



SHILLONG COLLEGE

REPORT ON THE STUDENTS' SEMINAR

ON

ENTREPRENEURSHIP IN THE NORTH EAST WITH SPECIAL REFERENCE TO THE HOSPITALITY INDUSTRY.

Organised by the Department of Business Administration (BBA)

The department of Business Administration, Shillong College, Shillong organised a One Day Seminar on “Entrepreneurship in North East Region with special reference to Hospitality Sector for the UG students on 21/04/2022.

Dr Ricky A.J Syngkon, Department of Commerce, NEHU and Shri. Jason Lenthang, Entrepreneur, Business Consultant were the Resource Persons for the Seminar.

The seminar started with the opening Programme attended by Mrs. Dr. E Kharkongor, Principal, Prof. K D. Roy, Vice-Principal, and Prof B. Syiem, Vice-Principal (Self-Financing Courses).

The first technical session after the opening Ceremony was chair by Dr Ricky A.J Syngkon who delivered a speech on Entrepreneurship in the North East India with Special reference to the Hospitality Industry.

The Second technical session was chair by Shri. Jason Lenthang who delivered a speech on Hospitality Industry in North East, India. With special reference t “Food and Beverages”

The programme was concluded with a Closing Ceremony with presentation of Appreciation Certificate and Mementos to the Resource person and Participant.

