



Assessed and Re-Accredited in 2023 by NAAC as Grade A+ with CGPA of 3.33

Ref No. F. 534/1(578)/2024/04

Date: 29-02-2024

To,

The Chief Executive Officer
Meghalaya Basin Management Agency (MBMA)
PRIME Meghalaya
Shillong, Meghalaya

Subject: Submission of Proposed Budget for Entrepreneurial Promotion and Development Programmes (EPDP) and Incubators in Shillong College, Shillong for the Financial Year 2024-2025

Ref Letter No: PH/2022/1073/743 dated Shillong 1st September, 2022

Respected Sir,

With reference to the subject cited above, I am submitting the detailed Project Proposal for Entrepreneurship Promotion and Development Programmes (EPDP) and incubators in Shillong College, Shillong for the financial year 2024-2025. I acknowledge your support in carrying out the entrepreneurial ventures for our students and youth for the financial year 2023-2024 vide letter no. PH/2022/1073/743 dated Shillong 1st September, 2022. As 'PRIME envisions making entrepreneurship a preferred career choice for the youth and people of the state through creation of a dynamic and collaborative ecosystem that enables easy availability of credit, relevant technology, skilling and mentoring support and access to high leverage markets' the Proposal for the financial year 2024-2025 has been worked out in complete consonance with the vision of PRIME. In detailing out activities organized by the Entrepreneurship Development Cell (EDC) since inception. Faculty and Student Development Programmes, Training Programmes attended by faculty and students, Conferences and Seminars organized, Conference Proceedings, the ISBN publications of the Cell, services provided, planned interventions, Manpower Planning, External Resource Persons, collaborative ventures with other institutions providing entrepreneurial support, funds and sponsorships, Expense Planning and Sustainability Planning, we intend well establishing the feasibility, viability and full sustenance of this proposal for the financial year 2024-2025.

The proposed budget of ₹12,80,000/- (*Rupees Twelve Lakhs Eighty Thousand*) only per year needs your consideration and approval, for the benefits to percolate down to the beneficiaries of the Project. We look forward to your support and co-operation.

Thanking you,

Dated Shillong,
the 28th of February, 2024

Yours sincerely,

Dr. (Mrs.) E. Kharkongor
Principal
Shillong College

Principal
Shillong College
Shillong.

Enclosure:

1. Proposed Budget

Ref No.

Date:

Proposed Budget for Entrepreneurial Promotion and Development Programmes (EPDP) and Incubators for the financial year 2024-2025 in Shillong College, Shillong, Meghalaya.

1. About the Academic Institute:

About Shillong College: Shillong College, Shillong, an “A+” Grade institution in the North East has striven, since its inception, to turn the youth of North East India into leaders of their own society bureaucrats, businessmen, judges, lawyers, engineers, media persons, social activists and others. The college continues to nurse, nurture, teach and train rural youth which is one of its avowed missions. Starting from very humble origins in 1956, the College has grown into a multi-faceted, multi-faculty institution. Successively affiliated to Gauhati University and then to North-Eastern Hill University, the College’s pre-eminence in the field Higher Education in North-East India is well established by its student strength and long list of achievers. With staff strength of over 130 (Teaching and Support Staff) 22 options for Honours, the college caters to around 3000 students. With students from different ethnic communities and international students on its rolls, it is a microcosm of the North-East and a vibrantly alive experiment of national integration at its best. From 2004 the College has decisively taken a new direction in its emphasis by enthusiastically launching out into a number of Professional Courses that should go a long way in developing skilled and knowledgeable manpower in the region as well as creating avenues for self-employment. In 2018 the College reached a new milestone, it became the first College in Meghalaya to offer (NEHU affiliated) Post Graduate Programme in English and Khasi in 2022. A number of Post Graduate Programmes are in the offing. The College has evolved into an active hub engaged in a number of extension activities emerging out of its academic programmes. In 2013, the college started with skill development programme Entrepreneurship Development Cell a novel venture, one of its kind in the state. The Entrepreneurship Development Cell has seen major success imparting entrepreneurship training to rural youth a venture which has found support and sponsorship of various reputed agencies like UGC, MIE, Government of Meghalaya and PRIME Startup Hub, Meghalaya in 2022. The Cell conducts UGC sponsored Three Month Certificate Course every year.

Goals and Objectives of the College:

- To provide quality education to all aspiring students through meaningful academic and professional courses keeping in mind the special needs of the economically, educationally and socially disadvantaged segment of the society.
- To inculcate knowledge and need-based work skills so that the products of the college find themselves prepared for employment and self-employment avenues as and when required.
- To help students to discover and tap their fullest potential through appropriate co- and extra-curricular activities leading to integrated personality-development in order to become responsible and productive citizens of the country.

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- To encourage and promote moral, secular, scientific and nation-building values so that the students respect, protect and nurture the rich composite culture of the country and of each of its constituent units.
- To create awareness, concern and care for environment by gearing various collegiate activities to sustainable environmental practices encompassing the State's land, water, flora and fauna.

Affiliation:

- The College is affiliated to North Eastern Hill University, Shillong (Under Graduate Courses).
- The College is also affiliated to Meghalaya Board of School Education, Tura (HSSLC Courses).
- The College is under Deficit Grants-in-Aid system of Government of Meghalaya and conforms to State government Rules & Regulations.
- The College is governed by a Governing Body, duly constituted as per UGC Guidelines and State Government Rules.
- The overall management of different courses offered by the College is looked after by Shillong College Educational Society (**Registration No. : E.16(Rs)5/of 2006/71**).

Important Contacts:

Designation	Name	Telephone	Mobile	Fax	Email
Principal	Dr. E Kharkongor	Office: 0364-2224902	9402554445	0364-2502143	principal.shillongcollege@gmail.com
Vice Principal	Shri B. Syiem	Office: 0364-2224902	9436922273	0364-2502143	bsyiem64@gmail.com
Vice Principal (Self Financing Courses)	Smt. E. N. Dkhar	Office: 0364-2224902	9436105632	0364-2502143	edkhar97@gmail.com

About the Entrepreneurship Development Cell:

Entrepreneurship Development Cell, Shillong College

Shillong College pioneered entrepreneurship development by setting up the **Entrepreneurship Development Cell (EDC)** in 2013. The Cell has organized multiple programmes and Courses including the **UGC Sponsored Three Months Certificate Course** on entrepreneurship development. The Cell has collaborated with various Govt. Departments and agencies to achieve its objectives. The success stories of the students has encouraged the Cell to continue to strive to create a bigger and better impact. The **Entrepreneurship Development Cell (EDC)** collaborated with PRIME (Promotion and Incubation of Market Driven Enterprises) Meghalaya, to set up Entrepreneurship

Promotion and Development Programmes (EPDP) and Incubator, to create and promote an entrepreneurial ecosystem in the state. This collaboration has been enabling students to avail credit, gain access to relevant technology, skilling and mentoring support, and access high-leverage markets.

Objectives of the Cell:

- To create awareness, motivate and encourage the development of entrepreneurial skills and knowledge amongst students.
- To identify the vast entrepreneurial resources that exists in the local environment that can be utilized for sustainable development.
- To facilitate training programmes in collaboration with various organization of repute, having expertise in a wide range of appropriate technologies that will equip and subsequently empower students for self-employment.
- To organize certificate or diploma courses that will serve as an added advantage to students for self-employment.

Distinctiveness of the Cell

- Shillong College has the distinction of being the first College in Meghalaya to establish an Entrepreneurship Development Cell (EDC) and the first to introduce and conduct the UGC Sponsored Three Months Certificate Course in Entrepreneurship Development in the state. The move was commended by Meghalaya Institute of Entrepreneurship, Govt. of Meghalaya.
- The contribution of the Entrepreneurship Development Cell (EDC) was lauded as the best Innovative Practice reflected in the NAAC Peer Team Report, on Institutional 3rd Cycle Re-Accreditation of Shillong College, Meghalaya (Date of Visit-21st -23rd April, 2016).
- **Innovation Ecosystem**
- Over the years, the Institution has created an excellent ecosystem for innovations with a sound network and has worked on initiatives for creation and transfer of knowledge. The evolving set of actors, activities and artifacts are best manifest in the entrepreneurs from the rural areas least exposed to training and the knowhow required for such tasks. **Entrepreneurship Development Cell (EDC)** has been conducting training programmes for the youths on a regular basis. The ever-increasing no of entrepreneurs speaks about the success of the initiatives taken by the college.
- To encourage and motivate the youth with brilliant and innovative business ideas, and to create the right support mechanisms to convert their ideas to reality, the Cell collaborated with PRIME, Meghalaya in its promotional endeavours. To meet its objectives and create an entrepreneurial mindset and empower students the Cell has been organising many training

programmes such as a Student-run E-Cell, design thinking, hackathons, boot-camp, personality development, business ideas competitions and Entrepreneurship Development Courses.

- In its ongoing effort to facilitate, promote and support entrepreneurship in the state, the cell has collaborated with the government through PRIME, Meghalaya, whereby the cell has received financial assistance to set up an Entrepreneurship Promotion and Development Programmes and Incubators in Academic Institutions. (Letter No.PH/2022/1073/743).
- MOU with Prime Start Hub, Govt. of Meghalaya- October, 28th 2022

2. Objectives

- Setting up of Entrepreneurship Promotion and Development Programmes(EPDP) and Incubators in Academic Institutions.
- Envisioning entrepreneurship as a preferred career choice for the youth and people of the state through creation of a dynamic and collaborative ecosystem.
- Conducting entrepreneurship programmes and transition potential entrepreneurs.
- Mechanism to be set up to follow up the progress of supported students and entrepreneurs.
- Entrepreneurial Development activities to be conducted by Entrepreneurship Development Cell (EDC), Shillong College under PRIME, Meghalaya sponsorship for the financial year 2024-2025.

3. Methodology/Activities/Structure of planned interventions:

Planned Activities to include in the entire year:

1. Hackathons
2. Boot camp
3. Training in Design thinking (Faculty and students)
4. Innovative idea competition/Best innovation award
5. Pitch Training
6. Skill oriented courses with EDP inputs
7. Three Months Certificate Course in Entrepreneurship Development
8. Personality Development
9. Mentoring and Follow-up Programmes on entrepreneurial ventures.
10. Seminar/Workshop (IPR)

4. Expense Planning:

Proposed Budget for the Entrepreneurship Promotion and Development Programmes (EPDP) And Incubators in Shillong College, Shillong, Meghalaya.

Sl. No.	Particulars	Amount (₹)
1	Three months Certificate Course	2,50,000 /-
2	Personality Development Program	1,50,000 /-
3	Design Thinking (one week)	1,00,000 /-
4	Innovative Idea Competition	50,000 /-
5	Pitch Training	50,000 /-
6	Skill Oriented Course with EDP inputs	1,50,000 /-
7	Boot Camp (2 days)	70,000 /-
8	Hackathon	50,000 /-
9	Seminar/Workshop (IPR)	2,50,000 /-
10	Mentoring and Follow-up Programmes on entrepreneurial ventures.	50,000/-
11	Honorarium	50,000 /-
12	Printing & Stationery	60,000 /-
TOTAL		12,80,000 / -
<i>Rupees (Twelve Lakhs Eighty Thousand only) per Year</i>		

5. Manpower Planning (incl. Faculty Development):

Advisory Members:

Chairperson- Dr (Mrs.) E. Kharkongor, Principal, Shillong College
 Shri B. Syiem, Vice Principal, Shillong College
 Smt E. N. Dkhar, Vice Principal, Self Financing Courses, Shillong College
 Dr S. Sarma, IQAC Co-ordinator, Associate Professor, Department of Commerce

Present Members/Person to contact:

Convener: Dr (Mrs.) S.Khyriemujat Assistant Professor, Department of Sociology.
 Phone no: 9612438264

Joint Convener: 1. Smt P. Khonglah, Assistant Professor, Department of Commerce,
 Phone no: 9774356044
 2. Smt I. S. Khyriem, Assistant Professor, Department of Statistic,
 Phone no: 9863898367

Internal Members:

1. Dr. S. Sarma, Associate Professor, Department of Commerce
2. Dr. D. Bhowmick, Associate Professor, Department of English
3. Shri S. O. Lyngskor, Assistant Professor, Department of Economics
4. Shri B. Nongbri, Assistant Professor, Department of Environmental Science
5. Dr. L. M. Jyrwa, Assistant Professor, Department of Zoology
6. Smt. S. Kharumnuid, Assistant Professor, Department of Economics
7. Smt. T. Warjri, Assistant Professor, Department of Computer Science & Application
8. Smt. I. Diengdoh, Assistant Professor, Department of Business Administration
9. Shri T. Tiewsoh, Assistant Professor, Department of Business Administration
10. Dr. Tiewri L. Nonglait, Assistant Professor, Department of Environmental Science
11. Dr. B. J. Mawrie, Assistant Professor, Department of Environmental Science
12. Smt. C. Kharsyntiew, Assistant Professor, Department of Commerce
13. Dr. I. Lyngdoh, Assistant Professor, Department of Microbiology
14. Dr. S. Byrsat, Assistant Professor, Department of Zoology
15. Dr. R. V. Diengdoh, Assistant Professor, Department of Botany
16. Dr. Lathewdeipor. Shadap, Assistant Professor, Department of Chemistry
17. Smt. Amebari Kharkongor, Assistant Professor, Department of History
18. Smt. Phindalariti Lyngdoh, Assistant Professor, Department of Economics
19. Smt. M. Diengdoh, Assistant Professor, Department of Microbiology
20. Smt. Balarishisha Nongkynrihm, Assistant Professor, Department of Khasi
21. Smt. K. Kharkongor, Assistant Professor, Department of Commerce
22. Dr. S. Khongsti, Assistant Professor, Department of Zoology
23. Shri. M. Swett, Assistant Professor, Department of Commerce

6. Rooms/Facilities/Labs for the Planned Activities:

1. Office room of the cell
2. Training room for conducting classes and activities
3. Computer lab
4. Language Lab
5. For events the Conference Room or Auditorium

7. Details about links with other entrepreneurship initiatives or funds/sponsors/donors

➤ Institutions collaborated with EDC since inception:

1. MIDC
2. DCIC
3. DIC

4. RRTC
5. MIE
6. Bethany Society
7. Directorate of Veterinary and Husbandry
8. NEDFI
9. MCAB Ltd
10. SBI
11. KVIC
12. KVIB
13. MSME
14. Rilum Foundation
15. MRB

➤ **External Resource persons associated with EDC since inception:**

1. Bhairavi Jani, Executive Director, SCA Group, Mumbai & Director, Meghalaya Institute of Entrepreneurship, Shillong.
2. Shri Alok K. Divatia, Vice President, Marketing & Sales, 5 BAR², Bengaluru, India.
3. Shri S. Kakoti, RGIIM, Shillong.
4. Shri C. Naronha, Director, Bethany Society, Shillong.
5. Shri R. Rynghlen, Senior Programme Coordinator, Bethany Society, Shillong.
6. Shri E. S. Marwein, Senior Programme Coordinator, Bethany Society, Shillong.
7. Shri W. Rynjah, Entrepreneur, Dunhill Bakery, Shillong.
8. Shri L. Lyngdoh & Shri R. Kynta, LIFCOM, Shillong.
9. Shri M. Marbaniang, Managing Director, Marbaniang Projects Pvt. Ltd., Meghalaya, Shillong.
10. Shri Vijay Byrsat Director, Centre of Learning, Knowledge & Services (COLKS) Mawlai, Umshing, Shillong.
11. Dr Bremley W.B. Lyngdoh, Project Development Director, World View International Foundation, U.K.
12. Smt. Kara Wanshong, Entrepreneur & Proprietor, Kara Food Products, Pohkseh, Shillong.
13. Shri P. Lokho, Community Development Expert, DSMC, Mott Mac Donald, Pvt. Ltd & Consultant, Department of Urban Affairs, Government of Meghalaya.
14. Shri. S.R. Nongkynrih, Former Head, Department of Commerce & Management, Shillong College.
15. Shri.P. K. Sanasam, Executive Director, Polaris Solutions Enterprise, Lachumiere, Shillong
16. Shri. P.K.Marbaniang, General Manager, MIDC, Shillong.
17. Shri. M. Pariat, Director, MHHDC, Government of Meghalaya, Shillong.
18. Smt. I. Wahlang, Functional Manager, DCIC, Shillong.
19. Shri. J. J. Momin, Associate Dean (North East), Institute of Livelihood Research & Training,



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Shillong.

20. Shri. Sanjay Bose, Superintendent, KVIC, Shillong.
21. Shri B. Rani, SBI, Shillong.
22. Shri. A. Borgohain, Asst. Manager, NEDFI, Shillong.
23. Shri. DivinestarDkhar, Field Co-ordinator, NEDFI, Shillong.
24. Shri. S. Shadap, Functional Manager, DCIC, Shillong.
25. Mrs.G.Suiam, Supervisor, KVIB, Shillong.
26. Mr.J. R. Marbaniang, Trainer, KVIB, Shillong.
27. Dr. A.K.N.Lamare, Senior, A. H. Veterinary Officer, Meghalaya, Shillong.
28. E. Suting, Visiting Faculty, Department of Commerce & Management, Shillong College.
29. Mr. B.Lyngdoh, Superintendent of Taxes, Office of the Commissioner of Taxes, Meghalaya, Shillong.
30. Mr. D. L. Nongspung, Chairman, Urlong Tea Integrated Village Cooperative Society & Chairman, Meghalaya Village Development Promotion Tourism Co-operative Society Limited, Shillong.
31. Mr B. L. Nongbri, Chairman, Rilum Foundation for Sustainable Development, Shillong, Meghalaya.
32. Father James Mani, Director, Rural resource Training Center (RRTC), Umran, Meghalaya.
33. Mr. Osmond Nongbri, Director, Meghalaya Cooperative Apex Bank Ltd.
34. Smt. Kynjai Mawthoh, Entrepreneur, Tirupa Sunrise Production.
35. Shri Helpme Laloo, Entrepreneur (past EDC participant), Integrated farming and Livelihood.
36. Shri. Aibansienglang Thabah, Entrepreneur, (past EDC participant), Trek and Trials, Tourism sector.
37. Shri. Pynskhem Kharkongor, Branch Manager, Meghalaya Co-operative Apex Bank, Smit.
38. Smt. L. Kharbihkhiew, Branch Manager, Meghalaya Rural Bank, Smit.
39. Hundred Fold Academy
40. Resource Person from PRIME, Meghalaya

Other Services:

- ❖ Guidance in Business Plan
- ❖ Conducting industrial Visits
- ❖ Consultancy services for aspiring entrepreneurs.
- ❖ Information centre for participants with regards to training, workshops, etc.
- ❖ Liaison with government and financial institution

8. Sustainability Planning (What happens after 3 years of PRIME funding):

With the implementation of the New Education Policy 2020, the college is proposing to come with multiple Skill Enhancement Courses with EDP inputs, the EDP component in the fee



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structure, will enable the cell to sustain itself. Additionally, the cell will also look out for other funding agencies for the extension activities of the cell.

9. SUSTAINING THE DREAM

The New Education Policy 2020 focusing on maximum skill enhancement for students has given an added thrust to the entrepreneurship development dreams of Entrepreneurship Development Cell (EDC). It has also acted as a major boost for sustaining the major objectives of the Cell.

Recently, the college with a planned MoU tied up with Indian Institute of Entrepreneurship (IIE), Guwahati and implemented Prime Minister's Kaushal Vikas Yojana (PMKVY) with an aim to equip and skill more youths.

At present, the college is working towards introducing multiple skill enhancement courses with EDP inputs. The measure will prepare the youth for a self-reliant tomorrow enabling them to contribute towards the region and nation's economy.

Dr. (Mrs.) E. Kharkongor
Principal
Shillong College

Principal
Shillong College
Shillong