

**REPORT ON FIELD/EDUCATIONAL VISIT TO MEGHALAYA MILK PROCESSING CENTRE,  
MAWIONG ON THE 4<sup>TH</sup> NOVEMBER 2022.**

On the 4<sup>th</sup> November 2022 a group of sixteen 5<sup>th</sup> Semester BCom Marketing Honours students along with their subject teacher Asst. Professor P.Khonglah took a bus to visit the **Meghalaya Milk Processing Centre, Mawiong, Shillong**, at 9.00 am. The visit was arranged with the **objective that the students will be able to identify and learn about the dairy sector in the state, its prospect and challenges**. The student met a staff of the plant who briefed the students about the current market scenario and trends of dairy products in the state and also showed and explained the entire collection, testing, production process, packaging and distribution channels of the plant. Since the dairy sector is in the curriculum of Agricultural Marketing, this practical exposure and visit has benefitted the students and they are able to relate theory with practice. The visit in the plant lasted for nearly two hours whereby the students then report back to the college by 1.30pm.



  
**Ass. Professor A. Khanduri**  
**Head of Department**  
**Commerce**