

## Street programme focussing on equality towards women (Flash Mob)- 24th June 2017

As a means of reaching out to the masses and especially the lower strata in the society regarding gender equality issues, the Gender Equality Monitoring Cell of Shillong College organised a street programme focussing on equality towards women. This program was organised with the help of the Co-Curricular Academic Sub- Committee and the Cultural Sub-Committee, as part of the Diamond Jubilee celebrations of the College. After procuring the necessary permission from the District Administration, the program was conducted on the 24th June 2017 at 1 PM at the busiest cross-section of Shillong main road, namely Khyndai Lad at the Police Bazar area in the heart of the city. The members of the Cell and the Sub-Committees adopted the theme “Women’s Safety” for the occasion, taking into account the discrimination that women are facing, vis-a-vis the crime rate against women rising by the day in India particularly in Meghalaya. The program was in the form of a “Flash Mob” with the object of attracting the attention of passers-by. There were about thirty students who participated in the action-dance routine. The music was totally in sync with the theme and the appropriate sound accompaniment did the trick in capturing a mammoth crowd that soon gathered to witness the event. The reaction and the support of the spectators indicated that they could easily identify with the meaning of the theme as it was so clearly highlighted not only by the dance but also by the slogans in the banners and posters that the students were carrying along. A large contingent of NCC students from the College volunteered to monitor the crowd to prevent any untoward incident. Besides, it was heartening to note that there were also a number of faculty-members who accompanied the students to encourage and support. All in all, it is safe to conclude that the program was a total success. It was also given glowing reports by the media who covered the event. As such the message was carried through even to the homes of people through television and other media-reports. The students were congratulated for their performance by many who expressed that such a theme was the need of the hour.

