



THREE MONTHS CERTIFICATE COURSE ON ENTREPRENEURSHIP DEVELOPMENT

- Besides conducting the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development from 2013 the Cell in collaboration with the Department of Environmental Science has also conducted the **Three Months Certificate Course on Solid Waste Management with EDP Inputs** from August 2017. This was funded under RUSA Scheme.

- **A BRIEF HIGHLIGHT OF THE COURSE:**

- Admissions were invited and wide publicity was given for participants in the college and to the different colleges in Meghalaya and also through newspapers and electronic media.
- The qualifying criteria for interested candidates were class XI above &.
- An academic calendar was prepared with careful consideration on the aspects of entrepreneurial training, based on the course content and its relevance to practical situations and exposure.
- The Evaluation Process of the Three Months Certificate Course involved internal assessment (practical) of 20 marks and an external assessment (theory) of 80 marks.
- The course concludes with a felicitation programme and certificates are issued to qualified participants based upon overall assessment of performance in terms of attendance, interactions and the evaluation process.
- The EDC have a follow-up action plan and collaborate with the Meghalaya Institute of Entrepreneurship and other departments and agencies that will enable the participants/trainees to apply their competencies in their chosen business plan from the initial stage and to be able to avail finances for their enterprises.


- **First Batch, 2013:**

The number of participants in the first batch of the Three Months Certificate Course is 25 and the course commenced from 27th May, 2013.

Some of the Milestones Achieved are -- First Batch, 2013:

- ❖ Mebanshanlem N. Talang Project Proposal on Car Servicing, West Jaintia Hills, was selected for PMEGP Beneficiaries for the year 2014 – 15; Director, State Office, KVIC, Shillong, (Letter dated 25th August, 2014).
- ❖ Bisabok Jana Project Proposal on Bakery Products, West Khasi Hills District, was selected for PMEGP Beneficiaries for the year 2014 – 15; Director, State Office, KVIC, Shillong, (Letter dated 16th September, 2014).

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- ❖ JenesKharbuli was selected and successfully completed ten (10) days Training Program on Piggery at Vocational Training Centre; Kyrdemkulai from 4th to 13th November, 2013. This was facilitated by Meghalaya Institute of Entrepreneurship; Government of Meghalaya (Letter dated 29th October, 2013).
- ❖ Further, his Project Proposal for Cable TV Network, Laitlyngkotwas selected for PMEGP Beneficiaries for the year 2014 – 15; Director, State Office, KVIC, Shillong (Letter dated 24th September, 2014).
- ❖ SophiraleneKharkongorhas completed the beautician training at Angels' Beauty Parlour, Umsohsun, K.S Complex, Shillong, East Khasi Hills District, Meghalaya. Currently she has opened her own Beauty Parlour at Laban, Shillong in 2018.

- **Batch of 2014:**

The number of participants enrolled in 2014 batch was 17 and the course commenced from 30th May, 2014.

- ❖ **Milestones Achieved -- Batch,2014:**

Nishant Suchiang was deputed for training in various trades to the Dr. B.R. Ambedkar Institute of Rural Technology and Management, Khadi & Village Industries Commission, Nasik, Maharashtra by the Meghalaya, Khadi and Village Industries Board, Shillong (Letter dated 19th August, 2014 from Chief Executive Officer). At present he is venturing in the Construction sector.

- **Batch of 2015:**


The numbers of participants enrolled in 2015 were 25 and the course commenced from 1st July, 2015.

- ❖ **Milestones Achieved -- Batch,2015:**

- ❖ Miss ShonmipemHongray, has set up a family business in Fashion Clothing Retail Shops. At present she has set up stores in seven locations in the state and plans to expand to other states in the North Eastern Region.
- ❖ Mr Dondor N Kharmalki has set up a Men's Salon named SLICK SALON at Mawlai, Mawroh, East Khasi Hills District, Shillong, after the completion of the training.

- **Batch of 2016:**

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Principal, Shillong College, Shillong



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The number of participants enrolled in 2016 were 25 and the course commenced from 2016. The Meghalaya Institute of Entrepreneurship has also sponsored a number of budding entrepreneurs to attend the mentioned course.

Milestones Achieved -- Batch, 2016:

Mr. Bisharlang Kharnaor started “STAYOUT ADVENTURE TOURS, at Mawlyngbna, West Khasi hills. He has developed a website www.stayoutadventuretours.in with the assistance of one faculty member Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College and got a lot of responses from customers. His business is growing and successful.

• ***Batch of 2017:***

The number of participants enrolled in 2017 were 16 and the course commenced from 28th June 2017.

Milestones Achieved -- Batch, 2017:

- ❖ **Cheffer Pohlong** started his own Investment Firm and is facilitating and helping many other startups as his company's mission.
- ❖ **Aibansienglang Thabah** has started his own Adventure Tourism firm, ‘Trek & Trails’ Trekking & Tour Guide, in, Mawsmoi, Sohra, Meghalaya.
- ❖ **Donbok Thabah** has started his own Bee processing Unit at Thadlaskein, Jaintia Hills, Meghalaya.
- ❖ **Dstar Jana** has set up a Community Service Center in Sohiong.

• ***Batch of 2018:***

The numbers of participants enrolled in 2018 were 26 and the course commenced from 25th July 2018.

Milestones Achieved – Batch 2018:


- **Afu Jana:** Afu, with the support of his family has registered as a one-person company with the Ministry of Corporate Affairs, GOI under the company name “*YoCa Imperial Spices*”.
- **Benjamin Blah:** Benjamin has opened a grocery shop in JaiawLangsning.

• ***Batch of 2019:***

The numbers of participants enrolled in 2019 were 24 and the course commenced from 26th August 2019.

• **Batch of 2022:**

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Principal, Shillong College, Shillong



Principal
Shillong College
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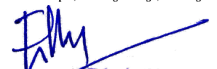


The total number of enrolments of the 8th batch (2022) were 20 participants and out of these 18 participants completed the course and two participants gradually drop-out as they have continued further studies.

Two of the participants – Ms. PhilakytiewMawroh and Ms. BasngewhunMawroh, have started their business and enterprise before the completion of the course.

1. PhilakytiewMawroh: Philakytiew has started her own Bakery “Na la Rympei Bakery” from home at Smit.
2. BasngewhunMawroh: Basngewhun has a hobby in cooking especially in Pickle-Making. Currently, she is distributing samples to family and friends and is making room for improvement for her finished product through suggestions and feedbacks.

Attested by the
Principal, Shillong College, Shillong


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Report from Entrepreneurship Development Cell (EDC), Shillong College.

The Entrepreneurship Development Cell, Shillong College which continuously strives to enhance the entrepreneurial competence and skills of the educated youths has conducted a number of activities for the academic year 2015-2016. These are as follows:

- **SEMINAR ON NATIONAL SKILL DEVELOPMENT CERTIFICATION**

The Entrepreneurship Development Cell, Shillong College in collaboration with National Institute of Information Technology, Shillong (Letter dated 25th July, 2015) conducted a one day Seminar on National Skill Development Certification on the 19th August, 2015 in the Conference Hall of the College. The target groups include II & III Years Students from Arts, Commerce & Management Streams. The seminar was attended by more than 115 participants including faculty members.


- **SETTING UP OF A STALL ON NATIONAL SKILL DEVELOPMENT CERTIFICATION**

As a follow-up to this seminar, the Cell facilitated NIIT in setting up a stall for two days on the 10th & 11th September, 2015, in the college campus. This exercise enabled better communication, information and interaction amongst students and resource persons on the opportunities and significance of National Skill Development Certification.

- **INTERACTIVE PROGRAMME ENTITLED "FROM GARBAGE TO GOLD"**

An interactive programme entitled "From Garbage to Gold", was organized by the Cell on 28th September, 2015. The resource person for this programme was Shri P. Lokho, Community Development Expert, Design Supervision Management Consultancy (DSMC), Mott Mac Donald, Pvt. Ltd & Consultant, Department of Urban affairs, Government of

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Meghalaya, Shillong. The main objective of the programme was to create awareness about the vast business opportunities of waste management.

- **FACULTY & STUDENTS' DEVELOPMENT PROGRAMME -- A CONTINUOUS PROCESS**


On 16th and 17th November, 2015, a group of fifteen students of B.Com Third Year along with faculty coordinator Smt. P.Khonglah, Department of Commerce attended a Two Days Program of the North East Connectivity Summit, organized by FICCI and KPMG at the State Convention Centre. The Summit was sponsored by the North Eastern Council, Ministry of DONER and the State Government, Meghalaya.

- **THE UGC SPONSORED THREE MONTHS CERTIFICATE COURSE IN ENTREPRENEURSHIP DEVELOPMENT - *Batch of 2015***

❖ The numbers of participants enrolled in 2015 were 25 and the course commenced from 1st July, 2015. The field visits that were arranged for the participants are:

1. Hands-On Training on Food Processing, Kara Food Products, Pohkseh, Shillong on 21st August, 2015. The faculty members who accompanied the participants were Dr. (Mrs) E Kharkongor; Dr. S Khyriemujat; Department of Sociology and Smti. I Diengdoh, Department of Management.
2. The Export Promotion Industrial Park; Byrnihat on 11th September, 2015. The participants were accompanied by Dr. (Mrs) E Kharkongor & Shri S Lyngskor.
3. Two Day's Residential Workshop at the Rural Resource Training Centre; Umran on 17th – 18th September, 2015. The participants were accompanied by Dr. (Mrs) E Kharkongor; Dr. S Khyriemujat; Shri T Warjri & Shri E Suting; Recourse Person; Entrepreneurship Development Cell; Shillong College.

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4. All the successful participants of the certificate course were facilitated on 7th October, 2015 in the Principal's Conference Room.
5. It is noteworthy that the Meghalaya Institute of Entrepreneurship has sponsored and financed a number of budding entrepreneurs to attend the mentioned Course.

❖ **SUCCESS STORIES OF EDC PARTICIPANTS, 2015 BATCH**


1. Miss Shonmipem Hongray, has set up a family business in Fashion Clothing Retail Shops. At present she has set up stores in seven locations in the state and plans to expand to other states in the North Eastern Region.
2. Mr Dondor N Kharmalki has set up a Men's Salon named SLICK SALON at Mawlai, Mawroh, East Khasi Hills District, Shillong, after the completion of the training. The salon was inaugurated on 2^{8th} June, 2016. This event was attended by Dr. (Mrs) E Kharkongor, Course Co-ordinator and Smti. I S Khyriem, Department of Statistics, Shillong College & member, EDC. **ONGOING PROGRAMMES**

The Cell is conducting the fourth batch of the UGC Sponsored Three Months Certificate Course in Entrepreneurship which commenced on 15th July, 2016. The Meghalaya Institute of Entrepreneurship has also sponsored a number of budding entrepreneurs to attend the mentioned Course.

➤ **SUCCESS STORIES OF EDC PARTICIPANTS, 2016 BATCH**

Mr. Bisharlang Kharnaier started "STAYOUT ADVENTURE TOURS, at Mawlyngbna, West Khasi hills. He has develop a website www.stayoutadventuretours.in with the assistance of one faculty member Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College and got a lot of responses from customers. His business is growing and successful.

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Principal, Shillong College, Shillong



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KUDOS TO ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)!!!

The contribution of EDC has been reflected in the **NAAC Peer Team Report**, (23rd April, 2016), on Institutional 3rd Cycle Re-Accreditation of Shillong College, Meghalaya-793003 (Dates of Visit – 21st – 23rd April, 2016) in the following parameters:

2.2 Teaching-Learning and Evaluation

2.2.6: Student Performance and Learning Outcome – “..... Entrepreneurial expertise encouraged among students.”

2.5 Student Support and Progression

2.5.1: Student Mentoring and Support – “EDC conducts UGC Sponsored Three Month’s Certificate Entrepreneurship every year to provide competencies and skills to students.”

2.7: Innovations and Best Practices:

2.7.2: Innovations: ---- “Entrepreneurship Development Cell constituted.

Source: NAAC Peer Team Report, dated:

Dr. (Mrs.) E. Kharkongor
Convener

Entrepreneurship Development Cell
Shillong College

Course Co - Ordinator
Entrepreneurship Development Cell
Shillong College, Shillong

Attested by the
Principal, Shillong College, Shillong

Principal
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Entrepreneurship Development Cell Report Of 2017 Batch:

“Forging Ahead To Bring Change”

Firstly, I would like to congratulate all the participants who have successfully completed the course. I would like to place on record that that the 5th batch started with and inauguration and the enrollment then was 16 participants but during the course 50% gradually drop out as they are now employed with other institutions and only 8 remaining completed the course. This year the course included lectures from various resource persons and institutions such as – Directorate of commerce and industries, MIDC, Bethany society, Directorate of veterinary and animal husbandry, MIE, MCAB, NEDFI, Mr. Eladmiki Suting, etc. who are also the biggest contributors to the course. With the help of the office of the General Manager District Commerce and Industries Centre, the participants were able to visit 6(six) registered units, namely M/s Wan’s fruit and vegetable processing Industry, Laitkor, M/s Tirupa Sunrise Production, Kharmalki, M/s Jutebag Workshop, Mawlai Iewrynghep, M/s S.M.Shoe Making Unit, Lumshyiap golflinks ,and M/s Deliana Enterprise, Pohkseh . Apart from these the participants also attended a two day residential workshop in RRTC, Umran and one day industrial visit to EPIP Byrnihat, a one day programme on Food Processing- SIMPADA scheme organised by DIC, Shillong and visited M/s Megha Cashew Pvt Ltd, M/s Kakarania innovative systems pvt ltd, M/s Marda Industries Private Ltd and M/s Nezone where the managers were kind enough to show the participants around their plant and interact with them.

The course outputs at the end are 8 business plans in various sector be presenting namely Tourism, Piggery Unit, Apiculture, Restaurant etc. During the course, I am pleased to inform and placed on record that with the help and guidance of one of our members **Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College**, our 2016 batch participant **Mr. Bisharlang Kharnaier** has develop a website www.stayoutadventuretours.in which has got a lot of responses from customers and help his business. On this note, I wanted to acknowledge the teamwork of all the members of EDC, The management and office staff of Shillong College who contributed to the successful completion of the course.

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Principal, Shillong College, Shillong


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Milestones Achieved in the batch 2017:

From this batch three participants initiated their startup:

2017	Cheffer Pohlong Aibansienglang Thabah Donbok Thabah	<ul style="list-style-type: none">• Cheffer Pohlong started his own Investment Firm and is facilitating and helping many other startups as his company's mission.• Aiban has started his own Adventure Tourism firm, 'Trek & Trails' Trekking & Tour Guide, in, Mawsmat, Sohra, Meghalaya. He organizes treks and tours for the tourists, is involved in government project and is also an active member of the Meghalaya Living Root Bridge Foundation.• Donbok has started his own Bee processing Unit at Thadlaskein, Jaintia Hills, Meghalaya.
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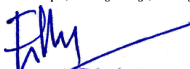
Forging Ahead:

The Entrepreneurship Development Cell, Shillong College is striving to impart better knowledge, guidance, skill development and other necessary training to any person with an entrepreneurial aspiration who in return will serve the society better.


**Course Co-ordinator,
Smt.P.Khonglah**

Course Co- Ordinator
Entrepreneurship Development Cell
Shillong College, Shillong

Attested by the
Principal, Shillong College, Shillong


**Principal
Shillong College
Shillong- 3**



ENTREPRENEURSHIP DEVELOPMENT CELL:

FORGING AHEAD TO BRING CHANGE.

The Entrepreneurship Development Cell, Shillong College is striving ahead in its endeavor to contribute to the creation of entrepreneurial dynamism in the State, the North Eastern region of the country and the country as a whole. The cell through the UGC Sponsored Certificate Course on Entrepreneurship Development and other programmes continues to train and build the capacity of the educated youth with entrepreneurial competencies. The entrepreneurial competencies inculcated and developed in them gives empowerment and freedom -through more knowledge. This in turns gives them the confidence to take up the challenge of becoming “job – creators” and not “job seekers”. The highlights of the activities of the Cell for the year 2018-19 are briefly given as follows:

UGC SPONSORED THREE MONTHS CERTIFICATE COURSE ON ENTREPRENEURSHIP DEVELOPMENT (6th Batch, 2018)


The cell conducted the UGC Sponsored Certificate Course on Entrepreneurship Development (2019) for the 6th batch and twenty six participants completed the course.

The course, this year, included lectures, presentations & interaction sessions from various recourse persons, institutions, line departments of the govt. and local entrepreneurs. The participants were able to attend a one day field trip to District Commerce & Industries Centre, Polo and visited registered units viz. Unique Sweets unit, Fab Steel Unit, Marpna Industries and Synod Sepngi Training Institute cum Production Centre. The participants were also able to visit the office of 1917 iTEAMs of the Department of Agriculture, Govt. of Meghalaya which is more than a call centre in connecting farmers to markets - as an exposure trip. Additionally, the participants were also able to attend Conferences, Business Show, Exhibitions, etc. like the Export-Import & Global Trade Conference organised by the Indian Chamber of Commerce – which is a part of the 5th Act East Business Show 2018, the Young Leaders Connect Conference on the theme Made in Northeast, Mushroom Festival, 2018, etc. apart from these the participants also attended a two day Residential Workshop in RRTC, Umran where they had hands-on training on food-processing, bee-keeping, etc.

BATCH 2018: MILESTONES ACHIEVED

- **AfuJana** :Afu, with the support of his family has registered as a one person company with the Ministry of Corporate Affairs, GOI under the company name “*YoCa Imperial Spices*”. He has also registered GST under the company’s name and currently YoCa imperial Spices is supplying spices in bulk to hotels and restaurant chains in the city and also to local retailers. He has also been selected for the Master class conducted by the Meghalaya Institute of Entrepreneurship & Indian Entrepreneurship Foundation.

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- **Benjamin Blah** : Benjamin has opened a grocery shop in JaiawLangsning. This was once owned by his late father and later was closed down. During the course, Benjamin learned many things and was capable of identifying a business opportunity in his locality. There was not a single grocery shop there, so he decided to revive his father's enterprise with the support of his family and started a grocery shop in his locality -JaiawLangsning. Today the business is doing well and Benjamin is determined to expand his business and provide more services to his customers.

BATCH 2015: MILESTONES ACHIEVED

- Mr.DondorKharmalki our 2015 batch participant has extended his business and has opened another Men's Salon in Pynthorumkhrah, Shillong. His earlier venture is a Men's Salon – "Slick Salon" at Mawlai Mawroh, Shillong.

PROGRAMME ORGANISED

The Ministry of DoNER in collaboration with the Department of Industrial Policy and the State Government organized a VAN STOP programme in Shillong College on the 13th February, 2019 as part of the "Startup India Meghalaya Yatra". The Entrepreneurship Development Cell facilitated the VAN STOP. The objective of this programme was to provide a platform for budding entrepreneurs to realise their Start-Up dream by getting incubated at excellent facilities and taking their ideas to the next level.

Four students viz. MamataUpadhyaya (B.Com 6th Semester), ChongneivahLunkim (B.Com 6th Semester), SapanaFullel (BCA 6th Semester) and Sanijaijai Khyriem (B.Com 2nd Semester) attended the *Boot Camp* which was held at North Eastern Hill University on the 16th February, 2019 where they presented their business ideas. One of the students – Sanijaijai Khyriem(B.Com 2nd Semester) was shortlisted for attending the "*Acceleration Programme*" which was held at Indian Institute of Management Shillong on the 22nd February, 2019 and won a cash prize of Rs 20,000/- from the State Government for her innovative business idea.

TRAINERS' TRAINING – A CONTINUOUS PROCESS:

Faculty members of the Cell have been facilitated for training in entrepreneurship and are continuously participating in diverse areas of entrepreneurship development programmes organized by the Government and other institutions. Some of these programmes are as follows:

- The course coordinator accompanied the 6th Batch participants to the Export-Import & Global Trade Conference organised by the Indian Chamber of Commerce – which is a part of the 5th Act East Business Show 2018 held on the 26th July, 2019 at State Convention Centre, Shillong..
- Two faculty members; Mrs. P Khonglah and Mrs. I S Khyriem;accompanied the EDC participants to the Young Leaders Connect Conference on the theme Made in Northeast, held on 27th October, 2018.

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- Faculty member, Mrs. P Khonglah, accompanied the 5th Semester B.Com students and EDC 6th batch participants to an interactive session with Mr. Sharad VivekSagar, CEO, Dexterity Global organised by Meghalaya Institute of Entrepreneurship, Government of Meghalaya held on 20th June, 2019.

FUTURE PROGRAMMES:

- The Cell in collaboration with Meghalaya Institute of Entrepreneurship, Government of Meghalaya is conducting the 7th batch of the UGC Sponsored Three Months Certificate Course on Entrepreneurship which will commence on 23rd July, 2019.

The Entrepreneurship Development Cell, Shillong College as a facilitator is forging ahead to impart and inculcate better knowledge, guidance, skill development and other necessary trainings to persons with entrepreneurial aspirations thereby contributing to the development and economy of the state and the country.

Mrs. I S Khyriem
Jt. Convener & Course Co-ordinator (2018)
Entrepreneurship Development Cell,
Shillong College

Course Co - Ordinator
Entrepreneurship Development Cell
Shillong College, Shillong

Attested by the
Principal, Shillong College, Shillong

Principal
Shillong College
Shillong- 3



Entrepreneurship Development Cell, 2019.

- **Startup India Meghalaya Yatra**

The Ministry of DoNER in collaboration with the Department of Industrial Policy and the State Government organized a VAN STOP programme in Shillong College on the 13th February, 2019 as part of the “Startup India Meghalaya Yatra”. The Entrepreneurship Development Cell facilitated the VAN STOP. The objective of this programme was to provide a platform for budding entrepreneurs to realise their Start-Up dream by getting incubated at excellent facilities and taking their ideas to the next level.

Four students viz Mamata Upadhyaya (B.Com 6th Semester), Chongneivah Lunkim (B.Com 6th Semester), Sapana Fullel (BCA 6th Semester) and Sanijaijai Khyriem (B.Com 2nd Semester) attended the Boot Camp which was held at North Eastern Hill University on the 16th February, 2019 where they pitch their ideas. One of the students – Sanijaijai Khyriem was shortlisted for attending the “Acceleration Programme” which was held at Indian Institute of Management Shillong on the 22nd February and won a cash prize of Rs 20,000/- from the state Government for her innovative business idea.

- **UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2019.**

The enrolment for the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2019 (9th batch) was 24 participants and out of these 14 participants completed the course. Ten participants gradually drop-out as they have continued further studies.

The Certificate Course included lectures, presentations & interaction sessions from various resource persons, institutions, line departments of the government and local entrepreneurs. The participants were able to attend field trips and Residential Workshop in RRTC, Umran.

The outcome of the course are business plans in Food processing, Guest House, Cafe, Laundry & Coffee Corner, Florist Shop, etc.

As most of these participants are under-graduates and pursuing higher studies, no single venture had been started.

Dr. (Mrs.) E Kharkongor
Course Co-ordinator
Entrepreneurship Development Cell
Shillong College

Attested by the
Principal, Shillong College, Shillong

Principal
Shillong College
Shillong-3

Course Co-ordinator
Entrepreneurship Development Cell
Shillong College, Shillong



REPORT ON FELICITATION PROGRAM OF BATCH 2019 CERTIFICATE COURSE IN ENTREPRENEURSHIP DEVELOPMENT AND RELEASE OF BOOK ON ENTREPRENEURSHIP DEVELOPMENT AND CHALLENGES.

The Entrepreneurship Development Cell since its inception has been conducting the UGC sponsored Three Months Certificate Course in Entrepreneurship Development in collaboration with the Meghalaya Institute of Entrepreneurship. On the 16th December 2020, the cell felicitates the 2019 batch, where a total of 24 participants has successfully completed and were handed their certificates to further pursue their endeavour. The Cell also released the book on Entrepreneurship Development Opportunities and Challenges. The programme started with a welcome address by the Convener, Dr. (Mrs.) S. Khyriemujat, followed by a speech by the Vice Principal, Shri K. D. Roy. The IQAC, Co-ordinator, Dr. S. Sarma, gave a brief report on the course and the book to be released. The Principal Dr. (Mrs). E. Kharkongor address the gathering and also highlighted the journey and success stories of the cell since its inception. The Chief Guest, Shri. B. K. Sohliya, Officer on Special Duty, Meghalaya Institute of Entrepreneurship, Government of Meghalaya, felicitated all the participants, and also released the book published by the cell, he appreciated all the efforts of the cell and also motivated the participants to pursue their entrepreneurial venture. The programme ended with participants remarks, which were noted by the cell to further improved its effort, and finally a vote of thanks was given by Smt. I. S. Khyriem, the Joint Convener of the cell.



S. Khyriemujat
Attested by the
Principal, Shillong College Shillong
Dr. (Mrs.) S. Khyriemujat
Convener,
Entrepreneurship Development Cell
Principal,
Shillong College
Shillong-3
17/12/2020

**UGC Sponsored Three Months Certificate Course in
Entrepreneurship Development, 2022.**



The enrolment for the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2022 (8th batch) was 20 participants and out of these 18 participants completed the course. The two participants gradually drop-out as they have continued further studies.

The course, this year, included lectures, presentations & interaction sessions from various resource persons, institutions, line departments of the govt. and local entrepreneurs of which their contribution played a major role in moulding our 18 participants. The participants were able to attend field trips and a two-day Residential Workshop in RRTC, Umran where they had hands-on training on food-processing and bee-keeping. The participants could not get any training on Livestock as there was restriction as per the notification by the State Government due to swine-flu. The 8th batch participants were able to visit the farm of one of our past participant of EDC, Helpme Laloo at Moodymmai, Jowai for integrated farming especially for Vermi-compost.

The course outputs at the end are business plans in various sectors viz. Bakery, Piggery, Poultry, Cattle Rearing, Food processing, Bee-keeping, etc.

During the course, two of our participants have started their business and enterprise.

1. **Philakyntiew Mawroh** : Philakyntiew has started her own Bakery “*Na la Rympei Bakery*” from home. Her delicacies can be found in various shop in Smit village as she could convince many shops to sell her products and penetrated the market with her pricing strategy.
2. **Basngewhun Mawroh** : Basngewhun has a hobby in pickle-making. During the course, she learned that she can turn her hobby into a business. With the training and exposure in the two-day residential workshop at RRTC, Umran in food processing, she has started her venture at home and is initially distributing samples to family and friends and is making room for improvement for her finished product.

Out of the 18 participants, many have already had their ventures before joining the course. **Nangmait Shaphrang Nongkhlaw** is into Piggery and food processing. **Fairly Bahun Mawroh** and **Miiarcy Marbaniang** are into Poultry. **Darity Nongkynrih** is also into Piggery. With the training, knowledge and exposure during the Course, especially in marketing, accounts, and others, these participants are upgrading and formalising their ventures.

The past participants of the Certificate Course; Aiban Thabah and Helpme Laloo; are Resource Persons in our Certificate Course.

**Mrs. I S Khyriem
Course Co-ordinator**

**Entrepreneurship Development Cell
Shillong College**

Attested by the
Principal, Shillong College, Shillong

Shillong College

**Principal
Shillong College
Shillong-3**

Course Co-ordinator
Entrepreneurship Development Cell
Shillong College, Shillong

REPORT ON UGC SPONSORED THREE MONTHS CERTIFICATE COURSE ON ENTREPRENEURSHIP DEVELOPMENT, 2022 (8TH BATCH)



The UGC Sponsored Three Months Certificate Course on Entrepreneurship Development conducted by the Entrepreneurship Development Cell (EDC), Shillong College commenced on 23rd February, 2022 with an Inaugural Programme at Smit Higher Secondary School, Smit Village; where Shri. Habapan Sing Syiem, Syiem Khynnah, Hima Khyrim graced the occasion as the Chief Guest. Shri. P L Nongbri, Sordar, Smit village, members from the Dorbar Shnong, Smit village along with the Principal of Smit Higher Secondary School, the Principal and Faculty of the College were also present.

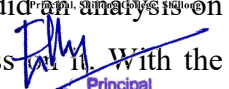
Classes for the said course took place at Smit Higher Secondary School, Smit Village and Shillong College, Shillong. The total number of enrolment of the 8th batch (2022) were 20 participants and out of these 18 participants completed the course and two participants gradually drop-out as they have continued further studies.

The course included lectures, presentations & interaction sessions from various Resource Persons, Institutions, Line Departments of the Govt., EDC past participants and Local Entrepreneurs in which their contribution played a major role in moulding the 18 participants. The participants were able to attend field trip to Iakyrchankylliang Multipurpose Cooperative Society Ltd., Moodymmai with hands-on training on Integrated Farming. The training was given by one of our past participant of EDC, Shri. Helpme Laloo (Batch - 2015) at his Integrated Farming Unit. Likewise, hands-on training on Food-processing and Bee-keeping were given to the participants during the Two-Day Residential Workshop in RRTC, Umran. Unfortunately, the participants were not able to receive any training on Livestock due to restriction as per the notification by the State Government regarding swine flu.

The course outputs at the end are business plans in various sectors viz. Bakery, Piggery, Poultry, Cattle Rearing, Food processing, Bee-keeping, etc. Two of the participants – Ms. Philakynthiew Mawroh and Ms. Basngewhun Mawroh, have started their business and enterprise before the completion of the course.

1. Philakynthiew Mawroh: Philakynthiew has started her own Bakery “*Na la Rympei Bakery*” from home at Smit. During the course, Philakynthiew learned many aspects related to business and entrepreneurship. She had done some research and scanned the business environment around her area. Thereby, she was capable in identifying a business opportunity in her locality and nearby places; where no bakery was present. Philakynthiew, turned her hobby into a business in no time. She convinced many shops in Smit to sell her products and penetrated the market with her pricing strategy. She also takes order for special occasions and deliver them to her customers.

2. Basngewhun Mawroh: Basngewhun has a hobby in cooking especially in Pickle-Making. During the course, she saw an opportunity that what she loves to do can help her earn money. So she did a market analysis on many aspects related to Pickle-Making and have come to a conclusion to start a business.

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Page 31 of 8

training and exposure in the Two-Day Residential Workshop at RRTC, Umran in Food Processing, she became more determined to start her venture. Currently, Basngewhun is distributing samples to her friends and is making room for improvement for her finished product through suggestions and feedbacks. For now she is selling her products based on orders only.




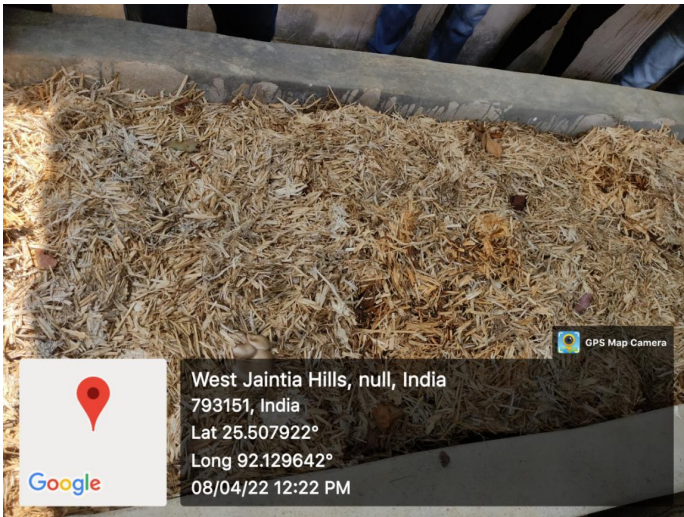
Out of the 18 participants, many others have already had their ventures before joining the course. Mr. Nangmait Shaphrang Nongkhlaw is into Piggery and also makes and sells samosas from home as per orders he gets on daily basis. Ms. Fairly Bahun Mawroh and Ms. Miiarcy Marbaniang are into Poultry. Ms. Darity Nongkynrih is also into Piggery. With the training, knowledge and exposure during the Course, especially in marketing, accounts, and others; these participants are upgrading and formalising their ventures. However, the participants who have started as well as those who are willing to start their ventures are having many constraints in regard to capital, funding, infrastructure, etc. which should be looked upon in the hand-holding and follow-up process.

The course ended on the 9th July, 2022 with a Felicitation Programme at Shillong College, Shillong where Shri. Lambor Malngiang, Member of Legislative Assembly, Nongkrem Constituency graced the occasion as the Chief Guest. Shri. P L Nongbri, Sordar, Smit Village and Resource Person, Smt. Jolene Phankon from Meghalaya Institute of Entrepreneurship, the Principal and Management of the College and faculty of the College were also present. Shri. Lambor Malngiang in his address has applauded the College for such initiatives especially to take such courses to areas such as Smit village which falls under his constituency. He further assured all the participants that he will lend his helping hand and support them in every way he could in their ventures as their Representative. All the 18 participants were awarded with a Completion Certificate for the UGC Sponsored Three Months Certificate Course on Entrepreneurship Development, 2022.




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Umran

QVF9+42C, NH 40, Umran, Meghalaya 793105, India

Clear

18.5 °C

65.3 °F

28 Apr 2022, 11:04 am

Google



Umran, Meghalaya, India

QVF9+42C, NH 40, Umran, Meghalaya 793105, India

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Long 91.866708°

29/04/22 09:36 AM

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Umran, Meghalaya, India

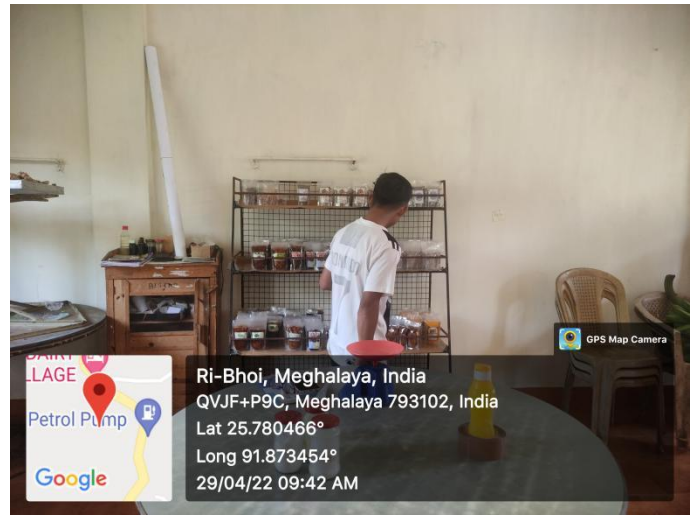
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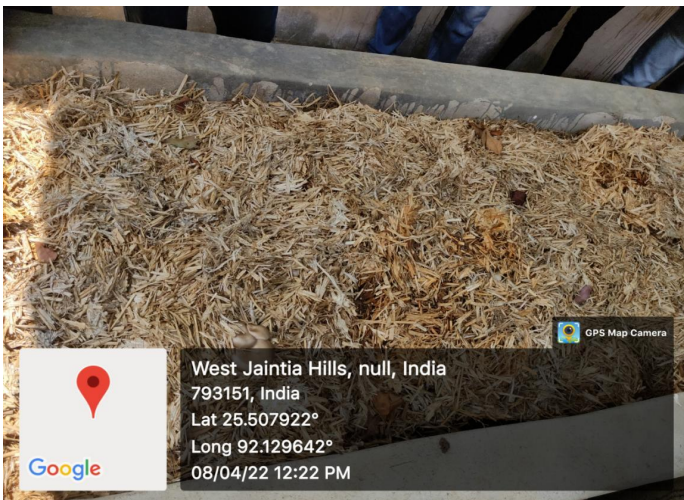
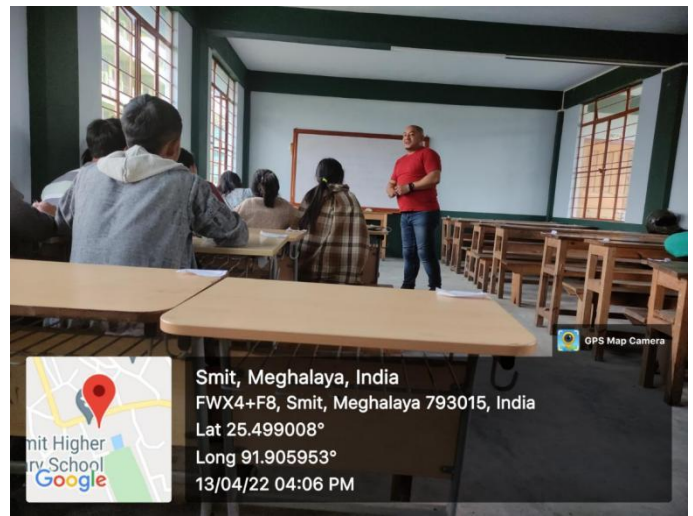
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Principal, Shillong College, Shillong

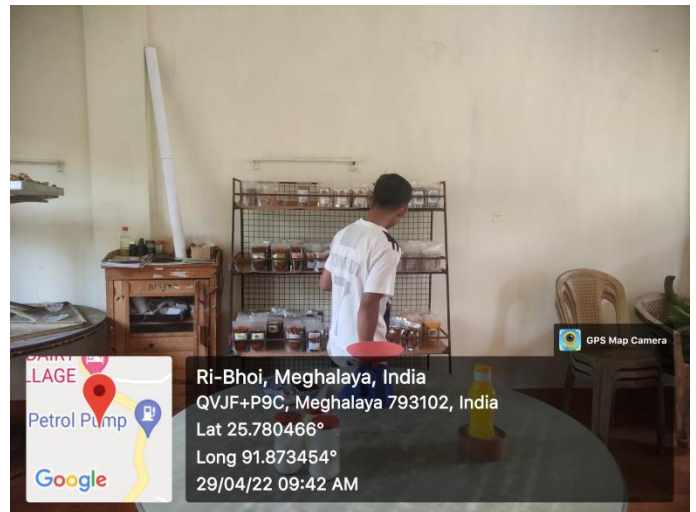
Principal

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Shillong




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Shillong, Meghalaya, India
 HVFV+43F, Laitumkhrah, Shillong, Meghalaya 793003, India
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Shillong, Meghalaya, India
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 Principal, Shillong College, Shillong

[Signature]
 Principal
 Shillong College
 Shillong-3



AUDITOR'S REPORT

We have verified the attached Receipts & Payments Accounts of Shillong College, Account: "Certificate Course on Entrepreneurship Development" with the records produced before us and have found the same in agreement thereto.

Dated Shillong
The 13th August, 2022



For R.Pal & Co.
Chartered Accountants

(RANADHIR PAL)

Proprietor

Membership No. 54234

FRN:- 322343E

UDIN: 22054234AOZGJN2722

Attested by the
Principal, Shillong College, Shillong

Principal
Shillong College
Shillong-3

SHILLONG COLLEGE: SHILLONG

A/C "CERTIFICATE COURSE ON ENTREPRENEURSHIP DEVELOPMENT"

RECEIPTS & PAYMENTS ACCOUNT



RECEIPTS

PAYMENTS

Grant received from Meghalaya Institute of Entrepreneurship Govt. of Meghalaya	197136.00	Administrative Assistance	27000.00
		Refreshment	9160.00
Contribution by the College	45691.00	Transportation	37500.00
		Resource Persons Fee and Conveyance	112000.00
		Field Trip	5000.00
		Residential Workshop	26640.00
		Printing	7600.00
		Banner	1440.00
		Audit Fee	5000.00
		Documentation and Photography	5000.00
		Rent	5000.00
		Miscellaneous	1487.00
TOTAL RUPEES	242827.00	TOTAL RUPEES	242827.00

Per Report Annexed

For R.Pal & Co.

Chartered Accountant

RANADHIR PAL

Proprietor

Membership No. 54234

FRN 322343E

UDIN: 22054234AOZGJN2722



Dated Shillong

The 13th August 2022

Attested by the
Principal, Shillong College, Shillong

Principal
Shillong College
Shillong-3



FORM GFR 19-A

[See Govt. of India's decision (1) below rule 150]
FORM OF UTILISATION CERTIFICATE

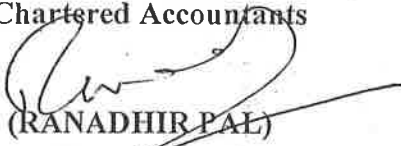
Sl. No.	Sanction Letter No. & Date	Amount(Rs)
1.	MIE/ACC-68/Pt-8/2020-21/3354 dated 26/3/2021	1,97,136/-
	Total (Rs.)	1,97,136/-

Certified that out of the sum Rs. 1,97,136/- of grants –in-aid sanctioned during the year in favour of Shillong College, under Letter No. MIE/ACC-68/Pt-8/2020-21/3354 dated 26/3/2021 given in the Margin and Rs. NIL on account of unspent balance of the previous year a sum of Rs. 2,42,847/- (Rupees Two lakh forty two thousand eight hundred forty seven) only has been utilized for the purpose of Certificate Course on Entrepreneurship Development.

Certified that we have satisfied our self that the conditions on which the grant-in-aid was sanctioned have been duly fulfilled and that we have exercised the following checks to see that money was actually utilized for the purpose for which it was sanctioned.

Kinds of checks exercised:
vouchers & bills

For R.Pal & Co.
Chartered Accountants


(RANADHIR PAL)

Proprietor

M.No. 054234

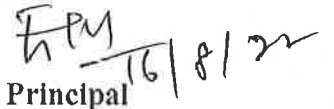
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UDIN: 22054234AOZGJN2722

Place: Shillong

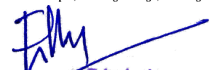
Dated 13th August 2022




Principal

Shillong College, Shillong
Principal
Shillong College
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Entrepreneurship Development Cell

UGC-Sponsored Three Months Certificate Course

In

Entrepreneurship Development

BUSINESS PLANS – 2016

December: 2016

Published

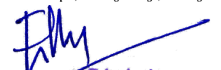
By

Entrepreneurship Development Cell

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Laitumkhrah, Shillong – 793003.

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UGC Sponsored Three Months Certificate Course
In
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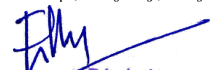
BUSINESS PLANS – 2017

May 2018

Published by

Entrepreneurship Development Cell
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BUSINESS PLANS – 2015

October: 2015

Published

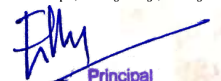
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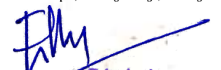
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BUSINESS PLANS – 2013

September: 2013

Published

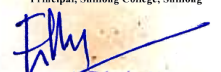
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Entrepreneurship Development

Challenges
and
Opportunities



Editors

Evakorlang Kharkongor | Sankar Sarma
Piarlincy Khonglah | Sumarlang Lyngskor

Approved by the
Principal, Shilong College, Shilong

DM
Principal
Shilong College
Shilong-3



The Book

This book, *Entrepreneurship Development: Challenges and Opportunities* presents a multi-dimensional picture of the opportunities and challenges of entrepreneurship development in the North Eastern Region in particular and the country in general. It includes presentations by eminent experts in various programmes and workshops organized by the Entrepreneurship Development Cell, Shillong College as well as research papers contributed by academicians and resource persons based on experience and representations of primary and secondary data. The issues of entrepreneurship have been highlighted in varied areas ranging from the need for attitudinal change to management, finance and the need for academic institutions to incorporate entrepreneurship education and training in its curriculum.



The Editors

- **Dr Evakorlang Kharkongor** is an Associate Professor of Economics in Shillong College, Shillong and is involved in a number of activities for enhancing academic and professional excellence. She has presented and published a number of papers in national and international publications related to Economic Development, Environment and Sustainable Development, Agriculture and Industry, Public Finance, Entrepreneurship, Higher Education, Women Studies, and others. She has written text books, co-authored a number of ISBN publications and an ISSN Journal. She has been providing consultancy services and is also a community facilitator and trainer in Entrepreneurship.
- **Dr Sankar Sarma**, MCom, LLB, PhD from Gauhati University is currently working as Associate Professor in the Department of Commerce, Shillong College, Shillong. He has presented and published Number of papers in national and international publication and also written text book, co-authored a number of ISBN publications.
- **Smt. P. Khonglah**, Assistant Professor of Department of Commerce, Shillong College, have done her Post Graduation in Management and Commerce, with specialisation in Marketing Management, Human Resource Management and International Business. She has a keen interest in the field of Entrepreneurship in the state, and is an active member of Entrepreneurship Development Cell, Shillong College since its inception, facilitating the youth in setting their small business ventures.
- **Shri. Sumarlang O Lyngskor** is an Assistant Professor in the Department of Economics, Shillong College, Shillong. He has participated and presented papers in Seminars, Conferences, and Workshops etc which is at the International, National, Regional and State Level. He is also involved in educational organisations and is a keen facilitator of entrepreneurship development.



EBH Publishers (India)
an imprint of Eastern Book House®
136, M.L.N. Road, Panbazar, Guwahati-781001 (India)

ISBN: 978 93 90434 08 4



2021 \$ 31.25 ₹ 625.00

Design: Vijay 8811963573

Approved by the
Inspector, Shillong College, Shillong

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