

ENTREPRENEURSHIP DEVELOPMENT CELL

Date of Establishment: 10th August, 2011.

Main Objectives:

- To create awareness, motivate and encourage the development of entrepreneurial skills and knowledge amongst students.
- To identify the vast entrepreneurial resources that exists in the local environment that can be utilized for sustainable development.
- To facilitate training programmes in collaboration with various organization of repute, having expertise in a wide range of appropriate technologies that will equip and subsequently empower students for self-employment.
- To organize certificate or diploma courses that will serve as an added advantage to students for self-employment.

Convener: Dr (Mrs.) E. Kharkongor; **Joint Convener:** Shri S.O.Lyngkor;

Members: Mrs. P. Khonglah; Dr S. Sharma; Shri T. Warjri; Smt. S. Kharumnuid; Shri M.W. Synrem; Shri P. Kipgen; Smt. I. Khyriem; Smt. S. Khyriemujat; Smt. I. Diengdoh; Shri P. Pyrtuh.

Highlights of Activities Organised:

1. Inaugurated on 8th June, 2012 with a Regional Workshop on Entrepreneurship Development: Opportunities and Challenges in the North Eastern Region. This Workshop was sponsored by the North Eastern Council & ICSSR, North East Regional Centre, NEHU, Shillong. The event was graced by Shri. U. K. Sangma, IAS, Secretary, North Eastern Council, Shillong as the Chief Guest and Shri. P. Sharma, Head of Applied Behavioral Science, Indian Institute of Entrepreneurship, Guwahati was the Guest of Honour. It was attended by nearly 200 participants from various institutions from within and outside the State besides other prominent dignitaries, experts and resource persons.
2. Publication of the Proceedings Volume entitled Entrepreneurship Development: Opportunities and Challenges in the North Eastern Region which was released on December, 2014 and submitted to the concerned institutions.
3. Training Programme on “The Making of an Entrepreneur – An Interaction”, on 13th October, 2012 which was attended by more than sixty students and teachers of the college including teachers’ participants from other colleges in the state.
4. Framed the Syllabus of the Three Months Certificate Course in Entrepreneurship which was submitted and approved by the UGC. The Cell is now conducting the UGC Sponsored Three Months Certificate Course in Entrepreneurship from the academic session 2013-14.
5. Two-Day Workshop on Youth and Entrepreneurship on the 10th & 11th December in collaboration with the Rajiv Gandhi National Institute for Youth Development (Institution of National Importance by the Act of Parliament No. 35/2012), Ministry of Skill Development, Entrepreneurship, Youth Affairs & Sports, Government of India, Sriperumbudur, Tamil Nadu. The event was inaugurated on the 10th December, 2014 by Dr M. Ampareen Lyngdoh Minister of Labour, Urban Affairs and Municipal Administration, Government of Meghalaya. The workshop which was attended by

172 participants from within and outside the State besides other prominent dignitaries, experts and resource persons ended with a valedictory function on the 11th of December graced by Shri F R Kharkongor, Secretary Education, Sports and Youth Affairs, Government of Meghalaya as the Chief Guest and Mr. Salam D Singh, District Youth Co-ordinator, Nehru Yuva Kendra Sangathan , Ministry of Youth Affairs and Sports ,Government of India, as the Guest of Honor.

6. Release of the book (ISBN Publication) entitled “Women’s Wide Canvas: Issues and Challenges”, edited by Dr E.Kharkongor & Indasein S. Warjri at the valedictory function.
7. Town Hall Meeting on MSME (An awareness initiative), by Reserve Bank of India, Shillong in association with the District Commerce & Industrial Centre, East Khasi Hills District, Shillong, Government of Meghalaya. The event was held at the Conference Hall of the College on May 15, 2015 from 11: 00 AM. The event was graced by Shri P.W. Ingtiy, IAS, Principal Secretary, Commerce and Industries, Government of Meghalaya as the chief guest besides other dignitaries and resource persons from Ministry of MSME, Govt. of India, Directorate of Commerce and Industries, Govt. of Meghalaya, RBI, SIDBI, and commercial banks. The event was attended by over hundred participants including existing as well as budding entrepreneurs of the State.
8. Participated in the North East Graduate Congress organized by the University of Science and Technology, Meghalaya in association with CSIR-North East Institute of Science and Technology (NEIST), Jorhat, at the University Campus, Baridua, Meghalaya, Shillong. On 29 and 30 May, 2012.
9. Participated in the seminar on “Rural Development in North East India: Challenges and Opportunities organized by Women’s College Shillong, on 27 and 28 July, 2012.
10. Participated in the *State Level Stakeholder’s Conclave under Mission Green State Flagship Programme: Integrated Basin Development and Livelihood Promotion Programme* organized by the Meghalaya Basin Development Authority, Government of Meghalaya, Shillong on 05th December, 2013.
11. Participated in the *State Level Stakeholder’s Interactive Seminar on “Global Practices on Sustainable Development, Green Technology and Cleantech*, organized by Meghalaya Basin Development Authority, Shillong on 24th March, 2014.
12. Three faculty members were nominated by the Meghalaya Institute of Entrepreneurship, Government of Meghalaya, attend the Three Weeks Trainers Training Programme (TTP) along with officials of the State Institute of Rural Development & Meghalaya Institute of Entrepreneurship at the Entrepreneurship Development Institute of India, Ahmedabad from 28th April to 16th May, 2014.
13. Facilitated and accompanied 46 Final Year students from Arts, Commerce & Management to interact with faculty members from the Entrepreneurship Development Institute of India, Ahmedabad in the *Pre – Admission Orientation for Post Graduate Diploma in Management – Development Studies*, organized by State Institute of Rural Development (SIRD), Nongsder, on 21st May, 2014.

14. Participated in the celebration of World Tourism Day on the theme Tourism and Community Development organized by the Directorate of Tourism, Government of Meghalaya on the 27th September, 2014.
15. Participated in the Launch Ceremony of the State Apiculture Mission - *Integrated Basin Development & Livelihood Promotion Programme (IBDLP)* organized by the Department of Commerce & Industries, Government of Meghalaya on 16th October, 2014.

Ongoing Programmes:

1. Conducting the third batch of the UGC Sponsored Three Months Certificate Course in Entrepreneurship for the academic session, 2015-The highlights of the course are:
 - Collaboration with expert resource persons and trainers from different organizations, government departments, industries and financial institutions such as KVIC, KVIB, SBI, MIDC, DHHDC, DIC etc.
 - Training on Confidence Building and Creative Thinking by experts was also included to enhance the skills and confidence of the participants.
 - Interaction with successful entrepreneurs.
 - Field trips to industries and training centres as well as Hands-On training on specific trades are arranged.
 - Concerted efforts to disseminate information about government policies, financing mechanisms etc for entrepreneurship.
 - A Follow-up action plan that will enable the participants/trainees to apply their competencies in their chosen business plan from the initial stage and to be able to avail necessary finances for their enterprises.

Future Programmes:

- Inviting papers for ISBN Publication entitled “Entrepreneurship Development: Challenges and Opportunities”, proposed to be published in the month of September 2015 by one of the educational publishers of India.

The Call for Papers:

Entrepreneurship Development Cell, Shillong College, Shillong:

Call for Papers for Edited Volume

Respected Professors/ Friends/ Scholars/ Academicians/Professionals,

We are very happy to bring to your kind notice that an edited volume entitled “Entrepreneurship Development: Challenges and Opportunities” is proposed to be published in the month of September 2015 by one of the educational publishers of India.

As part of our academic and research mission to publish quality books with ISBN we invite original and research-based papers/articles from a cross section of academic disciplines.

Any topic which has connectivity and relevance towards Entrepreneurship in India can be submitted.

Please send your Research Papers to the following Email Id

E-mail: 1. edc@shillongcollege.ac.in & evakor77@rediffmail.com ,shankar.s.sharma@gmail.com

Phone numbers: 09862576108; 09436109018; 09436335399.

Submission Details: Manuscript Submission Deadline: July 5th, 2015.

Decision on Acceptance: July 30th, 2015.

Guidelines:

Full papers should not exceed 10 pages,

Font Style: Times New Roman, 12 pt.

Author affiliation and Designation with full Address with PIN Code

Keywords: 12 bold, Maximum 5 words.

Abstract: 10 Pt, Single spacing, italics

Full length paper 1.5 spacing,

Reference should be APA (American Psychological Association) style

Kindly send a hard copy of the paper(s) along-with a soft copy of the paper(s) in word CD at your earliest to the mailing address cited below so that the book(s) may be finalized for publication at an early date. It should be ensured that the papers submitted are the original work of the author(s)/unpublished and have not been submitted elsewhere. Papers may also be submitted through E-mail. The last date for submission of paper is July 31, 2015.

We look forward to your active participation and support for our edited volume.

Thanking You,

Dr K. D. Ramsiej
Principal

Dr (Mrs.) E. Kharkongor,
Convener

Mailing Address:

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