



THREE MONTH CERTIFICATE ENTREPRENEURSHIP DEVELOPMENT COURSE

Learn. Innovate. Launch. Lead.



COURSE OVERVIEW

The Three Month Certificate Entrepreneurship Development Course is an initiative by EDC, Shillong College, Shillong to capture, motivate, build and equip individuals with skills and mindset for developing entrepreneurial competencies. This course is designed for students, aspiring entrepreneurs, young professionals and anyone who wants to learn, innovate and make an impact in society. The course structure provides a combination of theory classes with practical activities, expert inputs, exposure trips and mentorship. Our goal is to go beyond traditional learning to enable young minds to identify opportunities, solve problems, innovate and convert ideas into viable economic or social initiatives.



COURSE OBJECTIVES



To motivate, inculcate and develop entrepreneurial mindset and competencies.



To build analytical, problem-solving skills and ability to identify business opportunities.



To help understand market trends, operations and development of marketing strategies.



To grasp the concept of financial planning and management in business.



To enable preparation of business plans.



DURATION
3 MONTHS

Tentative Starting Date : **10th September 2026**



REGISTRATION FEE
₹ 500/-

Payment must be made in cash at the college at the start of the course



LIMITED SEATS
40 Seats Only
(First Come, First Served)



ELIGIBILITY
Class 8 and Above



HOW TO REGISTER

Scan the QR code or visit the link below to complete the registration form.



<https://tinyurl.com/26crnbuy>

CLICK HERE

RULES AND REGULATIONS

- All participants are expected to co-operate with the organisers and resource persons for successful learning and engagement.
- Regular attendance is required. Leave can be obtained with permission.
- Active participation is encouraged in all activities.
- There should be timely submission of assignments.
- Certificates will be issued on successful completion of the course.

COURSE DESIGN AND LEARNING APPROACH

The course will use a participatory and experiential learning approach. Classroom teaching will be supported by practical exercises, case studies, group work, expert interactions, exposure visits and mentoring.

Component	Purpose	Indicative Approach
Theory Classes	Build foundational knowledge	Interactive lectures, discussion, practical examples
Practical Activities	Apply concepts	Exercises, cases, group tasks
Expert Inputs	Learn from practitioners	Guest sessions and Q&A
Exposure Trips	Observe entrepreneurship in practice	Visits to enterprises/institutions
Mentorship	Develop and refine ideas	Guidance, feedback and review

EXPECTED LEARNING OUTCOMES

- Understand basic concepts and the importance of entrepreneurship
- Demonstrate improved confidence, creativity, teamwork and problem-solving ability
- Identify and evaluate potential business opportunities.
- Develop a preliminary entrepreneurial/business concept.
- Understand market trends and competition.
- Application of marketing strategies and financial principles to new ventures and start ups
- Ability to present and communicate an entrepreneurial idea effectively.
- Identify relevant institutions for financial and non financial support.