

CERTIFICATE COURSE:

- Besides **conducting the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development from 2013 the Cell** in collaboration with the Department of Environmental Science has also conducted the **Three Months Certificate Course on Solid Waste Management with EDP Inputs** from August 2017. This was funded under RUSA Scheme.

A brief highlight of the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development is given below:

The EDC recognized that a more concerted effort was needed to incorporate entrepreneurial dynamism especially amongst the educated youths, and this can be facilitated through entrepreneurial courses and training. Keeping in mind that one of the main objectives of the Cell is to organize Certificate or Diploma Courses that will serve as an added advantage for the unemployed youths for self employment, the task for fulfilling this objective was taken up.

Faculty members of the Cell namely Dr. (Mrs.) E. Kharkongor, Smt. P. Khonglah & Shri. S. Lyngskor then prepared and framed the Syllabus for the Three Months Certificate Course in Entrepreneurship Development. This was submitted to the UGC for approval. The UGC's approval was received and it had also sanctioned Rs 7.00 lakhs (rupees seven lakhs only) as Seed Money for starting the Certificate Course (UGC's Letter dated 31st March, 2013).

Hence, the task for conducting the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development Course was started by the Cell.

- **A BRIEF HIGHLIGHT OF THE COURSE:**
 - Admissions were invited and wide publicity was given for participants in the college and to the different colleges in Meghalaya and also through newspapers and electronic media.
 - The qualifying criteria for interested candidates were class X11 above &.
 - The number of seats was 25.
 - An academic calendar was prepared with careful consideration on the aspects of entrepreneurial training, based on the course content and its relevance to practical situations and exposure.
 - On **27th May, 2013**, the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development commenced.
 - Expert resource persons and trainers were identified and drawn not only from the college but from different organizations, government departments, industries and financial institutions such as KVIC, KVIB, SBI, MIDC, DHHDC, DIC, Bethany Society, Polaris Solutions Enterprise, LIFCOM, Taxation Department, Tourism etc. Prominent and successful

entrepreneurs of the state were also invited for interactions and deliberations which enhance the practical significance of the course.

- The training imparted was mainly based on a practical approach towards entrepreneurship development and there was greater interaction and discussions amongst the resource persons and the participants.
- Training on Personality & Confidence Building and Creative Thinking by experts was also imparted to build their confidence and enhance their ability and skills to tackle different and challenging situations.
- To expose the participants to the vast entrepreneurial opportunities in the State, field trips to industries and training centres' as well as a Hands-On training on specific trades are incorporated in the training calendar.
- Two Days Residential Workshop is also included in the training calendar. The Cell has organized this Workshop in collaboration with Rural Resource Training Centre (RRTC), Umran. In these exercises, the participants are encouraged to explore, learn and to apply their skills to develop the abundant local resources scientifically and sustainably. Practical training and demonstrations by experts highlighting the dynamics of organic agriculture, animal husbandry and livestock training, pisciculture, food processing amongst others are given to the participants. The abundance of nature and the practical training that is experienced at RRTC, have reiterated the fact that self-employment can become a reality with necessary training and skills and more importantly with dedication. These activities have further added value and practical approach to the certificate course.
- The Evaluation Process of the Three Months Certificate Course involved internal assessment (practical) of 20 marks and an external assessment (theory) of 80 marks. The main objective of the evaluation process is to assess the aptitude and competencies of the participants for entrepreneurship.
- Also, the participants have to prepare business plans in consideration of their own interests and commitment in a particular area. Proper guidance is given for these preparations by expert resource persons. Presentations of business plans are carried out and they are evaluated. At the end of the course the business plans are submitted to the Meghalaya Institute of Entrepreneurship, Government of Meghalaya for further examination and action.
- The course concludes with a felicitation programme and certificates are issued to qualified participants based upon overall assessment of performance in terms of attendance, interactions and the evaluation process.
- The EDC have a follow-up action plan and collaborate with the Meghalaya Institute of Entrepreneurship and other departments and agencies that will enable the participants/trainees

to apply their competencies in their chosen business plan from the initial stage and to be able to avail finances for their enterprises.

- It is noteworthy that the Meghalaya Institute of Entrepreneurship has sponsored a number of budding entrepreneurs to attend the mentioned Course (Letter dated 29th June, 2015), and sponsored 11 participants to attend for the year 2015; although only 5 of them actually reported and completed the course. It had also sanctioned Rs 42,700/- as Course Fee for the year 2015 (Letter dated 12th October, 2015).
- The Cell is maintaining close contact with the participants and collaborating with the MIE, DIC, KVIC and others to be able to give them guidance and suggestions to start their venture.
- Amongst others the prominent resource persons of the Course are :
 1. Bhairavi Jani, Executive Director, SCA Group, Mumbai & Director, Meghalaya Institute of Entrepreneurship, Shillong.
 2. Shri. Alok K. Divatia, Vice President, Marketing & Sales, 5 BAR^z, Bengaluru, India.
 3. Shri. S. Kakoti, RGIIM, Shillong.
 4. Shri. C. Naronha, Director, Bethany Society, Shillong.
 5. Shri. R. Rynghlen, Senior Programme Coordinator, Bethany Society, Shillong.
 6. Shri. E. S. Marwein, Senior Programme Coordinator, Bethany Society, Shillong.
 7. Shri. W. Rynjah, Entrepreneur, Dunhill Bakery, Shillong.
 8. Shri. L. Lyngdoh & Shri R. Kynta, LIFCOM, Shillong.
 9. Shri. M. Marbaniang, Managing Director, Marbaniang Projects Pvt. Ltd., Meghalaya, Shillong.
 10. Shri. Vijay Byrsat Director, Centre of Learning, Knowledge & Services (COLKS) Mawlai, Umshing, Shillong.
 11. Dr. Bremley W.B. Lyngdoh, Project Development Director, World View International Foundation, U.K.
 12. Smt. Kara Wanshong , Entrepreneur & Proprietor, Kara Food Products, Pohkseh, Shillong.
 13. Shri. P. Lokho, Community Development Expert, DSMC, Mott Mac Donald, Pvt. Ltd & Consultant, Department of Urban Affairs, Government of Meghalaya.
 14. Shri. S.R. Nongkynrih, Former Head, Department of Commerce & Management, Shillong College.
 15. Shri. P. K. Sanasam, Executive Director, Polaris Solutions Enterprise, Lachumiere, Shillong
 16. Shri. P.K.Marbaniang, General Manager, MIDC, Shillong.
 17. Shri. M. Pariat, Director, MHHDC, Government of Meghalaya, Shillong.
 18. Smt. I. Wahlang, Functional Manager, DCIC, Shillong.
 19. Shri. J. J. Momin, Associate Dean (North East), Institute of Livelihood Research & Training, Shillong.
 20. Shri. Sanjay Bose, Superintendent, KVIC, Shillong.
 21. Shri B. Rani, SBI, Shillong.
 22. Shri. A. Borgohain, Asst. Manager, NEDFI, Shillong.
 23. Shri. Divinestar Dkhar, Field Co-ordinator, NEDFI, Shillong.
 24. Shri. S. Shadap, Functional Manager, DCIC, Shillong.

25. Mrs. G.Suiam, Supervisor, KVIB, Shillong.
26. Mr. J. R. Marbaniang, Trainer, KVIB, Shillong.
27. Dr. A.K.N.Lamare, Senior, A. H. Veterinary Officer, Meghalaya, Shillong.
28. E. Suting, Visiting Faculty, Department of Commerce & Management, Shillong College.
29. Mr. B.Lyngdoh, Inspector of Taxes, Office of the Commissioner of Taxes, Meghalaya, Shillong.
30. Mr. D. L. Nongsprung, Chairman, Urlong Tea Integrated Village Cooperative Society & Chairman, Meghalaya Village Development Promotion Tourism Co-operative Society Limited, Shillong.
31. Mr B. L. Nongbri, Chairman, Rilum Foundation for Sustainable Development, Shillong, Meghalaya.
32. Father James Mani, Director, Rural resource Training Center (RRTC), Umran, Meghalaya.

- **First Batch, 2013:**

The number of participants in the first batch of the Three Months Certificate Course is 25 and the course commenced from 27th May, 2013.

Milestones Achieved -- First Batch, 2013:

- ❖ Mebanshanlem N. Talang Project Proposal on Car Servicing, West Jaintia Hills, was selected for PMEGP Beneficiaries for the year 2014 – 15; Director, State Office, KVIC, Shillong, (Letter dated 25th August, 2014).
- ❖ Bisanbok Jana Project Proposal on Bakery Products, West Khasi Hills District, was selected for PMEGP Beneficiaries for the year 2014 – 15; Director, State Office, KVIC, Shillong, (Letter dated 16th September, 2014).
- ❖ Jenes Kharbuli was selected and successfully completed ten (10) days Training Programme on Piggery at Vocational Training Centre; Kyrdemkulai from 4th to 13th November, 2013. This was facilitated by Meghalaya Institute of Entrepreneurship; Government of Meghalaya (Letter dated 29th October, 2013).
- ❖ Further, his Project Proposal for Cable TV Network, Laitlyngkot was selected for PMEGP Beneficiaries for the year 2014 – 15; Director, State Office, KVIC, Shillong (Letter dated 24th September, 2014).
- ❖ Rikynti Kharmawlong has successfully completed a certificate course for Bakery & Confectionary conducted by Indian Institute of Hotel Management, Shillong under the aegis of the National Council for Hotel Management and Catering Technology, Noida. She has also completed a certificate course on Bakery and Patisserie under Indian Institute of Hotel Management, Shillong.
- ❖ Sophiralene Kharkongor has completed the beautician training at Angels' Beauty Parlour, Umsohsun, K.S Complex, Shillong, East Khasi Hills District, Meghalaya. Currently she has opened her own Beauty Parlour at Laban, Shillong in 2018.

- ***Batch of 2014:***

The number of participants enrolled in 2014 batch was 17 and the course commenced from 30th May, 2014.

❖ ***Milestones Achieved -- Batch,2014:***

Nishant Suchiang was deputed for training in various trades to the Dr. B.R. Ambedkar Institute of Rural Technology and Management, Khadi & Village Industries Commission, Nasik, Maharashtra by the Meghalaya, Khadi and Village Industries Board, Shillong (Letter dated 19th August, 2014 from Chief Executive Officer). His accounts in accepting the challenges of becoming an entrepreneur are given below:

❖ **Feedbacks from Nishant: As received on Wednesday, 10 Jun 2015, 23:42:04**

A sincere regards to all the staff of the Entrepreneurship Development Programme (EDP) Shillong College. The contribution of each faculty involved has played a significant role in my steady progress at transforming classroom knowledge into a practical performing model. The little success that I have been able to taste is a clear proof that the course is a most effective school for hungry, struggling and upcoming entrepreneurs.

Highlighting a few of the lessons that has been of extreme help are:

1. Values and mindset of an Entrepreneur.
2. The assistance that the Government provides (schemes, laws and bills)
3. Untapped industries and potentially profit making industries
4. Field Visits
5. Interaction with local entrepreneurs
6. Case studies
7. Books and many more.

A short gist of what I have been able to achieve after the Entrepreneurship Course.

MY SUCCESS-COURTESY EDC, SHILLONG COLLEGE.

1. Organise a computerized form of simple accounts (Excel sheet) keeping of the already running enterprise. This has proved convenient and most effective in tracking complex accounts with regards to FMCG.
2. Invest in a restaurant (Priya Sagar-Little China) at a prime location in Mumbai, Vikhroli Area. (Pictures attached). It did not take a huge capital investment; It was only being on time for an opportunity.
3. Invest in the stock market.
4. Invest in an online franchise (which is proving to be a current hit)

These have kept me occupied from the month of October 2014 and is continuing to take a large part of my time. I have travelled to more than 5 cities around India in this short span and the business has recently taken me on an international trip (Malaysia). I am focused on making the most out of all that I have at my disposal. So, with sincere apologies of not being able to make it in person. I THANK YOU SIR(s) AND MADAM(s) for having come into my life at the right time and helping me make my dreams achieve a concrete tangible reality.

Yours sincerely

NISHANT SUCHIANG. From: The Farmer <pioneer.harvest@gmail.com>
Sent: Wed, 10 Jun 2015 23:42:04
To: evakor77@rediffmail.com

- **Batch of 2015:**

The numbers of participants enrolled in 2015 were 25 and the course commenced from 1st July, 2015.

Milestones Achieved -- Batch,2015:

- ❖ Miss Shonmipem Hongray, has set up a family business in Fashion Clothing Retail Shops. At present she has set up stores in seven locations in the state and plans to expand to other states in the North Eastern Region.
- ❖ Mr Dondor N Kharmalki has set up a Men's Salon named SLICK SALON at Mawlai, Mawroh, East Khasi Hills District, Shillong, after the completion of the training. The salon was inaugurated on 2^{8th} June, 2016. This event was attended by Dr. (Mrs) E Kharkongor, Course Co-ordinator and Smti. I S Khyriem, Department of Statistics, Shillong College & member, EDC. He has expanded and has opened another Men's Salon in Pynthorumkhrah in 2018.

- **Batch of 2016:**

The number of participants enrolled in 2016 were 25 and the course commenced from 15th July, 2016. The Meghalaya Institute of Entrepreneurship has also sponsored a number of budding entrepreneurs to attend the mentioned course.

Milestones Achieved -- Batch,2016:

Mr. Bisharlang Kharnaioir started "STAYOUT ADVENTURE TOURS, at Mawlyngbna, West Khasi hills. He has developed a website www.stayoutadventuretours.in with the assistance of one faculty member Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College and got a lot of responses from customers. His business is growing and successful.

- **Batch of 2017:**

The number of participants enrolled in 2017 were 16 and the course commenced from 28th June 2017.

Milestones Achieved -- Batch,2017:

- ❖ **Cheffer Pohlong** started his own Investment Firm and is facilitating and helping many other startups as his company's mission.
- ❖ **Aibansienglang Thabab** has started his own Adventure Tourism firm, 'Trek & Trails' Trekking & Tour Guide, in, Mawsmmai, Sohra, Meghalaya. He organizes treks and tours for the tourists, is involved in government project and is also an active member of the Meghalaya Living Root Bridge Foundation.
- ❖ **Donbok Thabab** has started his own Bee processing Unit at Thadlaskein, Jaintia Hills, Meghalaya.

- **Batch of 2018:**

The numbers of participants enrolled in 2018 were 26 and the course commenced from 25th July 2018.

Milestones Achieved – Batch 2018:

- ❖ **Afu Jana:** Afu, with the support of his family has registered as a one-person company with the Ministry of Corporate Affairs, GOI under the company name “*YoCa Imperial Spices*”. He has also registered GST under the company’s name and currently YoCaImperial Spices is supplying spices in bulk to hotels and restaurant chains in the city and also to local retailers. He has also been selected for the Master class conducted by the Meghalaya Institute of Entrepreneurship & Indian Entrepreneurship Foundation.
- ❖ **Benjamin Blah:** Benjamin has opened a grocery shop in JaiawLangsning. This shop was once owned by his late father and later was closed down. During the course, Benjamin learned many things and was capable of identifying a business opportunity in his locality. There was not a single grocery shop there, so he decided to revive his father’s enterprise with the support of his family and started a grocery shop in his locality -JaiawLangsning. Today the business is doing well and Benjamin is determined to expand his business and provide more services to his customers.

- **Batch of 2019:**

The numbers of participants enrolled in 2019 were 24 and the course commenced from 26th August 2019. The field visits and training programmes that were arranged for the participants are:

1. Conference on SC-ST Entrepreneurship and Women Empowerment was attended by the EDC batch 2019 participants and 20 commerce students, organized by MSME Export Promotion Council on 27th February 2020.
2. Seminar on “Understanding Importance of Public procurement policy”, organized by PHD Chamber of Commerce and Industry, New Delhi in collaboration with Department of Industries, Meghalaya held on 28th February 2020 at the State Convention Centre, Shillong.