



SHILLONG COLLEGE

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

STRENGTHENING ENTREPRENEURSHIP

...Nurturing Dreams



PRIME
MEGHALAYA



From the Principal's Desk



Dr (Mrs) E. Kharkongor
Principal, Shillong College

In a world driven by innovative thinking by young entrepreneurs it is imperative to teach and train our youths to become first generation entrepreneurs who would be able to create jobs and become assets. Human resource could be closely aligned with the plentiful natural resources of the region and each could be used to the advantage of the other. Adequate and fruitful awareness had to be created.

Having watched youths of the region closely each day for more than three decades now, their pure potential, the drive, the dream, the unutilised resources and the incentives that the Government has to offer which signifies that the potential for business was huge. In this scenario higher educational institutions in general and our college in particular could become a facilitator for creating entrepreneurs through training.

The dream took shape when Shillong College set up the Entrepreneurship Development Cell (EDC) in 2011 with the vision and avowed mission to create a set of entrepreneurs, who would contribute to the economy, could become self - dependent. The college was the first to set up such a Cell.

In its decade long existence, it has grown big at every turn through trainings and collaborations.

Initially sponsored by UGC, Three Months Entrepreneurship Development Programme is conducted every year.

The Cell and its activities got bigger and better and expanded rapidly in a decade's time. There were demands for more of such training programmes and the college responded by continuing with more of such Programmes.

Collaborations happened soon thereafter in October, 2022 with PRIME, Meghalaya, a brainchild of our Hon'ble Chief Minister. The Collaboration has given a new thrust to our initiative with the expertise and acumen received from them.

Finally, young entrepreneurs have taken the business world by storm and there is no reason why our young entrepreneurs can't do the same shaping economies, touching lives around them through innovation, creativity, and enterprise.

We are looking forward to creating high-impact entrepreneurs who would dream big and transform economy, creating entrepreneurial ecosystems in the emerging markets of the state.

Entrepreneurial endeavours by the Entrepreneur Development Cell (EDC) of the college have been charted out in this beautiful Catalogue.

I wish the Cell success of centuries.



Dr (Mrs) E. Kharkongor,
Principal,
Shillong College,

Entrepreneurship Development Cell, Shillong College

Shillong College pioneered entrepreneurship development by setting up the Entrepreneurship Development Cell (EDC) in 2011. The Cell has organized multiple programmes and Courses including the UGC Sponsored Three Months Certificate Course on entrepreneurship development. The Cell has collaborated with various Govt. Departments and agencies to achieve its objectives. The success stories of the students has encouraged the Cell to continue to strive to create a bigger and better impact. The Entrepreneurship Development Cell (EDC) collaborated with PRIME (Promotion and Incubation of Market Driven Enterprises) Meghalaya, to set up Entrepreneurship Promotion and Development Programmes (EPDP) and Incubator, to create and promote an entrepreneurial ecosystem in the state. This collaboration has been enabling students to avail credit, gain access to relevant technology, skilling and mentoring support, and access high-leverage markets.

OBJECTIVES

- Create awareness, motivate and encourage students to develop entrepreneurial skills and knowledge.
- Identify the vast entrepreneurial resources existing in the local environment that can be utilized for sustainable development.
- Facilitate training programmes in collaboration with various organizations of repute, having expertise in relevant technologies that will equip and subsequently empower students for self-employment.
- Organize Certificate/Diploma Courses that will help students in self-employment.

INNOVATION ECOSYSTEM



Over the years, the Institution has created an excellent ecosystem for innovations with a sound network and has worked on initiatives for creation and transfer of knowledge. The evolving set of actors, activities and artifacts are best manifest in the entrepreneurs from the rural areas least exposed to training and the knowhow required for such tasks. **Entrepreneurship Development Cell (EDC)** has been conducting training programmes for the youths on a regular basis. The ever-increasing no of entrepreneurs speaks about the success of the initiatives taken by the college.

To encourage and motivate the youth with brilliant and innovative business ideas, and to create the right support mechanisms to convert their ideas to reality, the Cell collaborated with PRIME, Meghalaya in its promotional endeavours. To meet its objectives and create an entrepreneurial mindset and empower students the Cell has been organising many training programmes such as a Student-run E-Cell, design thinking, hackathons, boot-camp, personality development, business ideas competitions and Entrepreneurship Development Courses.

DISTINCTIVENESS OF THE CELL



- Shillong College has the distinction of being the first College in Meghalaya to establish an Entrepreneurship Development Cell (EDC) and the first to introduce and conduct the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development in the state.

The move was commended by Meghalaya Institute of Entrepreneurship, Govt. of Meghalaya.

- The contribution of the Entrepreneurship Development Cell (EDC) was lauded as the best Innovative Practice reflected in the NAAC Peer Team Report, on Institutional 3rd Cycle Re-Accreditation of Shillong College, Meghalaya. (Date of Visit - 21st - 23rd April, 2016).



CERTIFICATE COURSE OUTCOMES

Sector	No. of Startups	Completed	Enrolled	Batch
Car servicing, bakery, piggery, beauty salon, construction	6	16	25	2013
Construction, Retail	2	12	17	2014
Retail clothing, salon, integrated farming, homestay	6	20	25	2015
Tourism	2	20	25	2016
Tourism, car workshop, apiculture, tourism, homestay, Food processing, investment firm, CSC	6	8	16	2017
Adventure tours, spices, fast food, food processing, grocery, catering	5	26	36	2018
Catering Business	0	14	24	2019
Bakery, food processing	2	18	20	2022
Handmade Perfumes, Cold Processed Soap, Home-stay, Fisheries, Natural Fruit Juice, Turmeric Powder, Ice-popsicles, Integrated Farming, Crochet unit, Resin/Epoxy Jewelry and Accessories, Fast-food, Karaoke Bar, Rock Candy & Bakery shop, Stationery & Online Registration Service Centre, Traditional Clothing shop and Food truck (specialty in Putharo)	8	15	25	2023 (PRIME Sponsored)

ABOUT PRIME HUB

“PRIME (Promotion and Incubation of Market-Driven Enterprises) is the entrepreneurship development and promotion initiative by the Planning Department, Government of Meghalaya. PRIME aims towards building an inclusive and supportive ecosystem that allows local entrepreneurs to start, grow and flourish”.

In its ongoing effort to facilitate, promote and support entrepreneurship in the state, the Cell has collaborated with the Government through PRIME, Meghalaya, whereby the Cell has received financial assistance to set up an Entrepreneurship Promotion and Development Programmes and Incubators in Academic Institutions. (Letter No.PH/2022/1073/743).

To encourage and motivate the youth with brilliant and innovative business ideas, and to create the right support mechanism for them to convert their ideas into reality, the Cell collaborated with PRIME Meghalaya in 2022. To meet its objectives and create an entrepreneurial mindset and empower students, the Cell will be organizing many training programs such as a Student-run E cell, design thinking, hackathons, boot camps, personality development, business ideas competitions and an Entrepreneurship Development Course.

- Create awareness, motivate and encourage students to develop entrepreneurial skills and knowledge.
- Identify the vast entrepreneurial resources existing in the local environment that can be utilized for sustainable development.
- Facilitate training programmes in collaboration with various organizations of repute, having expertise in relevant technologies that will equip and subsequently empower students for self-employment.
- Organize Certificate/Diploma Courses that will help students in selfemployment.



PRIME
MEGHALAYA



MOU WITH PRIME START-UP HUB

GOVT. OF MEGHALAYA

Signed on

The 28TH of October, 2022



OBJECTIVES

- Setting up of Entrepreneurship Promotion and Development Programmes (EPDP) and Incubators in Academic Institutions.
- Envisioning entrepreneurship as a preferred career choice for the youth and people of the state through creation of a dynamic and collaborative ecosystem.
- Conducting entrepreneurship programmes and transition potential entrepreneurs.
- Mechanism to be set up to follow up the progress of supported students and entrepreneurs.
- Entrepreneurial Development activities to be conducted by Entrepreneurship Development Cell (EDC), Shillong College under PRIME, Meghalaya sponsorship for the financial year 2022-2023.

GLIMPSES OF ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES CONDUCTED BY ENTREPRENEURSHIP DEVELOPMENT CELL, SHILLONG COLLEGE

INDUSTRIAL VISITS



1st Batch of Participants accompanied by Entrepreneurship Development Cell members at Rural Resource and Training Centre(RRTC),Umran



1st Batch of
Participants
at Byrnihat
Industrial Estate,
Meghalaya



3rd Batch of participants with PRIME
Entrepreneurship Development Cell members for
an Industrial Exposure Trip



3rd Batch of participants : Industrial Exposure Trip
at Coca Cola Bottling Factory



3rd Batch of participants interactive session at
Rural Resource and Training Centre(RRTC), Uman



Workshops, Seminars and other activities



SHRI. B.K.SOHLIYA,
OFFICER ON SPECIAL DUTY,
MEGHALAYA INSTITUTE OF ENTREPRENEURSHIP,
GOVERNMENT OF MEGHALAYA,
AT THE BOOK RELEASE OF
'ENTREPRENEURSHIP DEVELOPMENT : CHALLENGES AND OPPORTUNITIES'





NIIT PROGRAMME



INTERACTIVE SESSION WITH THE RESOURCE PERSON



HANDS-ON TRAINING FOR 1ST BATCH ON FOOD PROCESSING AT DEPARTMENT OF AGRICULTURE, GOVERNMENT OF MEGHALAYA



The Making of an Entrepreneur : *An Interaction*

13TH OCTOBER 2012, AT SHILLONG COLLEGE



SHRI. CONRAD K. SANGMA,
THE PRESENT CHIEF MINISTER OF MEGHALAYA,
INTERACTING WITH ENTREPRENEURS



SMT. K. WANSHONG AND
SHRI. D.D. LALOO,
SUCCESSFUL LOCAL ENTREPRENEURS



BHAIRAVI JAIN,
EXECUTIVE DIRECTOR, SCA GROUP, MUMBAI AND
DIRECTOR,
MEGHALAYA INSTITUTE OF ENTREPRENEURSHIP, SHILLONG



New Entrepreneurial Ventures



NISHANT SUCHIANG, HIS ENTREPRENEURIAL VENTURE- RESTAURANT- PRIYA SAGAR- LITTLE CHINA, VIKHROLI AREA, MUMBAI



JENES KHARBULI PIGGERY FARMING AT LAITLYNGKOT, EAST KHASI HILLS DISTRICT, MEGHALAYA



MEBANSHANLEM. N. TALANG CAR WASH UNIT, WAHIAJER, JAINTIA HILLS DISTRICT, MEGHALAYA



Two-Day Regional workshop on Youth and Entrepreneurship

A Two-day workshop was organised by the Entrepreneurship Development Cell (EDC) in collaboration with Rajiv Gandhi National Institute of Youth Development (RGNIYD), Ministry of Skill Development, Entrepreneurship, Youth Affairs and Sports, Government of India, Sriperumbudur, Tamil Nadu on the 10th & 11th December, 2014, at Shillong College.



SUCCESS STORIES



MR. NISHANT SUCHIANG

Holding a degree in Physics and a Commercial Pilot's Licence, he went into entrepreneurship through a small venture in Shillong. Soon thereafter, he started with only Earth moving works involving simple heavy machinery acquiring his 1st JCB backhoe in the year 2019. Today, under the name Earth Moving Solutions, the work has expanded within the same portfolio into multiple branches involving retail of heavy machines, spare parts sales, soil testing equipment, construction and other related fields.

He is also actively involved in mentoring the Pre-Incubation Program within PRIME Meghalaya, guiding young entrepreneurs in business development thereby contributing to building and fostering the entrepreneurship ecosystem of Meghalaya.

MR. AFU NYESASE Y. JANA

Started his own spice company- "Yo Ca Spice" after he completed his BBA. He started his journey by farming a small quantity of black cardamon spice that was new to the land of Meghalaya. This venture was his first step towards becoming a full-time Entrepreneur. Additionally he cultivated Strawberries (Netherland Species variant), Black Pepper, Wild Apple locally known as 'Sohphoh Khasi' or 'Khasi Apple'.

His venture has grown through time with the main operations office located in Mawlai, Mawtawar, with a land and production plot in Umroi, Meghalaya (11,000 sqft) as well as Umshohphria.



MR. BISANBOK KHARJANA

Started his venture in Bakery through the PMEGP Scheme through which he was selected for PMEGP Beneficiaries for the year 2014 - 15; Director, State Office, KVIC, Shillong.

His bakery products ranges from bread, buns, biscuits of different varieties, cakes for special occasions and various others and he is supplying bakery items to different parts of Shillong.



MR. JENES KHARBULI

On completion of the Three Months Certificate Course he successfully completed a ten-day Training Programme on Piggery at Vocational Training Centre; Kyrdemkulai from 4th to 13th November, 2013.

He started his venture through a Project Proposal for Cable TV Network in Laitlyngkot and was selected for PMEGP Beneficiaries for the year 2014 - 15; Director, State Office, KVIC, Shillong.

He further started his venture in Piggery and Poultry in the year 2013 and currently, he is based at Laitlyngkot as a broiler chicken wholesaler and retailer. He supplies the chickens to Laitlyngkot, Mawjriong, Nongkynrih, Wahlyngkhat, Langkyrdem, Pynursla, Siatbakon, Pynai and Wahkdait.



MR. HELPME LALOO

Started Helpme Natural Integrated Farming (HNIF) in 2015 . He is one of the Master trainers of Bio-Resources Development Centre (BRDC), Upper Shillong.

With an average qualification of 12th standard Pass, he was motivated to practice Organic farming due to the changing climatic scenario and excessive usage of chemical fertilizers and pesticides in crops.

He has disseminated information on use of technologies to the rural communities for improving their livelihood. As of today, he has trained around 3000 farmers belonging to different communities of Jaintia Hills region.

In an area spreading over 3.9 acres, he has set up an integrated farm which he used for Piggery, Poultry, Beekeeping, Vegetable cultivation and Fish rearing.

MR. BISHARLANG KHARNAIOR

Started STAYOUT ADVENTURE TOURS, at Mawlyngbna, Mawsynram in the year 2016. He has developed a website 'www.stayoutadventuretours.in' with the assistance of Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College. He has now expanded his venture by being part of Mawlyngbna Multi-Purpose Cooperative Society. This Society has ventured in Home-stays called Mawlyngbna Traveller's Nest.

STAYOUT ADVENTURE TOURS looks into all the outdoor adventure activities in and around Mawlyngbna for locals and tourists with lodging facilities at Mawlyngbna Traveller's Nest. Bishar Kharnaioir connects to adventure enthusiasts through Social Media platform - Facebook, YouTube, Instagram, etc. for running his business.



MR. MAXDONAL PHALANGKI

Started started his business in Fast Food in 2020 with an investment of Rs. 18, 000. He opened his shop - Max Fast Food & Bakery on 23rd August, 2020 which is located at Nartiang lawmulong, Nartiang, West Jaintia Hills; Opposite Monoliths Garden, Nartiang. He has attended many training programmes to enhance his skills in the field.



MR. AIBANSIENGLANG THABAH

was nominated and sponsored by the Meghalaya Institute of Entrepreneurship (MIE) in 2017 to participate in the UGC Sponsored 3 Months Certificate Course in Entrepreneurship Development, 2017 conducted by Entrepreneurship Development Cell, Shillong College.

He started his own Adventure Tourism firm, 'Trek & Trails' Trekking & Tour Guide, in Mawsmal, Sohra, Meghalaya in 2017.

He has been working in the field of Rural Tourism for more than 10 years. He is actively involved in field research and grass-root entrepreneurship and environmental conservation.



ACTIVITIES UNDER PRIME, MEGHALAYA 2022 - 2023

INTRODUCTORY ON SOFT SKILLS

A five-day Training Programme/course on Personality Development Introductory on Soft Skills was held from the 3rd -7th July, 2023 for the First Batch of 25 participants. The Training Programme for the Second Batch of 26 student participants was conducted from the 11th -15th September, 2023.



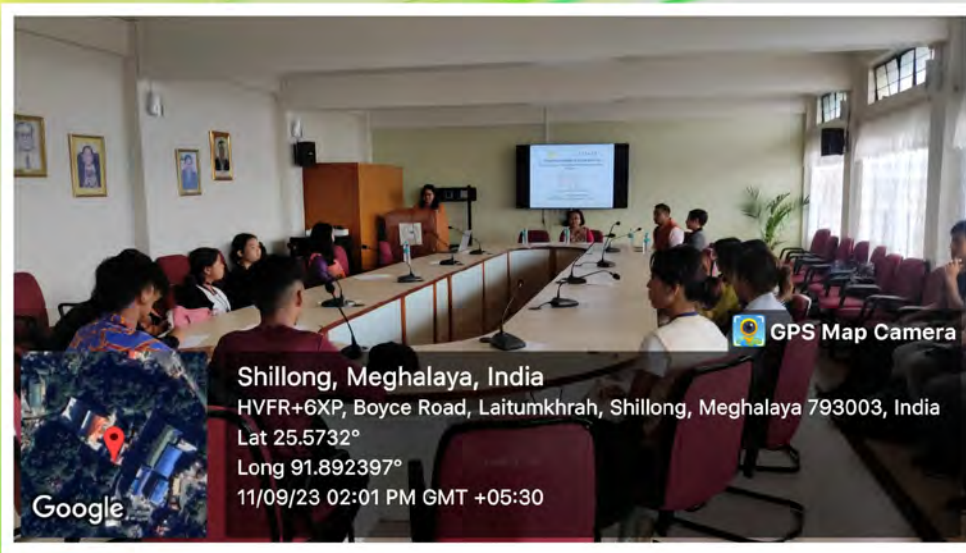
INTRODUCTORY ON SOFT SKILLS

3rd – 7th July, 2023



INTRODUCTORY ON SOFT SKILLS

11th - 15th September, 2023.





SALES PITCH



A one-day workshop on Sales Pitch was held on the 9th of October, 2023. The Workshop highlighted important topics like Understanding Customer Psychology, Selling Benefits and Networking Opportunities.



HACKATHON ON SOCIAL INNOVATION



Hackathon on Social Innovation was held on the 13th of October, 2023.

The main aim of this programme was to motivate students to implement their academic skills to practical problem-solving with more confidence. The training focused on developing cognitive skills, emotional stability, networking, creativity, personal growth and design thinking.



Shillong, Meghalaya, India
Parvati Sawian, Boyce Road, College, near Shillong
Shillong, Meghalaya 793003, India
Lat 25.572481°
Long 91.892131°
13/10/23 10:34 AM GMT +05:30

HANDS- ON TRAINING ON BIOFERTILIZERS PRODUCTION FOR AGRICULTURAL APPLICATIONS

A four-day Hands-On Training, at the State Biological Control Laboratory, Upper Shillong under the Directorate of Agriculture, Govt. of Meghalaya on Biofertilizers Production for Agricultural Applications, was organised to enable and equip the outgoing students with the appropriate knowhow to handle, cultivate and propagate quality control microbial Biofertilizers at a low-cost eco-friendly media preparation and production. The training started on the 7th and ended on the 11th of November, 2023.



HANDS- ON TRAINING ON BIOFERTILIZERS PRODUCTION FOR AGRICULTURAL APPLICATIONS



Photo: Trainers and staff of State Biological Control Laboratory along with the participants



Dr (Mrs) E. Kharkongor (Principal), Professor H Kayang (Chief Guest) , Resource Persons, Faculty members and Participants of the Training program at the Inaugural Function



Photo: students actively participating during the training Programme

HANDS- ON TRAINING ON BIOFERTILIZERS PRODUCTION FOR AGRICULTURAL APPLICATIONS



Photo: Participants and Trainers at SBCL

HANDS- ON TRAINING ON BIOFERTILIZERS PRODUCTION FOR AGRICULTURAL APPLICATIONS



Photo : Dr.(Mrs) E. Kharkongngor (Principal), Prof. S.R. Joshi (Chief Guest), Resource Persons, teachers and participants at the Valedictory Function

BOOTCAMP AND PANEL DISCUSSION: EXPLORING CHALLENGES AND UPSCALING SOLUTIONS

Organised by Entrepreneurship Development Cell (EDC), Shillong College on the 13th -14th November, 2023



Panelists for this Programme included:

1. Shri Vijay Byrsat, Proprietor of COLK Pvt. Ltd.
2. Shri. D. L. Nongspung, Proprietor Urlong Tea.
3. Smt. Kynjai Mawthoh, Proprietor Tirupa Sunrise Production
4. Shri. Osmond Nongbri, Managing Director Meghalaya Corporative Apex Bank.
5. Shri S. Majaw, General Manager, District Commerce & Industries Centre.
Shri. B. K. Sohliya, Commissioner, Meghalaya Agriculture Farmers Commission, was the moderator for the programme. Panelists recounted their personal experiences for a new entrepreneur with their startup. They shared their ups and downs and how they managed to overcome these challenges with the help of determination and the passion for the task at hand.

Prof. Indrajit Dube, Vice Chancellor, National Law University, Shillong Invited Speaker for the afternoon session, spoke about the role of the Institution and individual in understanding the ecosystem of entrepreneurship in the state.



Shillong, ML, India
Bomfyle Road, Laitumkhrah, Shillong, 793003,
ML, India
**PROF. INDRAJIT DUBEY, VC, NATIONAL LAW UNIVERSITY,
DELIVERING SPEECH**



BOOTCAMP AND PANEL DISCUSSION: EXPLORING CHALLENGES AND UPSCALING SOLUTIONS



ANNUAL MEET OF ENTREPRENEURSHIP DEVELOPMENT CELL(EDC) SHILLONG COLLEGE IN PARTNERSHIP WITH PRIME, MEGHALAYA , 2023



Chief Guest Shri. D.P Wahlang, Chief Secretary to Government of Meghalaya and Guest of Honor, Smt. Isawanda Laloo, IAS, Executive Director, Meghalaya Basin Management Agency (MBMA) and PRIME who felicitated the successful entrepreneurs along with the founder-members of the Entrepreneurship Development Cell(EDC),Shillong College on 14th November, 2023



ANNUAL MEET OF ENTREPRENEURSHIP DEVELOPMENT CELL(EDC) SHILLONG COLLEGE IN PARTNERSHIP WITH PRIME, MEGHALAYA , 2023



Dr. (Mrs.) S. Khyriemujat, Convener, EDC, presenting the Report on activities conducted by the Cell for the Financial Year 2022-2023 sponsored by PRIME, Meghalaya



Shri. D. P. Wahlang, Chief Secretary felicitating Shri. Lawin M. Pariat



Shri. D. P. Wahlang, Chief Secretary, felicitating Shri. S. R. Nongkynrih

CERTIFICATE COURSE ON ENTREPRENEURSHIP

Sponsored by PRIME for the 9th Batch of Entrepreneurs

The participants were also able to attend field trips, workshops and other programmes like the following:

The Course included lectures, presentations and interactive sessions by various Resource Persons, Institutions, Line Departments of the Govt., EDC past participants and Local Entrepreneurs in whose contributions played a major role in moulding the 17 participants.



4th August, 2023 Waste Management at Wealth Recovery Centre, Umpling; Iaineshkem Self Help Group, Mawiong and Eco-Ri, NEHU, Umshing, Shillong.

8th September, 2023 at Tirupa Sunrise Production, Malki; Units at the Industrial Estate, Shillong - Agency for Sustainable Initiatives (K.J.P. Synod Sepngi, Marpna Steel Furniture, Wanli Bakery, Kharsyntiew Transformer, Meghalaya Roller Flour Mill and Pure Meg Product Factory, Nongkohlew, Shillong.



20th -22nd September, 2023 at North-East Entrepreneurship Machinery & Innovation Exhibition (NEEMIE), SRGT Parking Lot, Polo Shillong (PRIME, Meghalaya).





6th October, 2023, at the workshop at Rural Resource & Training Centre (RRTC), Umran, Ri Bhoi District.

23rd November, 2023, at Kharsati Nursery, Umroi-Nongrah, Ri Bhoi District (organised by Spices Board of India).



9th November, 2023, attending Conclave at Micro, Small and Medium Enterprises (MSME) National SC-ST Hub Conclave, State Convention Centre, Shillong.

ENTREPRENEURIAL VENTURES

Verdant Basaiawmoit

Verdant has a family business under the name “Evav Ice Pops” at Mawlai lewrynghep. The products of Evav Ice pops are ice-popsicles which are known for their refreshing taste with variety organic/natural flavours. Verdant has joined the course so that he can expand and up-scale his family business and also to learn more of the entrepreneurial skills.

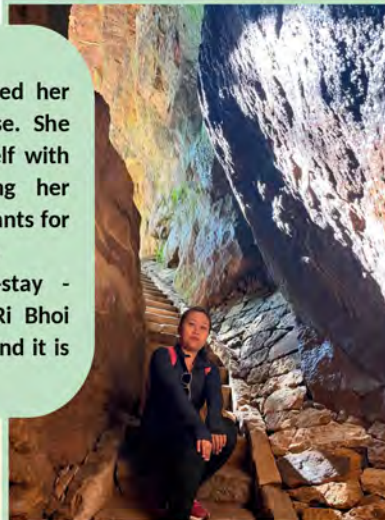


Kezia Soni

Kezia, a BBA student of Shillong College who is a home baker has converted her hobby into a business and takes orders from home. She takes feedback through these orders and improves her products and services. Her home business is under the name “Krimsons Bake”. Through this course she has learned to explore and expand her business. She intends adding Rock candies to her products in an attempt at expansion and diversification.

Lamonlin Mary Shylla

Lamonlin, with a Master Degree in Tourism started her venture in Home-stay just after joining the course. She joined the course with an intention to equip herself with entrepreneurial and managerial skill in running her business. She had been selected amongst the applicants for the PMEGP Scheme 2023 and had acquired a funding of Rs. 10,00,000/- for constructing the home-stay - “MY_GREEN_NEST” at Nongdiengngan, Umsning, Ri Bhoi District. The home-stay is now under construction and it is expected to open early next year.



ENTREPRENEURIAL VENTURES

Mebadariki Lamo

Meba, a second generation entrepreneur is currently pursuing her BBA degree at Shillong College. She along with her sister started the business of handmade crochet products which are customised as per orders. The business under the name "MEVA CROCHETS UNIT" runs through social media platforms - Instagram, Facebook, etc.



Imagineia Ryngkhlem

During the course, Imagineia opened a Traditional Clothing store named - "Neia Collection" at Veronica Lane, Laitumkrah, Shillong. The store supplies to wholesalers and also caters to retailers mainly in Shillong and Jowai. Imagineia had set up her business without the support of any funding agency and is seeking for support to up-scale her business.



13th - 14th November, 2023 Bootcamp:
Exploring Challenges and Up-scaling Solution, EDC, Shillong College



25th November, 2023 (ECOTOURISM): Garden of Caves,
Laitmawsiang, Sohra and Mawdnong Park, Mawlyndiar, Sohra





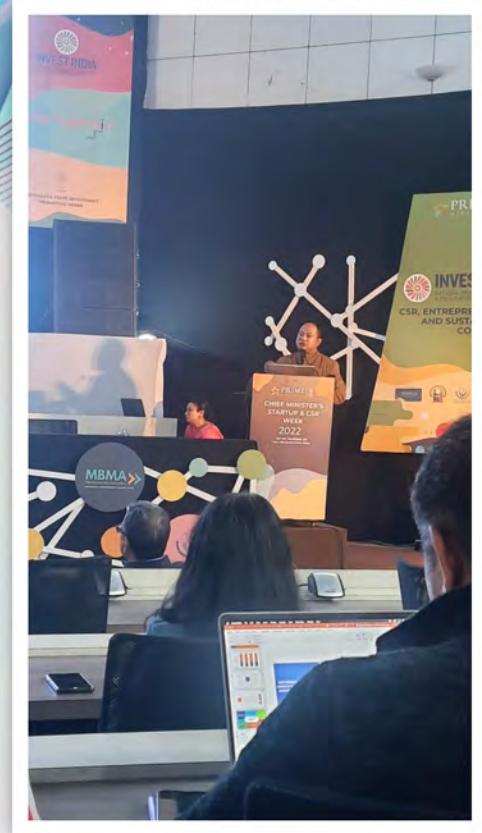
The course outcome were carving out Business Plans in various sectors viz. Handmade Perfumes, Cold Processed Soap, Home-stay, Fisheries, Natural Fruit Juice, Turmeric Powder, Ice-popsicles, Integrated Farming, Crochet unit, Resin/Epoxy Jewelry and Accessories, Fast-food, Karaoke Bar, Rock Candy & Bakery shop, Stationery & Online Registration Service Centre, Traditional Clothing shop and Food truck (specialty in Putharo).



First Mentoring Session was conducted by Lamon Mary Shylla, Baphinri Rubyshell Mukhim and Sean Brandonell Wahlang (2023 Batch of Three Months Certificate Course on Entrepreneurship Development) jointly organised by PRIME, Meghalaya and Entrepreneurship Development Cell, Shillong College through Online Mode on the 2nd of December, 2023. Mentored by Shri. Somnath Saha, Centre for Innovation, Incubation and Entrepreneurship, IIM Ahmedabad.

OTHER ACTIVITIES WITH PRIME

Impact week CM Start up 2022



OTHER ACTIVITIES WITH PRIME

Impact week CM Start up 2022



OTHER ACTIVITIES WITH PRIME



First Awareness Session on North East Entrepreneurship Programmes
13th September 2023, Shillong College Auditorium



OTHER ACTIVITIES WITH PRIME



Lemonideas Nagpur_Prime
Meghalaya and E-Cell@
Shillong College



OTHER ACTIVITIES WITH PRIME

Lemonideas Nagpur_Prime
Meghalaya and E-Cell
@Shillong College



Felicitation Programme of the Course sponsored by Meghalaya Institute of Entrepreneurship (MIE)

Felicitation Programme for the 8th Batch of
Entrepreneurship Development Course for the Rural Youth
organized by Entrepreneurship Development Cell (EDC), Shillong College
and sponsored by
Meghalaya Institute of Entrepreneurship, Government of Meghalaya
9th of July, 2022



Felicitation Programme of the Course sponsored by Meghalaya Institute of Entrepreneurship (MIE)



Felicitation Programme of the Course sponsored by PRIME, Meghalaya



Felicitation Programme for the 9th Batch of
Entrepreneurship Development Course sponsored
by PRIME, Meghalaya
on the 28th of November, 2023

Felicitation Programme of the Course sponsored by PRIME, Meghalaya



EMPOWERING RURAL YOUTH

Workshop on Community Programme and Capacity building for women and youth in the Unorganised Sector under Mawryngkneng C&RD Block East Khasi Hills District, Sponsored by Office of the Deputy Commissioner East Khasi Hills, Shillong, held at Smit village from the 10th - 14th January 2022



EMPOWERING RURAL YOUTH THROUGH TRAINING PROGRAMMES



EMPOWERING RURAL YOUTH THROUGH TRAINING PROGRAMMES



WORKSHOP ON COMMUNITY PROGRAMME AND CAPACITY BUILDING FOR WOMEN AND YOUTH



ECO TOURISM TRIPS

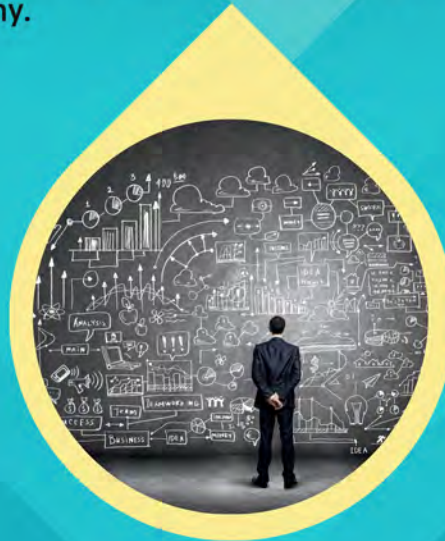


SUSTAINING THE DREAM

The New Education Policy 2020 focusing on maximum skill enhancement for students has given an added thrust to the entrepreneurship development dreams of Entrepreneurship Development Cell (EDC). It has also acted as a major boost for sustaining the major objectives of the Cell.

Recently, the college with a planned MoU tied up with Indian Institute of Entrepreneurship (IIE), Guwahati and implemented Prime Minister's Kaushal Vikas Yojana (PMKVY) with an aim to equip and skill more youths.

At present, the college is working towards introducing multiple skill enhancement courses with EDP inputs. The measure will prepare the youth for a self-reliant tomorrow enabling them to contribute towards the region and nation's economy.



Sunrise at Nongjrong Village,
"Abode of the Clouds", Meghalaya

Compiled by
Dr. Shanalyne Khyriemmyiat
&
Dr. Dhira Bhowmick