

A REPORTON
INDUSTRIAL EXPOSURE TRIP TO BHUTAN
2020



Brief History about the Bhutan Agro Industries Limited (BAIL)

Bhutan Agro industries Limited (BAIL) is a fruits and vegetables processing company of the Himalayan kingdom of Bhutan. It was established in 1993 with the financial and technical assistance of the Danish International Development Agency (DANIDA). BAIL is located in Wangchutaba, 12km from the capital, Thimphu, Bhutan. The BAIL is wholly owned by the Royal Government of Bhutan and governed by Board of Directors, headed by chairman. The managing director is the functional head of the company. The company's key technical and managerial staffs have been trained in Europe, Thailand, Korea, Japan and USA.

The rationale for the company's existence was to help uplift the Bhutanese rural economy by creating opportunities for the farmers to earn cash. The company achieves this objective by buying off surplus horticulture produces of the farmers. It forms the main source of the company's raw materials.

MARKETS

Besides the domestic marketed, Bhutan Agro Industries Limited products are marketed and sold in India and Bangladesh, based in Dhaka. Bhutan however is the company's main market. At present, the company is exploring markets in South East Asia. In the past 60% of the products are marketed in India, 10% in Bangladesh and the rest inside the country.

QUALITY CONTROL

The company believes total Quality management and production of safe, wholesome and healthy food at par with any quality conscious food manufacturing companies in the world from quality of raw material (foods and vegetables are hand picked using tradition harvesting method to maintain the quality of fruits) to the final output. BAIL enforces the

strictest international benchmarked quality control, physical, sensory and microbial quality checks are frequently administered for raw materials, production processes, water quality and packaging materials.

PRODUCTION FACILITIES

BAIL has state-of-the art production facilities, the best in the country. It comprises of the following process lines:

- ✓ *Canning line*
- ✓ *Hot fill pet blowing machine*
- ✓ *Gable*
- ✓ *Hot fill line*
- ✓ *Water bottling line.*

The main forms of packaging use by BAIL are:

- ✓ *Glass bottles*
- ✓ *Plastic bottles*
- ✓ *Cans*
- ✓ *Cartons*

The possible recycling of waste packaging strategies contributing towards achieving Green Management can be:

- ✓ *Sorting different waste packaging to separate that which can be recycled or reused.*
- ✓ *Proper collection, sorting and recycling of packaging materials such as glass, cans, plastics, and cartons using appropriate technologies.*
- ✓ *Proper collection of waste packaging by consumer after consumption of the products to prevent flooding hence destroying breeding ground for malaria and cholera diseases pathogens and germs.*

RECYCLING OF PLASTIC BOTTLES

Since the Bhutan Agro Industries Limited generates so many solid wastes which are harmful to the environment other than plastic bottles like glass bottles, cans and carton bottles which are used for the packaging of different products produced by the industries and left behind as a waste by the consumers after consuming and are not recycled once it is used. For example, figure a, b, c, and d are some of the plastic bottles used by BAIL for packaging and it is not reused. These means large solid waste are generated per annum in urban areas in Bhutan. Of this, only few solid waste generated are disposed off properly and the remaining is left uncollected there by ending up in drainage, sanitary drainage

channel, natural water courses, underdeveloped plots and road side among other unfit places in Bhutan.

About this industry we learned that they not only produces apple juice but they also produces drinking water which the brand name is Royal Bhutan. The water they use came directly from the mountain streams which is very clean and safe for the customers to consume.

Through our visit to Bhutan Agro Industries Limited, we have also learned that BAIL uses large numbers of plastic bottles for packaging different types of beverages products, therefore company should forecast on recycling of plastic bottles to maintain green environment without harming health and developing standard of living. All the plastic bottles which are used by BAIL are a waste after the product is consumed by the consumer.

Reported by BBA 6 Semester 2017-20 batch

STUDY TOUR AND EXCURSION TRIP

The Management Department of Shillong College organised a student exchange programme, industrial visit to Pune and an excursion trip to Goa and Kolkata from 1st-14th November 2017 with the participation of 65 students, i.e., 25 students from the 4th semester and 40th students from 6th semester along with 3 faculty members, Sir. P. Kipgen, Ma'am A. Diengdoh and Sir. Pynskhemlang Pakyntein.

On 2nd November 2017, we reach Calcutta and spend a day in Howrah city, visited Howrah bridge, park and other places till we boarded the train to Pune. On the 4th November 2017 we reach Pune railway station and then directly went to PIBM campus, on the same day we were received with great hospitality from the students and faculties of PIBM. On next hours we have a briefing programme by Mr. David and followed by Induction session lead by Mr Bibhas. Apart from that we also have another session with Mr Vinay Tridevi on the topic 'Building the right self for the corporate self'

On 5th of November 2017 morning we headed to MAPRO Food Pvt Ltd industry which is located 100 km away from Pune city.



As we reach there, we were escorted by two of the staff to the manufacturing store where they explained us about the manufacturing process and its products. After we are done with the industrial exposure, we went to Mahabaleshwar for sight-seeing. Likewise, we spent three days and two nights in PIBM campus Pune.

On the 6th day of our trip, we headed to Goa for fun and stayed in Shell Top Hotel. We spent there three days there visiting different beaches, such as Calangute, Colva, Baga and many. We also visited some important places like, Basilica Bom of Jesus Church, Aguada Fort, Fish Aquarium, etc. We had many fun eating, drinking, swimming and experiencing new things.

After we had enough fun, we headed back to Kolkata which was three days and two nights ride. We reached Kolkata and stayed in Meghalaya House for two nights one day. We went shopping and sight-seeing in Science City and Victoria Memorial. Then, we headed back to Gauhati and Shillong and finally completed our trip within 14 days.

We the Students of Management are grateful to the College Authority and Departmental Faculties for this privilege where we had learnt and experienced many new things.

Reported by BBA 6 Semester 2016-19 batch.

WORK SHOP

Two days National Workshop on “*Managing Yourself and Leading Others*”

9th and 10th November 2016

The Department of Management, Shillong College organised a **Two days National Workshop** on “*Managing Yourself and Leading Others*” on the 9th and 10th November 2016 as part of the Diamond Jubilee Celebration of the College and was sponsored by the Government of Meghalaya under the VAF 2013-14 (CM’s Fund).

The Inaugural Programme of the workshop was graced by Shri. Zenith Sangma, the Hon’ble Minister, Taxation, Excise, Housing Dept. Sports and Youth affairs Department and Shri. F. R. Kharkongor, IAS was the Chief Guest at the valedictory function.

Target Groups:

The target group of the workshop were the management students and interns from the state and other parts of the country.

Resource Persons:

Father V.M Thomas, Founder, Don Bosco Institute, Guwahati

Shri. C. Dutta, Asst. Prof. & Coordinator ,Don Bosco Institute of Management, Guwahati

Fr. B. Mukhim, Asst. Director, Don Bosco Institute, Guwahati

Smti. P Sarkar, Animator, Don Bosco Institute, Guwahati

The Workshop was divided into six technical session:

Session 1: Managing Self – Values, Attitude and behaviour.

Session 2: Managing Self – Personality & perception.

Session 3: Managing Self – Work stress & Emotional Intelligence.

Session 4: Interpersonal Skills – Power, politics & Conflict management.

Session 5: Leadership – Leadership & Motivation.

Session 6: Leadership Skills.

The detailed program of the workshop has been enclosed herewith.

Impact/Outcome of the workshop:

- The workshop received a positive response with participants from within and outside the state such as Assam, Pune, Manipur, Hyderabad, etc.
- The workshop provides knowledge on how to improve the performance by strengthening the management skills, attitudes and behaviour.
- It also focuses on personality development and how to manage oneself at work, with special reference to work stress and emotional intelligence.
- The workshop also signifies the importance of interpersonal and leadership skills.
- The participants were also trained on the interview skills that might help them in the near future.

- The workshop also enhances knowledge, competencies, expertise and abilities to adopt and implement library resources, ICTs, Internet Resources and new technologies effectively.

The workshop concluded on a note that learning is a continuous process and Father V.M Thomas quoted from the Chinese proverb “We hear, we forget; we see, we remember; we do, we understand.” He also added that we should aim at creating and not just reacting. It is strongly believed that such workshop will help in building a better employer –employee relationship and we hope to organise more workshops and seminars in the years to come.

1. **Popular Talk:**

- a. The Department organised a popular talk on “Business Opportunities’ for Young Entrepreneur” on the 19th October 2015 where Smt B. Shylla CGM, MIDC, Shillong was invited as the main speaker for the programme. There was an interactive session with the students who are deeply motivated on the opportunities’ available which only need lenses to recognise them. The Department is looking forward for such type of events which will bring more knowledge and fruitful future for the students in particular and a Department as a whole.
- b. The Department organised Popular talk on Consumer Behaviour” on the 7th of July, 2017 at 2:00PM, where Smt. S. Mawiong, C.E.O. TNT. Northeast Today and The Heritage Group , was invited as the main speaker for the programme

2. **Panel discussion:** The Department organised a Panel Discussion on, CAPITALISM KILLS” on the 27th July 2017.

Moderator: Prof. K.D Roy, Vice- Principal (Professional Courses), Shillong College

List of Panel Members:

3. Dr. K.D Ramsiej, Principal, Shillong College
4. Dr. (Mrs.) E. Kharkongor, Dept. of Economics & IQAC, Co-ordinator
5. Dr. M.N. Bhattacharjee, Retd. Vice Principal, Higher Secondary, Shillong College
6. Dr. S. Sharma, Dept of Commerce

7. Smt. R Tham, Dept of Political Science.
8. Shri. B. Mawrie, Dept of Environmental Science