

## SWACHHATA HI SEVA CAMPAIGN 2019

### GREEN CAMPUS DEVELOPMENT COMMITTEE SHILLONG COLLEGE



Swachhata Hi Seva Campaign is a countrywide awareness and mobilization campaign on cleanliness. In 2019, this campaign emphasized on ‘plastic waste awareness and management’ to create a general awareness about the hazards of plastics. As a response to this movement, Shillong College conducted a “Waste Plastic Collection Drive”, on the 2<sup>nd</sup> October 2019 in contribution to the nationwide efforts for a Plastic Free India. This program was organized by the Green Campus Development Committee of the college in collaboration with the Department of Environmental Science and the Department of Political Science.

The program started off with an awareness speech delivered by the Principal of College, Dr. M. Dey, on the dangers of plastics and the importance of reducing their use in our daily activities. This was followed by the collection of waste plastics from within as well as the

areas near the vicinity of the college campus. The plastic waste that was gathered was then collected by the municipal authorities for proper disposal. Teachers, non teaching staffs and students from various departments as well as representatives from the NCC Shillong College Unit and NSS Shillong College Unit enthusiastically participated in the collection drive. A total of 76 participants took part in this program and performed “Shramdaan” for this good cause.



