

INTERNATIONAL SEMINAR

on

CROSS BORDER CONNECTIVITY
AND
INCLUSIVE GROWTH

Possibilities and Challenges
with Special Reference
to the
North Eastern Region

24th & 25th August, 2017

*As Part of the
Diamond Jubilee Celebration, Shillong College
Proceedings Volume*

Organised By



SHILLONG COLLEGE
BOYCE ROAD, SHILLONG - 793 003

*In Collaboration With
Internal Quality Assurance Cell
Shillong College
Shillong-793003, Meghalaya*

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Shillong College*

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CHIEF MINISTER, VOLUNTARY ACTION FUND,
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INTERNATIONAL SEMINAR
on
CROSS BORDER CONNECTIVITY AND INCLUSIVE GROWTH
Possibilities and Challenges with Special Reference
to the
North Eastern Region

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Preface

Recognizing the fact that cross border connectivity is of vital importance to ensure inclusive growth in the country, the Government of India has initiated several projects with the help of Asian Development Bank(ADB) and other Intra-developing agencies. Various Regional Trade Blocks have been formed for the purpose of Regional Cooperation and India has become a member of some of these trade blocks such as SAARC, ASEAN, SAFTA, BIMSTEC, APTA and others. The most important recent initiative of the Government is the Act East Policy in which the ASEAN will play a pivotal role for realizing the untapped potential of the country for international trade and commerce and to enhance competitive edge.

It is in this context that cross border connectivity for inclusive growth has assumed greater significance for the eight states of the North Eastern Region of India which shares about 5300 kilometres of international boundary in close proximity to vibrant economies of the world such as Nepal, Bhutan, Bangladesh, Myanmar and China. The region is of strategic importance for regional connectivity within the country, other countries of South East Asia and member countries. However, the region has remained relatively isolated and underdeveloped, being connected to mainland India only through a landmass of merely 22 kilometres, popularly known as "Chicken Neck", otherwise known as the "Siliguri Corridor".

The government has been focusing on the development of the North Eastern Region especially through its pro-active "Act East Policy", which focuses on reducing the isolation of the region by improving all round connectivity through road, rail, telecommunications, power and water ways sectors. In addition, the initiatives undertaken by the Government comprises the creation of a specialised highways construction agency for the North East namely the "National Highways and Infrastructure Development Corporation", that was incorporated on 18th July 2014 and is implementing 34 projects in the North Eastern States, declaration of 18 national waterways in the region, the Make in India and Skill India programmes, strengthening international economic ties with countries like Myanmar, Bangladesh, Bhutan and Nepal and others.

In view of the above, Shillong College which is one of the premier institutions of the North Eastern and organized this Two Day International Seminar on "**Cross Border Connectivity and Inclusive Growth: Possibilities and Challenges with Special Reference to the North Eastern Region**" in the college premises.

This International Seminar Proceedings contains reports, papers and abstracts presented by the outstation and local presenters from neighbouring countries like Bhutan, Bangladesh, Myanmar, as well as participants from within the country. The papers were categorized into four different subthemes viz., 1. Historical Links, status of the present connectivity, on-going projects- its challenges and opportunities, 2. Market Linkages and International Trade, 3. Act East Policy Significance and Impact, 4. Environmental Impact – Assessment, socio-cultural continuum.

Shillong College had organised this seminar with an intention to discuss and debate on various concerns that relate to cross border connectivity. As understandable, there is always a 'trade-off' but there arises a need to relook, rethink and co-ordination to arrive at solutions that would promote inclusive growth. We are confident that all deliberations at the seminar will provide ideas and information to stakeholders to arrive at a comprehensive plan that would lead to inclusive growth.

Dr. (Mrs) E. Kharkongor

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Shillong College

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**INTERNATIONAL SEMINAR
ON
CROSS BORDER CONNECTIVITY AND INCLUSIVE GROWTH
POSSIBILITIES AND CHALLENGES WITH SPECIAL REFERENCES TO THE NORTH-EASTERN REGION
24th-25th August, 2017
PROGRAMME**

INAUGURAL FUNCTION

Date: 24th August, 2017	: Time 10.00 A.M. to 12.00 Noon
Felicitation of Dignitaries	:
Welcome Song	: Students of Shillong College
Welcome Address	: Prof. B. Myrboh President, Governing Body Shillong College
Brief Introduction of the Diamond Jubilee Celebration	: Dr. K. D. Ramsiej Principal, Shillong College
Keynote Address	: Prof. Mahendra P. Lama School of International Studies JNU, New Delhi.
Address by Guest of Honour	: Prof. S. K. Srivastava Vice Chancellor, North Eastern Hill University, Shillong
A short Documentary	: “60th Milestone” -A Documentary on Shillong College
Inaugural Address by Chief Guest	: Shri Conrad Sangma Hon'ble Member of Parliament Meghalaya
Short Cultural Programme	: Shillong College Students
Vote of Thanks	: Dr. (Mrs.) E. Kharkongor Convener Organizing Committee Diamond Jubilee

NATIONAL ANTHEM

Picture Gallery



INAUGURAL FUNCTION OF THE TWO DAY INTERNATIONAL SEMINAR

"CROSS BORDER CONNECTIVITY AND INCLUSIVE GROWTH: POSSIBILITIES AND CHALLENGES
WITH SPECIAL REFERENCE TO THE NORTH EASTERN REGION"

ORGANIZED BY
SBR LONG COLEGE, SHIRONG.

AS PART OF THE
CLOSING CEREMONY OF THE DIAMOND JUBILEE CELEBRATION

SPONSORED BY
NORTH EASTERN COUNCIL
GAF, CHIEF MINISTER'S FUND
GOVERNMENT OF MEGHALAYA

CS &
SR, NEW DELHI.

DATE : 24th AUGUST, 2017
TIME : 10.00 A. M
VENUE : SPORTS INFRASTRUCTURE
COMPLEX



Arrival of the
Chief Guest - Shri. Conrad Sangma, Hon'ble Member of Parliament,
for the Inaugural Program



Felicitation of the
Chief Guest,
Shri. Conrad Sangma
by
Dr. M. Dey
Vice Principal
Shillong College



Dr. K.D. RamSiel
Principal
Shillong College
enlightening all
about the
Journey of Shillong College



Lighting of the lamp by
Hon'ble Member of Parliament
Shri. Conrad Sangma
Chief Guests
at the Inaugural Function

A Documentary on
Shillong College
entitled
60th Milestone
released by the
Chief Guest,
Shri. Conrad Sangma



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Releasing the
first publication of
Department of English,
Shillong College :
"SONDER"
by the
Chief Guest,
Shri. Conrad Sangma



Address by the
Guest of Honour
Prof.S. K.Srivastava
Vice Chancellor
North Eastern Hill University



Prof.Mahendra P. Lama
South Asian Economics,
School of
International Studies
JNU, New Delhi.
delivering the
Keynote Address



Prof. B.Myrboh
President,Governing Body
Shillong College.
welcoming all to the
Inaugural Function

Amanda Basalawmolt
Editor - "SONDER"
English Department
enlightening on the
First Publication



Chief Guests,
Hon'ble Member of Parliament
Shri. Conrad Sangma
delivering the
Inaugural Speech



#fendees
at the
Inaugural Function





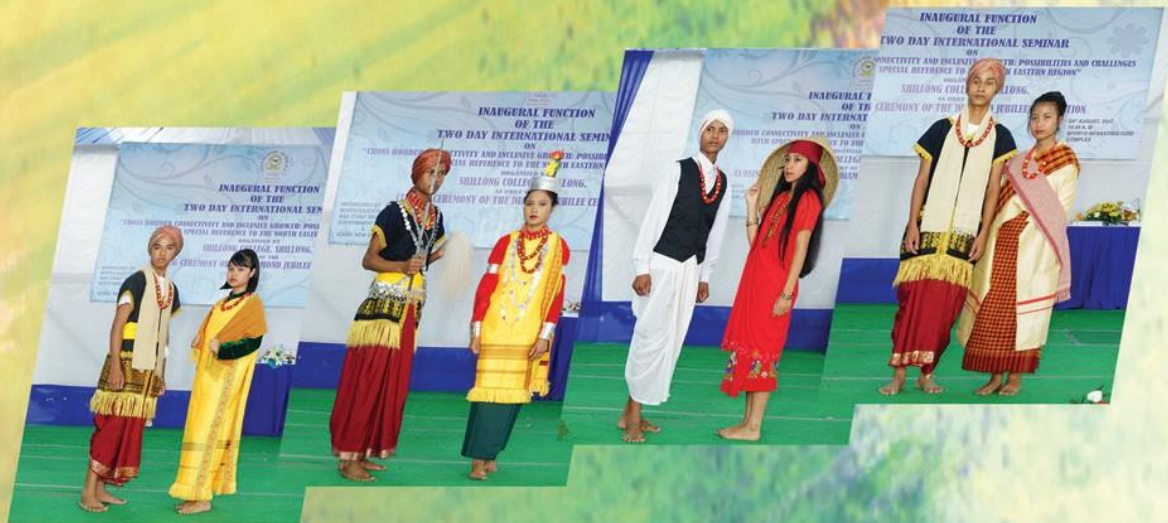
A significant moment during the National Anthem "Jana Gana Mana",



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*Cultural
Show
by the
Students
of
Shillong College*



TECHNICAL SESSIONS

Day – 1 (24th August)

1st Business/Technical Session A

Chairperson: Prof. Mahendra P. Lama, Prof South Asian Economics

School of International Studies, JNU, New Delhi

Resource Person: Dr. Jasim Uddin, Senior Research Fellow, BUIS, Bangladesh

Venue: Conference Hall, Shillong College | **Time:** 12:30 Noon - 1:30 P.M

Historical Links, Status of the Present Connectivity, On-Going Projects its Challenges and Opportunities

1	A study of the India – Myanmar Border Trade Post Independence of India (1947) -Sabina Yasmin, Dipanjali Haloi
2	Status of Development Infrastructure in the North East India -Saikat Majumdar, Dr B.N. Dutta
3	Cloud Computing and Libraries: Interconnectivity beyond Borders -Betbhalin Lyngdoh, Suman Ranjan Bandyopadhyay
4	Border Haat: Looking from the Perspective of Connectivity -Dr. Suparna Bhattacharjee
5	Communication System in Cachar District in the Post Economic Liberation Period -Jaydeep Bhattacharya, Shankar Sarma
6	Cross-border Connectivity: A Development Shortcut for Northeast India through Bangladesh -Dr. Soma Roy Dey Choudhury, Mahfuzul Alom
7	India's Foreign Trade with Myanmar and its Share of North Eastern India after Look East Policy: An Assessment -Deva I Chanu, J Sanyal
	Lunch Break

1st Business/Technical Session B

Chairperson: Dr. M.P.R. Lyngdoh, Former Principal, Shillong College, Shillong

Resource Person: Dr. Purna Prasad Sharma, Assistant Professor

Gaeddu College of Business Studies, Royal University of Bhutan.

Venue: Principal Conference Hall, Shillong College | **Time:** 12:30 Noon - 1:30 P.M

Historical Links, Status of the Present Connectivity, On-Going Projects its Challenges and Opportunities

1	Borders and Boundaries in Northeast India: A Literary Perspective -Dr. Arindam Sarma, Mrs. Himakshi Kalita
2	Security and Development of Border Areas at the Assam-Bangladesh Border: Present Realities and Future Pathways -Lucky Dey
3	The Expansion of Connectivity and the lack of it: An analysis of the Telecom Sector in Northeast India -Phrangspngi Pyrtuh
4	Developmental Prospects in the North-Eastern Territorial Civilisation: With Special Reference to Transportation, Infrastructure and Industrialisation -Rohit Barua
5	Cross Border Connectivity: Inclusive Growth Through Education -Dr Rihunlang Rymbai
	Lunch Break

2nd Business/Technical Session A

Chairperson: Shri R. O. Wahlang, Former Ambassador, Government of India

Resource persons: Prof. Amaresh Dubey, Centre for the Study of Regional Development
School of Social Science, New Delhi

Venue: Conference Hall, Shillong College | **Time:** 2:30 P.M. - 4:30 P.M.

Market Linkages and International Trade

1	A study on: Growth and Opportunities of Border Trade and Market Linkages with Special Reference to the North Eastern Region of India -Barsha Kalita
2	An overview of MOOC (Massive Online Open Courses): With Special Reference to North East India -Dr. Manoj Rana
3	Role played by business communication in international trade: An Intercultural Perspective -Mr. Surajit Sen
4	Indo- Myanmar Border Trade: Its Current Status and Potentials of Trade through Moreh Route -Moirangthem Manorama Chanu, Dr. Soma Roy Dey Choudhury
5	Indo Myanmar Border Trade through Moreh -V.S. Soreimi
6	A New Dimension of Economic Development through Border Haat: Tripura and Bangladesh -Mr Sankar Debnath, Mr Arjun Gope

2nd Business/Technical Session B

Chairperson: Prof. S. Sikidar, Retired Professor, Department of Commerce, Gauhati University

Resource Person: Dr. A. Rajmani Singh, Head, Department of Commerce
Manipur University, Imphal

Venue: Principal Conference Hall, Shillong College | **Time:** 2:30 P.M. - 4:30 P.M.

Market Linkages and International Trade

1	The Role of Social Entrepreneurship in North-east India -Rajdeep Deb, N M Panda
2	Status of North Eastern Region: An observation in the perspective of North Eastern Vision 2020 -Dr. Ashoke Gorain
3	Cross Border Connectivity and its Impact -Prof. A. H. Lashkar
4	Regional Economic Co-operation and Integration: Its impact on North East India -Dr. A. Rajmani Singh
5	Floricultural Trade: Its Prospect in North Eastern India -Dr. Jayanti Biswas
6	Indo-Bangladesh Border Trade: A Case Study of Kalaichar Border Haat in South West Garo Hills, Meghalaya -Dr. Abhigyan Bhattacharjee, Mridul Barman, Mridul Chanda
7	Barter Trade Practice in Indo-Tibet Border: A Case Study of Damin, Kurung Kumey District, Arunachal Pradesh, India -Dr Anjan Bhuyan, Mr Birji Amji
8	Export Potential of North East Region in the ASEAN market -Dr Ajoy Mitra, Dr Sankar Sarma

2nd Business/ Technical Session C

Chairperson: Dr. N.W. Kharkongor, Former Faculty of the Economics Department
Shillong College, Presently Faculty of the RGIM Shillong and
President of Meghalaya Economics Association, Shillong

Venue: Room 6 | **Time:** 2:30 P.M. - 4:30 P.M.

Market Linkages and International Trade

1	Problems and Prospects of Cross Border Trade in India with Special Reference to North East India -Md. Ekbal Hussain Khadim, Dr. Soma Roy Dey Choudhury
2	Cross Border Trade: Impact on the Economy with Special Reference to the North Eastern Region -Ms. Krishangee Kalita
3	South East Asia – an Emerging Export Hub for Products of India's North Eastern Region - Mr. Dhruva Jyoti Sharma, Dr Nilanjana Deb
4	North Eastern Region Cross Border Trade with Diversifying Growth Opportunities and Challenges -Chandana Baruah

Day – 2 (25th August)

3rd Business/Technical Session A

Chairperson: Dr. Tshewang Norbu, Gaeddu College of Business Studies
Royal University of Bhutan

Venue: Conference Hall, Shillong College | **Time:** 9:30 A.M. - 11:00 A.M.

Act East Policy: Significance and Impact

1	Look East and Act East Policy: Problems and Prospects for North Eastern Region. -Dr. Prabin Sultana, Joyshree Phukon
2	Look East to Act East: Silver Jubilee of Northeast India's Continuing Centrality -Ms. Ruth Rhea Khan
3	Role of Education in Developing Human Resources and Enhancing Quality of Life in the Border Areas of Meghalaya -Dr. Euodia B. Myrthong
4	Politics of Development through Border Trade with Myanmar: The Look East Policy and beyond -Rishi Bhargav Das, Debashis Nath
5	Indo-Bangla Border Trade: A Case Study of Dawki Land Custom Station of Jaintia Hills, Meghalaya -Arunima Bayan, Dr. Abhigyan Bhattacharjee
6	Nathula Border Trade – Some Reflections -Pramesh Chettri, Prof. S. S. Mahapatra
7	Act East Policy and Developmental Challenges of the State of Assam vis-à-vis other North Eastern States -Dr Parag Dutta

3rd Business/Technical Session B

Chairperson: Dr. S. S. Mahapatra, Associate Professor, Sikkim University, Sikkim

Venue: Principal Conference Hall, Shillong College | **Time:** 9:30 A.M. - 11:00 A.M.

Act East policy: Significance and Impact

1	Mizoram at Cross Road in India's Act East Policy -K. Robinson
2	Inclusive Growth in the Context of India: A Descriptive Study -Sarbjit Paul
3	North-Eastern Region and Act East Policy: It's Trade Connectivity with ASEAN -Kripanjali Pradhani, Dr. Soma Roy Dey Choudhury
4	Role of Education in Cross Border Connectivity and Inclusive Growth with Special Reference to North-East India -Dr. N. Amareswaran
5	From Look East to Act East: Possibilities and Challenges for North-East India -Ms. I. S. Khyiem, Dr. (Mrs) E. Kharkongor
6	Regional Cooperation and North East India: Potentials and Constraints -Deigracia Nongkynrih
	Tea Break

4th Business/Technical Session A

Chairperson: Dr. P.M. Passah, Retired Professor, Department of Economics, NEHU & Former President, Meghalaya Economics Association

Resource Person: Prof. A. K. Nongkynrih, Head, Department of Sociology, NEHU

Venue: Conference Hall, Shillong College | **Time:** 11:30 A.M. – 1:30 P.M.

Environmental Impact-Assessment, Socio-Cultural Continuum

1	Language Contact at the National and International Border of Meghalaya (A Sociolinguistic Perspective) -Gordon D. Dkhar
2	The Making of a Rainbow Border: Understanding 'North East Frontier' and its Post colonial Border Asymmetries -Hirokjeet Roy
3	Culture and Politics: Understanding Tai-Ahom Community -Rimlee Das
4	Natural Resources and Commodities Export at Dawki (LCS) and its Socio-Economic and Environmental Impact in Meghalaya -Ms. Daphilakmen Kharmon, Dr Lucy Mary Jyrwa
5	Globalisation and Cross Border Higher Education in India with Special Reference to Meghalaya -Dr. Brinda Bazeley Kharbirymbai, Brandon Bazeley Rymbai
6	Environmental Sustainability and Economic Growth in Hospitality Industry: A Strategic Emphasis -Ashok Kumar, Deborah Rose Shylla Passah
7	Crossborder Tourism and Indis's North East -Dr. Subrata Purkayastha
	Lunch

4th Business/Technical Session B

Chairperson: Prof. L.S. Gassah, Honorary Director, ICSSR(NERC), NEHU

Venue: Principal Conference Hall, Shillong College | **Time:** 11:30 A.M. – 1:30 P.M.

Environmental Impact-Assessment, Socio-Cultural Continuum

1	Health and Wellness Tourism: Issues and Challenges in North-eastern Region, India -Chandan Das, Sweety Das
2	Experiences of the Tourists in Buddhist Circuit Destinations of Bihar -Ashok Kumar, Deborah Rose Shylla Passah
3	Cross Border Connectivity in Developing Sustainable Tourism with Reference to North Eastern Regions of India and Bhutan -Dr. Tshewang Norbu
4	Khasi Society at the Outset of Colonial Rule: Uses and Abuses of Natural Resources and A widen Trade Network in Khasi Hills -Eric Hynniewta
5	Living as an Outsider in Home – a Case Study of North East India -Biswajit Mukherjee, Subhodip das
6	The Potentialities of Tourism Development, via Inter Regional Connectivity of States in North-Eastern Region', with Special Reference to Roing Arunachal Pradesh -Dr Ratul Dutta
7	Anthropogenic activities along the Myntdu River and their Repercussions -Dalari Lyngdoh, Betbhalin Lyngdoh
8	Environmental Impact Assessment and Management: A Case Study of North East India -Dr Md. Salauddin Khan, Dr B.N Dutta
9	The Lifeline of Border Residents: A Case Study on Balat Border Haat -Aroma Lyngdoh, Miriam V. T. Marwein, Dalari Lyngdoh
	Lunch Break

4th Business/Technical Session C

Chairperson: Shri Sabyasachi Dutta, Executive Director, Asian Confluence, Shillong

Venue: Room 6 | **Time:** 11:30 A.M. – 1:30 P.M.

Environmental Impact-Assessment, Socio-Cultural Continuum

1	Cross Border Tourism Industry in North East India -Potentiality and Challenges -Mukunda Madhab Gogoi, Pradip Chandra Das
2	A study on the Impact of Cross Border Connectivity on Tourism Industry with Special Reference to North Eastern Region - Mehbooba Sultana
3	Understanding India Myanmar Relation on Counter Insurgency Campaign in India's North-East -Paresh Borah
4	A Study on the Problems and Prospects of Tourism in Meghalaya -Mr. Saurav Dey, Dr. SomaRoy Dey
5	Potential Prospects and Challenges of Tourism in North East India -Abhilasha Mazumdar, Dr Parbin Sultana
6	Analysis of Banned Organochlorine pesticide Residues in Food products from a market in Shillong -Shri B.Mawrie, Dr Dipyendu Paul
7	Cross border connectivity of Northeast India and its Impact on Service Sector -Mridusmita Goswami



Felicitation of the
Resource Person
Prof.M.P.Lama
South Asian Economics,
School of
International Studies
JNU University, Delhi

Felicitation of the
Resource Person
Dr.Mohammad Jasim Uddin
Senior Research Fellow,
Bii Bangladesh



Prof.M.P. Lama and Dr.M.J.Uddin
Chaired the 1st Technical Session

Rapporteurs
at the
Technical Session



RAPPORTEURS



Prof. Amresh Dubey,
Resource Person,
JNU, New Delhi
and
Shri. R.O. Wahlang,
Ambassador
Govt. of India
in
Technical Session - A

Dr. Puma Sharma,
Royal University of Bhutan
presenting paper in
Technical Session - B



Prof. P. M.Passah
and
Prof. A.K.Nongkynrih
Resource Persons
during
Technical Session - A



Dr.N.W.Kharkongor
Chairing
the
Technical Session - C



Prof.L. S.Gassah,
Honorary Director,
ICSSR (NERC) NEHU
conducting
Technical Session - B



**INTERNATIONAL SEMINAR
ON
CROSS BORDER CONNECTIVITY AND INCLUSIVE GROWTH
POSSIBILITIES AND CHALLENGES WITH SPECIAL REFERENCES TO THE NORTH-EASTERN REGION**

24th-25th August, 2017

**PROGRAMME
VALEDICTORY FUNCTION**

Date: 25th August, 2017	: Time: 3.00 – 5.00 P.M.
Felicitation of Dignitaries	:
Welcome Song	: Students of Shillong College
Welcome Address	: Dr K. D Ramsiej Principal Shillong College
Report of the Diamond Jubilee Celebration	: Dr (Mrs.) E. Kharkongor Convener Organizing Committee, Diamond Jubilee
Rapporteurs Report	: Dr S. Khyriemmujaat Joint Convener International Seminar
Participants Remarks	:
Address by Guest of Honour	: Shri H.D.R. Lyngdoh Hon'ble Minister, Home (Police) etc. Government of Meghalaya
Felicitation of Retired Teachers	:
Release of ISBN Publications	:
Short Cultural Programme	: Students, Shillong College
Valedictory Address by Chief Guest	: Dr Mukul Sangma Hon'ble Chief Minister Government of Meghalaya
Vote of Thanks	: Dr, S. Sharma Convener International Seminar

NATIONAL ANTHEM



Arrival of the
Chief Minister
Dr. Mukul Sangma,
Chief Guest for the Valedictory Function





Inauguration of Diamond Jubilee Building

by the
Chief Guest,
Dr. Mukul Sangma
Chief Minister Meghalaya



Interaction with Students and Attendees by

Chief Guest,
Dr. Mukul Sangma
Chief Minister Meghalaya



Felicitatation of the
Chief Guest
Dr. Mukul Sangma
Chief Minister Meghalaya
by
Shri. K.D. Roy
Vice Principal
Professional Course



Dr. Dhira Bhowmik
as the
MC at the Event

Felicitatation of the
Guest of Honour
Shri. H.D. R. Lyngdoh
Home Minister, Meghalaya
by
Shri. K.D. Roy
Vice Principal
Professional Course





A Report of the Diamond Jubilee Celebration
by
Dr. (Mrs) E. Kharkongor
Convener, Organising Committee, DJC



Chief Guest, Dr. Mukul Sangma, Chief Minister Meghalaya
and
Guest of Honour, Shri. H. D. R. Lyngdoh, Home Minister, Meghalaya
delivering a Speech at the
Valedictory Function





Smti. B. Wanriang,
Editor
briefly enlightening
about the
Publication Translation :
Transcending Boundaries



Release of the
Literary Circle Publication :
Translation :
Transcending Boundaries



Dr.(Mrs.) M.P.R. yngdoh,
Former Principal, Shillong College

"The Hands behind the
601h Milestone of Shillong College"

Felicitated by:
Dr. Mukul Sangma
Chief Minister, Meghalaya

Dr.M.Dey
Vice Principal
Shillong College
acknowledging the
contributions of the
Shillong College Founders



Dr. S. Sarma
Convener
International Seminar
delivering the
Vote of Thanks



Hon'ble Chief Guests,
Dr. Mukul Sangma
Chief Minister, Meghalaya
bringing the
Diamond Jubilee Celebration
to a satisfactory conclusion.



Cultural Show

by
Shillong College Students at the Valedictory Function





*Felicitation
of
Shillong College
Retired Teachers*

