

## REPORT ON THE FEEDBACK/SWOC ANALYSIS OF PARENTS AND ALUMNI --- 01-03-19

### ALUMNI RESPONSE:

**A.Alumni Association:** It includes key parameters like Membership Strength, Financial Contribution, Executive Committee, Academic Contribution, Communication, Recreational Activities

**B. Infrastructure and Learning Resources:** includes key parameters like Library, Class Rooms (AV, Capacity, Sound System), Computer Laboratory, Internet Services, Sciences Laboratory, Common Rooms (Teachers and Students), Canteen Facilities, Toilet Facilities, Conference Room, Building Hostel Facilities, Emergency Exit

**C. Student Support and Progression:** includes key areas of focus such as Student Union, Career Counseling, Placement, Student's Participation in Extra Curricular such as NCC, NSS, YOUTH RED CROSS ETC, Student's Discipline, Excursion and Industrial Visits, Camps and Field Trips, Personality and Development Programs

**D. Governance , Leadership and Management** includes key thrust areas such as Leadership , Office Staff (Support and Services) , College Vision and Objectives , Administration (Accounts) , Grievance Redressal , Flow of Communication (Bothways) , Committees / Cells (Their Functions and Impact) , Planning and Organizing (Allotment of Duties and Responsibilities Etc)

**E. Other Parameters include the following key parameters** Cleanliness, Security, Parking, College Compound, College Image to Others, Goodwill , Students Retention.

TABLE DEPICTING ALUMNI RESPONSE UNDER EACH HEAD:

	Alumni	Very GOOD	Good	FAIR	POOR
A	Alumini Association	17.54	69.30	7.89	5.26
B	Infrastructure and Learning Recourses	13.60	67.26	15.48	3.66
C	Student Support and Progression	22.24	65.21	6.62	5.93
D	Governance , Leadership and Management	19.77	70.61	8.04	1.58
E	Other Parameters	9.02	75.19	14.29	1.50

ALUMINI RESPONSE ANALYSED AND STRENGTHS AND WEAKNESSES IDENTIFIED:

Alumni Association	Strength	Weakness
Alumni Association	Financial contribution, executive committee and academic contribution	communication
Infrastructure and Learning Resources	Science laboratory, conference room	Canteen facilities
Student Support and Progression	Student Union and Extra-curricular activities	Students' discipline
Governance , Leadership and Management	Committees/cells( function and impact)	Publication and link with other organizations
Other Parameters	goodwill	cleanliness

**PARENTS RESPONSE:**

College's Infrastructure and Learning Resources includes parameters such as Library , Classroom (Av, Capa Computer Lab ,Internet Services , Sciences Laboratory ,Common Rooms(students) ,Canteen Facilities , Toil Conference rooms, Building, Hostel Facilities, Emergency exits.

Student Support and progression includes parameters such as Student Union ,Career Counseling, Placement ,Students' Participation in extra-curricular such as NCC, NSS, Youth Red Cross, etc., Student's discipline ,Excursion and industrial visits ,, Camps and Field Trips , Personality Development programs ,Community Services and reach-out and Sport Facilities

Governance, Leadership, and Management:parameters under this includeLeadership, Office staff(Support and services),College Vision and Objectives ,Grievance Redressal ,Flow of communication(both ways)

The key parameters under thisfourth sectioninclude Publicity, Links with other agencies/organizations, FeesStructures,courses offered by the college.

Other Parameters assessed are classed in the following heads Cleanliness , Security , College Compound,College image to others ,Goodwill

TABLE DEPICTING PARENTS RESPONSE UNDER EACH HEAD:

Parents	Very Good	Good	Fair	Poor
<b>A. College's Infrastructure and Learning Resources</b>	10.47	47.73	25.18	16.62
<b>B. Student Support and progression</b>	16.89	47.78	26.26	9.08
<b>C. Governance, Leadership, and Management</b>	7.88	55.76	27.27	9.09
D	20.60	58.81	18.32	2.27
<b>E. Other Parameter</b>	9.14	46.38	27.42	17.04

PARENTS RENSPONSE ANALYSED AND STRENGTHS AND WEAKNESSES IDENTIFIED:

Parents	Strength	Weakness
<b>A. College's Infrastructure and Learning Resources</b>	Computer labs, conference room	Internet services and emergency exits
<b>B. Student Support and progression</b>	Extra curricular activities	Students' discipline
<b>C. Governance, Leadership, and Management</b>	College vision and objectives and leadership	Office staff(support) and grievance Redressal cell
	Publicity and courses offered by the college	Fee structure
<b>D. Other Parameters</b>	Goodwill and college image to others	Cleanliness and security

## **FEEDBACK ANALYSIS:Based on the above a detailed SWOC analysis from the two groups namely**

### **1 THE PARENTS**

### **2. THE ALUMNI MEMBERS**

Can be summed up as follows for the management's perusal and necessary action. It may be mentioned that the analysis was carried out for 50respondents in the first group while only 25respondents in the second group respectively.

#### **1. STRENGTH:**

a. The College can boast of being progressive in terms of providing the necessary infrastructure and provide the proper learning resources for the student community. This has been clearly reflected by both the responding groups.

b.The College has an active alumni association which works in close co-operation with the College administration. It offers scholarship to the needy students.

c. The College has been very active and have participated with great enthusiasm in all extra- curricular activities be it the NSS, NCC, Rangers and Rover, Red Ribbon Club Sports or any other which are essential in building the personality of the student apart from instilling in them a sense of responsibility and accountability to the society and nation at large. Apart from this it also has a supportive Students Union which actively forms a vital link between the college authorities inclusive of teachers and the students.

d. The College has over the years stuck to their vision of providing education to the less affluent class of society and as such has fixed nominal fees. However, under the leadership of the Governing Body and Principal along with the support of the faculty members it has been able to introduce new courses as per the demand of the student community which are also self-financed courses resulting in higher fees for these courses.

e. Thus based on the above parameters the college is considered a reputed institution of higher learning and this makes it possible to get a great deal of support and co-operation from other institutions of higher learning as well as the government, formally and informally.

#### **2. WEAKNESSES**

a. A lack of space which prevents the college from either constructing new buildings or expanding horizontally and vertically the existing buildings, is a major impediment. There is also a need for improving the canteen facilities and internet services. Being in the seismic zone and prone to earthquakes the respondents felt the need for planning of emergency exits in case of any calamity.

b. The students discipline with respect to attendance is one area where the authorities need to focus on as this is one of the areas which is essential for the progress of the student community as well as the college.

c. The number of publications by the faculty members in the last four years has to improve and for this link with other organizations of higher learning or the government has also improved. The parents felt that improvement in terms of office staff support and the functioning of the grievance redressal cell can also be looked into. Though the fees are nominal yet parents felt that for the professional courses the tuition fees collected is not so.

d. The alumni association felt that improvement in communication both ways can be improved much more and as such help in the effectiveness of the alumni association.

e. Overall both parents and the alumni felt that cleanliness of the college environment needs to be looked into apart from provision of better security.

#### **Opportunities:**

a. The level of academic excellence which the College has acquired makes it possible for our students to get entry into institutes of global repute. The College has to devise mechanisms for translating this potential into a reality. One way is to set up a functional placement cell apart from improving the accessibility of the communication system such as internet services.

b. The overall development of the college requires the collaborative effort of the management, faculty, office staff and students but for this to take place the college should set up a functional system which will bring to light if not address the problems faced by each. The college therefore has to make the grievance redressal cell more effective.

c. The vision of the College makes it imperative for all to engage in improving the discipline and the college environment. Further, the College alongwith the students union, alumni association and various other groups such as NSS, NCC, etc., can work toward inculcating the values of cleanliness and discipline.

e. As a deficit College, the institution is entitled to offer new Diploma, certificate courses and Post graduate courses. A beginning has been made in this direction and more should follow.

#### **Challenges:**

a. How to create more space within the campus is one of the major challenges that the college has to deal with a sense of urgency. Though the college has acquired a land in the outskirts of Shillong, i.e. Mawkasiang, to develop the land becomes another big challenge.

b. Being a deficit college another problem faced is how to further the developmental activities be it infrastructure or introduction of new courses without financial aid or creating of more faculty positions by the government.