

A Report of the Inter-College Lyngwiar Fest 2026
Attended by the Students of the Department of Business Administration

The Department of Business Administration proudly celebrates the outstanding achievements of its students at the **Inter-College Lyngwiar Fest 2026**, organised by **Martin Luther Christian University** in collaboration with **PRIME HUB, Government of Meghalaya**, held on **25th and 26th March 2026**.

The event provided a vibrant platform for students from various institutions to demonstrate their creativity, entrepreneurial thinking, innovation, digital marketing skills, and business acumen through a series of competitive events. The students of the Department of Business Administration performed exceptionally well, securing top positions across multiple competitions and bringing laurels to the institution.

The achievements are as follows:

App Idea Competition

- **First Prize:** Precious Born Malngiang and Ibansharai Shisha Pamshong (BBA, 6th Semester)
- **Second Prize:** Ibamelaihun Sten and Mardei Papeng (BBA, 6th Semester)

Business Plan Competition

- **Third Prize:** Lyndan Nongkhrah and Aibandaroi Dkhar (BBA, 4th Semester)

Like Me/Follow Me Competition

- **Second Prize:** Daioh Kynti Suting and Bashida Lyngdoh (BBA, 6th Semester)
- **Third Prize:** Jasmine Marbaniang (BBA, 6th Semester) and Naphisabet Najiar (BBA, 4th Semester)

Creative Ad Making Competition

- **First Prize:** Man Bahadur Shree and C. Lalrempuia (BBA, 6th Semester)
- **Third Prize:** Firstborn Talang and Tanisha Suchiang (BBA, 6th Semester)

The remarkable performance of the students reflects the Department's commitment to nurturing entrepreneurial competencies, creativity, teamwork, communication skills, and practical business knowledge beyond the classroom. Their success is a testament to their dedication, hard work, and innovative spirit, as well as the continuous guidance and encouragement provided by the faculty members of the Department.



