

**Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust.**

**Provide the weblink of the institution in not more than 500 words:**

Shillong College established in 1956, has seen an unprecedented all-round growth and development. In fact, at present it has firmly established itself as one of the premier institutions of the State and has been awarded Grade 'A' with a CGPA of 3.06 in 2016.

The College is well known as one of the institution in the state that promotes not only academics but also co-curricular activities notably in sports, community participation, cultural activities and entrepreneurial skills and competencies. The college thrust is to ensure all round development of all stakeholders.

The performance of the institution in one area distinctive to its vision and thrust is the institutions' effort to contribute to the creation of entrepreneurial dynamism in the state and the North East. By establishing the Entrepreneurship Development Cell on August, 2011, the college have the distinction of being the first college in the State to open such a Cell by an academic institution. Besides organizing seminars, workshops and training programmes in collaboration with various organizations of national repute a noteworthy feature is the conduct of the UGC Sponsored Three Months Certificate Course on Entrepreneurship Development since 2013, which is a pioneering venture by Shillong College in Meghalaya.

The course has attracted a number of participants from within the college and outside. The college has witnessed evidence of success and milestones achieved. A number of the participants have been selected by the Government for training in various fields of enterprise in institutes in the State and outside. Some business plans have been selected for PMEGP schemes and a number of participants have started their own ventures which include vermi-composting, Mens' Salon, Piggery Unit, retail, online franchise, tourism etc.

The college has been able to contribute to the creation of young dynamic entrepreneurs in various start-ups since 2013. The year 2018 saw the creation of three start-ups namely in spices, retailing, services and in the same year, participants from earlier batches have started their venture namely a beauty parlor and another participant have expanded his enterprise. The college has been able to organize the Startup India Meghalaya Yatra on 13th February, 2019. As a follow up to this, a **Boot Camp** was held at North Eastern Hill University on 16<sup>th</sup> February, 2019. Four students from commerce & EDC participants attended the camp and one girl student of B. Com 2<sup>nd</sup> Semester was

shortlisted to attend the “**Acceleration Programme**” held at IIM, Shillong on the 22nd February, 2019. She won a cash prize of Rs 20,000/- from the State Government for her innovative business idea. Consequently, her business idea is now being developed under the guidance of faculty members of the college. These activities have strengthened the mission objectives of the college to provide quality education and skill development for the youths; to build a vibrant workforce and contributing towards nation building.