

❖ BCOM 5<sup>TH</sup> SEMESTER MARKETING HONOURS STUDENTS ATTENDED CLASSES AT I TEAM AGRI 1917, DEPARTMENT OF AGRICULTURE, GOVERNMENT OF MEGHALAYA ON AGRI ONLINE SERVICES FOR FARMERS - "CONNECTING FARMERS TO MARKETS" ON THE 12<sup>TH</sup> & 13<sup>TH</sup> SEPTEMBER, 2019.

A REPORT: On the 12<sup>th</sup> and 13<sup>th</sup> September 2019, classes were arranged for the B.Com 5<sup>th</sup> semester marketing honours, at i-team, Department of Agriculture, Government of Meghalaya, on Agri online services for farmers. The coordinator and his team were kind enough to teach and demonstrate the working of i-team 1917 toll free services started by the state government to help them relate better with their subject i.e Rural and Agricultural Marketing. We like to thank the Director of i-team project, Department of Agriculture for allowing the students to visit the department and learned about the online Agri services which connects the farmers with the market.

PICTURES OF INDUSTRIAL VISIT AND FIELD EXPOSURE YEAR 2019 OF B.COM 5<sup>TH</sup> SEMESTER MARKETING HONOURS:



*Roy*

Associate Professor. K.D. Roy  
Head of Department of Commerce  
**KALLOL DUTTA ROY**  
HEAD OF DEPTT.  
DEPTT. OF COMMERCE  
SHILLONG COLLEGE  
SHILLONG

To:

The Principal  
Shillong College  
Shillong.

Subject : Permission for taking the B.Com 5<sup>th</sup> Semester Marketing Honours  
Students to Agriculture department, Govt of Meghalaya, Dhankheti,  
Shillong.

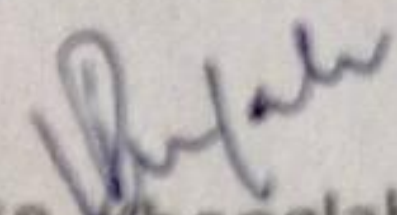
Dear Sir,

With reference to the subject cited above, I would like to request you to kindly grant us permission to visit the Agriculture Department, iteam 1917, agri-online services section, on the 11<sup>th</sup> and 12<sup>th</sup> September 2019, at 10.30 am, in order to familiarise and help the students to identify and relate with the subject Agricultural Marketing better. The permission from the concerned department for the visit has already been taken for the above dates.

Thanking you,

Dated : 10.09.2019  
Shillong.

yours sincerely ,

  
(P. Khonglah)  
Department of Commerce

Forwarded to Principal  
Gzage  
10/9/19

Approved  
10/9/19