

## **Report from Entrepreneurship Development Cell (EDC), Shillong College.**

The Entrepreneurship Development Cell, Shillong College which continuously strives to enhance the entrepreneurial competence and skills of the educated youths has conducted a number of activities for the academic year 2015-2016. These are as follows:

- **SEMINAR ON NATIONAL SKILL DEVELOPMENT CERTIFICATION**

The Entrepreneurship Development Cell, Shillong College in collaboration with National Institute of Information Technology, Shillong (Letter dated 25<sup>th</sup> July, 2015) conducted a one day Seminar on National Skill Development Certification on the 19<sup>th</sup> August, 2015 in the Conference Hall of the College. The target groups include II & III Years Students from Arts, Commerce & Management Streams. The seminar was attended by more than 115 participants including faculty members.

- **SETTING UP OF A STALL ON NATIONAL SKILL DEVELOPMENT CERTIFICATION**

As a follow-up to this seminar, the Cell facilitated NIIT in setting up a stall for two days on the 10<sup>th</sup> & 11<sup>th</sup> September, 2015, in the college campus. This exercise enabled better communication, information and interaction amongst students and resource persons on the opportunities and significance of National Skill Development Certification.

- **INTERACTIVE PROGRAMME ENTITLED “FROM GARBAGE TO GOLD”**

An interactive programme entitled “From Garbage to Gold”, was organized by the Cell on 28<sup>th</sup> September, 2015. The resource person for this programme was Shri P. Lokho, Community Development Expert, Design Supervision Management Consultancy (DSMC), Mott Mac Donald, Pvt. Ltd & Consultant, Department of Urban affairs, Government of

Meghalaya, Shillong. The main objective of the programme was to create awareness about the vast business opportunities of waste management.

- **FACULTY & STUDENTS' DEVELOPMENT PROGRAMME -- A CONTINUOUS PROCESS**

On 16<sup>th</sup> and 17<sup>th</sup> November, 2015, a group of fifteen students of B.Com Third Year along with faculty coordinator Smt. P.Khonglah, Department of Commerce attended a Two Days Program of the North East Connectivity Summit, organized by FICCI and KPMG at the State Convention Centre. The Summit was sponsored by the North Eastern Council, Ministry of DONER and the State Government, Meghalaya.

- **THE UGC SPONSORED THREE MONTHS CERTIFICATE COURSE IN ENTREPRENEURSHIP DEVELOPMENT - *Batch of 2015***

- ❖ The numbers of participants enrolled in 2015 were 25 and the course commenced from 1<sup>st</sup> July, 2015. The field visits that were arranged for the participants are:

1. Hands-On Training on Food Processing, Kara Food Products, Pohkseh, Shillong on 21<sup>st</sup> August, 2015. The faculty members who accompanied the participants were Dr. (Mrs) E Kharkongor; Dr. S Khyriemmuja; Department of Sociology and Smti. I Diengdoh, Department of Management.
2. The Export Promotion Industrial Park; Byrnihat on 11<sup>th</sup> September, 2015. The participants were accompanied by Dr. (Mrs) E Kharkongor & Shri S Lyngskor.
3. Two Day's Residential Workshop at the Rural Resource Training Centre; Umrang on 17<sup>th</sup> – 18<sup>th</sup> September, 2015. The participants were accompanied by Dr. (Mrs) E Kharkongor; Dr. S Khyriemmuja; Shri T Warjri & Shri E Suting; Recourse Person; Entrepreneurship Development Cell; Shillong College.

4. All the successful participants of the certificate course were facilitated on 7<sup>th</sup> October, 2015 in the Principal's Conference Room.
5. It is noteworthy that the Meghalaya Institute of Entrepreneurship has sponsored and financed a number of budding entrepreneurs to attend the mentioned Course.

#### ❖ **SUCCESS STORIES OF EDC PARTICIPANTS, 2015 BATCH**

1. Miss Shonmipem Hongray, has set up a family business in Fashion Clothing Retail Shops. At present she has set up stores in seven locations in the state and plans to expand to other states in the North Eastern Region.
2. Mr Dondor N Kharmalki has set up a Men's Salon named SLICK SALON at Mawlai, Mawroh, East Khasi Hills District, Shillong, after the completion of the training. The salon was inaugurated on 2<sup>8th</sup> June, 2016. This event was attended by Dr. (Mrs) E Kharkongor, Course Co-ordinator and Smti. I S Khyriem, Department of Statistics, Shillong College & member, EDC. **ONGOING PROGRAMMES**

The Cell is conducting the fourth batch of the UGC Sponsored Three Months Certificate Course in Entrepreneurship which commenced on 15<sup>th</sup> July, 2016. The Meghalaya Institute of Entrepreneurship has also sponsored a number of budding entrepreneurs to attend the mentioned Course.

#### ➤ **SUCCESS STORIES OF EDC PARTICIPANTS, 2016 BATCH**

Mr. Bisharlang Kharnaier started "STAYOUT ADVENTURE TOURS, at Mawlyngbna, West Khasi hills. He has develop a website [www.stayoutadventuretours.in](http://www.stayoutadventuretours.in) with the assistance of one faculty member Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College and got a lot of responses from customers. His business is growing and successful.

### **KUDOS TO ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)!!!**

The contribution of EDC has been reflected in the **NAAC Peer Team Report**, (23<sup>rd</sup> April, 2016), on Institutional 3<sup>rd</sup> Cycle Re-Accreditation of Shillong College, Meghalaya-793003 (Dates of Visit – 21<sup>st</sup> – 23<sup>rd</sup> April, 2016) in the following parameters:

#### **2.2 Teaching-Learning and Evaluation**

2.2.6: Student Performance and Learning Outcome – “..... Entrepreneurial expertise encouraged among students.”

#### **2.5 Student Support and Progression**

2.5.1: Student Mentoring and Support – “EDC conducts UGC Sponsored Three Month’s Certificate Entrepreneurship every year to provide competencies and skills to students.”

#### **2.7: Innovations and Best Practices:**

2.7.2: Innovations: ---- “Entrepreneurship Development Cell constituted.

Source: NAAC Peer Team Report, dated:



Dr. (Mrs.) E. Kharkongor  
Convener

Entrepreneurship Development Cell  
Shillong College

Course Co - Ordinator  
Entrepreneurship Development Cell  
Shillong College, Shillong

## Entrepreneurship Development Cell Report Of 2017 Batch:

### “Forging Ahead To Bring Change”

Firstly, I would like to congratulate all the participants who have successfully completed the course. I would like to place on record that the 5th batch started with an inauguration and the enrollment then was 16 participants but during the course 50% gradually dropped out as they are now employed with other institutions and only 8 remaining completed the course. This year the course included lectures from various resource persons and institutions such as – Directorate of commerce and industries, MIDC, Bethany society, Directorate of veterinary and animal husbandry, MIE, MCAB, NEDFI, Mr. Eladmiki Suting, etc. who are also the biggest contributors to the course. With the help of the office of the General Manager District Commerce and Industries Centre, the participants were able to visit 6(six) registered units, namely M/s Wan's fruit and vegetable processing Industry, Laitkor, M/s Tirupa Sunrise Production, Kharmalki, M/s Jutebag Workshop, Mawlai Iewrynghep, M/s S.M. Shoe Making Unit, Lumshyiap golflinks, and M/s Deliana Enterprise, Pohkseih. Apart from these the participants also attended a two day residential workshop in RRTC, Umran and one day industrial visit to EPIP Byrnihat, a one day programme on Food Processing- SIMPADA scheme organised by DIC, Shillong and visited M/s Megha Cashew Pvt Ltd, M/s Kakarania innovative systems pvt ltd, M/s Marda Industries Private Ltd and M/s Nezone where the managers were kind enough to show the participants around their plant and interact with them.

The course outputs at the end are 8 business plans in various sectors presenting namely Tourism, Piggery Unit, Apiculture, Restaurant etc. During the course, I am pleased to inform and place on record that with the help and guidance of one of our members **Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College**, our 2016 batch participant **Mr. Bisharlang Kharnaier** has developed a website [www.stayoutadventuretours.in](http://www.stayoutadventuretours.in) which has got a lot of responses from customers and helped his business. On this note, I wanted to acknowledge the teamwork of all the members of EDC, The management and office staff of Shillong College who contributed to the successful completion of the course.

### Milestones Achieved in the batch 2017:

From this batch three participants initiated their startup:

2017	<b>Cheffer Pohlong</b>  <b>Aibansienglang Thabah</b>  <b>Donbok Thabah</b>	<ul style="list-style-type: none"><li>• Cheffer Pohlong started his own Investment Firm and is facilitating and helping many other startups as his company's mission.</li><li>• Aiban has started his own Adventure Tourism firm, 'Trek &amp; Trails' Trekking &amp; Tour Guide, in, Mawsmmai, Sohra, Meghalaya. He organizes treks and tours for the tourists, is involved in government project and is also an active member of the Meghalaya Living Root Bridge Foundation.</li><li>• Donbok has started his own Bee processing Unit at Thadlaskein, Jaintia Hills, Meghalaya.</li></ul>
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### **Forging Ahead:**

The Entrepreneurship Development Cell, Shillong College is striving to impart better knowledge, guidance, skill development and other necessary training to any person with an entrepreneurial aspiration who in return will serve the society better.

  
**Course Co-ordinator,  
Smt.P.Khonglah**

Course Co- Ordinator  
Entrepreneurship Development Cell  
Shillong College, Shillong

## **ENTREPRENEURSHIP DEVELOPMENT CELL: FORGING AHEAD TO BRING CHANGE.**

The Entrepreneurship Development Cell, Shillong College is striving ahead in its endeavor to contribute to the creation of entrepreneurial dynamism in the State, the North Eastern region of the country and the country as a whole. The cell through the UGC Sponsored Certificate Course on Entrepreneurship Development and other programmes continues to train and build the capacity of the educated youth with entrepreneurial competencies. The entrepreneurial competencies inculcated and developed in them gives empowerment and freedom -through more knowledge. This in turns gives them the confidence to take up the challenge of becoming “job – creators” and not “job seekers”. The highlights of the activities of the Cell for the year 2018-19 are briefly given as follows:

### **UGC SPONSORED THREE MONTHS CERTIFICATE COURSE ON ENTREPRENEURSHIP DEVELOPMENT (6<sup>th</sup> Batch, 2018)**

The cell conducted the UGC Sponsored Certificate Course on Entrepreneurship Development (2019) for the 6<sup>th</sup> batch and twenty six participants completed the course.

The course, this year, included lectures, presentations & interaction sessions from various recourse persons, institutions, line departments of the govt. and local entrepreneurs. The participants were able to attend a one day field trip to District Commerce & Industries Centre, Polo and visited registered units viz. Unique Sweets unit, Fab Steel Unit, Marpna Industries and Synod Sepngi Training Institute cum Production Centre. The participants were also able to visit the office of 1917 iTEAMs of the Department of Agriculture, Govt. of Meghalaya which is more than a call centre in connecting farmers to markets - as an exposure trip. Additionally, the participants were also able to attend Conferences, Business Show, Exhibitions, etc. like the Export-Import & Global Trade Conference organised by the Indian Chamber of Commerce – which is a part of the 5<sup>th</sup> Act East Business Show 2018, the Young Leaders Connect Conference on the theme Made in Northeast, Mushroom Festival, 2018, etc. apart from these the participants also attended a two day Residential Workshop in RRTC, Umran where they had hands-on training on food-processing, bee-keeping, etc.

### **BATCH 2018: MILESTONES ACHIEVED**

- **AfuJana** :Afu, with the support of his family has registered as a one person company with the Ministry of Corporate Affairs, GOI under the company name “*YoCa Imperial Spices*”. He has also registered GST under the company’s name and currently YoCa imperial Spices is supplying spices in bulk to hotels and restaurant chains in the city and also to local retailers. He has also been selected for the Master class conducted by the Meghalaya Institute of Entrepreneurship & Indian Entrepreneurship Foundation.

- **Benjamin Blah** : Benjamin has opened a grocery shop in JaiawLangsning. This shop was once owned by his late father and later was closed down. During the course, Benjamin learned many things and was capable of identifying a business opportunity in his locality. There was not a single grocery shop there, so he decided to revive his father's enterprise with the support of his family and started a grocery shop in his locality -JaiawLangsning. Today the business is doing well and Benjamin is determined to expand his business and provide more services to his customers.

## **BATCH 2015: MILESTONES ACHIEVED**

- Mr.DondorKharmalki our 2015 batch participant has extended his business and has opened another Men's Salon in Pynthorumkhrah, Shillong. His earlier venture is a Men's Salon – "Slick Salon" at Mawlai Mawroh, Shillong.

## **PROGRAMME ORGANISED**

The Ministry of DoNER in collaboration with the Department of Industrial Policy and the State Government organized a VAN STOP programme in Shillong College on the 13<sup>th</sup> February, 2019 as part of the "Startup India Meghalaya Yatra". The Entrepreneurship Development Cell facilitated the VAN STOP. The objective of this programme was to provide a platform for budding entrepreneurs to realise their Start-Up dream by getting incubated at excellent facilities and taking their ideas to the next level.

Four students viz. MamataUpadhyaya (B.Com 6<sup>th</sup> Semester), ChongneivahLunkim (B.Com 6<sup>th</sup> Semester), SapanaFullel (BCA 6<sup>th</sup> Semester) and Sanijaijai Khyriem (B.Com 2<sup>nd</sup> Semester) attended the *Boot Camp* which was held at North Eastern Hill University on the 16<sup>th</sup> February, 2019 where they presented their business ideas. One of the students – Sanijaijai Khyriem(B.Com 2<sup>nd</sup> Semester) was shortlisted for attending the "*Acceleration Programme*" which was held at Indian Institute of Management Shillong on the 22<sup>nd</sup> February, 2019 and won a cash prize of Rs 20,000/- from the State Government for her innovative business idea.

## **TRAINERS' TRAINING – A CONTINUOUS PROCESS:**

Faculty members of the Cell have been facilitated for training in entrepreneurship and are continuously participating in diverse areas of entrepreneurship development programmes organized by the Government and other institutions. Some of these programmes are as follows:

- The course coordinator accompanied the 6<sup>th</sup> Batch participants to the Export-Import & Global Trade Conference organised by the Indian Chamber of Commerce – which is a part of the 5<sup>th</sup> Act East Business Show 2018 held on the 26<sup>th</sup> July, 2019 at State Convention Centre, Shillong..
- Two faculty members; Mrs. P Khonglah and Mrs. I S Khyriem;accompanied the EDC participants to the Young Leaders Connect Conference on the theme Made in Northeast, held on 27<sup>th</sup> October, 2018.



- Faculty member, Mrs. P Khonglah, accompanied the 5<sup>th</sup> Semester B.Com students and EDC 6th batch participants to an interactive session with Mr. Sharad VivekSagar, CEO, Dexterity Global organised by Meghalaya Institute of Entrepreneurship, Government of Meghalaya held on 20<sup>th</sup> June, 2019.

#### **FUTURE PROGRAMMES:**

- The Cell in collaboration with Meghalaya Institute of Entrepreneurship, Government of Meghalaya is conducting the 7<sup>th</sup> batch of the UGC Sponsored Three Months Certificate Course on Entrepreneurship which will commence on 23<sup>rd</sup> July, 2019.

The Entrepreneurship Development Cell, Shillong College as a facilitator is forging ahead to impart and inculcate better knowledge, guidance, skill development and other necessary trainings to persons with entrepreneurial aspirations thereby contributing to the development and economy of the state and the country.



**Mrs. I S Khyriem**  
**Jt. Convener & Course Co-ordinator (2018)**  
**Entrepreneurship Development Cell,**  
**Shillong College**

Course Co - Ordinator  
 Entrepreneurship Development Cell  
 Shillong College, Shillong

## **Entrepreneurship Development Cell, 2019.**

- **Startup India Meghalaya Yatra**

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Four students viz Mamata Upadhyaya (B.Com 6<sup>th</sup> Semester), Chongneivah Lunkim (B.Com 6<sup>th</sup> Semester), Sapana Fullel (BCA 6<sup>th</sup> Semester) and Sanijaijai Khyriem (B.Com 2<sup>nd</sup> Semester) attended the Boot Camp which was held at North Eastern Hill University on the 16<sup>th</sup> February, 2019 where they pitch their ideas. One of the students – Sanijaijai Khyriem was shortlisted for attending the “Acceleration Programme” which was held at Indian Institute of Management Shillong on the 22<sup>nd</sup> February and won a cash prize of Rs 20,000/- from the state Government for her innovative business idea.

- **UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2019.**

The enrolment for the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2019 (9<sup>th</sup> batch) was 24 participants and out of these 14 participants completed the course. Ten participants gradually drop-out as they have continued further studies.

The Certificate Course included lectures, presentations & interaction sessions from various resource persons, institutions, line departments of the government and local entrepreneurs. The participants were able to attend field trips and Residential Workshop in RRTC, Umran.

The outcome of the course are business plans in Food processing, Guest House, Cafe, Laundry & Coffee Corner, Florist Shop, etc.

As most of these participants are under-graduates and pursuing higher studies, no single venture had been started.



**Dr. (Mrs.) E Kharkongor**  
**Course Co-ordinator**  
**Entrepreneurship Development Cell**  
**Shillong College**

## REPORT ON FELICITATION PROGRAM OF BATCH 2019 CERTIFICATE COURSE ON ENTREPRENEURSHIP DEVELOPMENT AND RELEASE OF BOOK ON ENTREPRENEURSHIP DEVELOPMENT AND CHALLENGES.

The Entrepreneurship Development Cell since its inception has been conducting the UGC sponsored Three Months Certificate Course in Entrepreneurship Development in collaboration with the Meghalaya Institute of Entrepreneurship. On the 16<sup>th</sup> December 2020, the cell felicitates the 2019 batch, where a total of 24 participants has successfully completed and were handed their certificates to further pursue their endeavour. The Cell also released the book on Entrepreneurship Development Opportunities and Challenges. The programme started with a welcome address by the Convenor, Dr. (Mrs.) S. Khyriemujat, followed by a speech by the Vice Principal, Shri K. D. Roy. The IQAC, Co-ordinator, Dr. S. Sarma, gave a brief report on the course and the book to be released. The Principal Dr. (Mrs). E. Kharkongor address the gathering and also highlighted the journey and success stories of the cell since its inception. The Chief Guest, Shri. B. K. Sohliya, Officer on Special Duty, Meghalaya Institute of Entrepreneurship, Government of Meghalaya, felicitated all the participants, and also released the book published by the cell, he appreciated all the efforts of the cell and also motivated the participants to pursue their entrepreneurial venture. The programme ended with participants remarks, which were noted by the cell to further improved its effort, and finally a vote of thanks was given by Smt. I. S. Khyriem, the Joint Convener of the cell.



*S. Khyriemujat*  
Dr. (Mrs.) S. Khyriemujat  
Convenor,

Entrepreneurship Development Cell

## UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2022.

The enrolment for the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development, 2022 (8<sup>th</sup> batch) was 20 participants and out of these 18 participants completed the course. The two participants gradually drop-out as they have continued further studies.

The course, this year, included lectures, presentations & interaction sessions from various resource persons, institutions, line departments of the govt. and local entrepreneurs of which their contribution played a major role in moulding our 18 participants. The participants were able to attend field trips and a two-day Residential Workshop in RRTC, Umran where they had hands-on training on food-processing and bee-keeping. The participants could not get any training on Livestock as there was restriction as per the notification by the State Government due to swine-flu. The 8<sup>th</sup> batch participants were able to visit the farm of one of our past participant of EDC, Helpme Laloo at Moodymmai, Jowai for integrated farming especially for Vermi-compost.

The course outputs at the end are business plans in various sectors viz. Bakery, Piggery, Poultry, Cattle Rearing, Food processing, Bee-keeping, etc.

During the course, two of our participants have started their business and enterprise.

1. **Philakyntiew Mawroh** : Philakyntiew has started her own Bakery "*Na la Rympei Bakery*" from home. Her delicacies can be found in various shop in Smit village as she could convince many shops to sell her products and penetrated the market with her pricing strategy.
2. **Basngewhun Mawroh** : Basngewhun has a hobby in pickle-making. During the course, she learned that she can turn her hobby into a business. With the training and exposure in the two-day residential workshop at RRTC, Umran in food processing, she has started her venture at home and is initially distributing samples to family and friends and is making room for improvement for her finished product.

Out of the 18 participants, many have already had their ventures before joining the course. **Nangmait Shaphrang Nongkhlaw** is into Piggery and food processing. **Fairly Bahun Mawroh** and **Miiarcy Marbaniang** are into Poultry. **Darity Nongkynrih** is also into Piggery. With the training, knowledge and exposure during the Course, especially in marketing, accounts, and others, these participants are upgrading and formalising their ventures.

The past participants of the Certificate Course; Aiban Thabah and Helpme Laloo; are Resource Persons in our Certificate Course.



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