

**SHILLONG**



**COLLEGE**



*Assessed and Re-Accredited in 2016 by NAAC as "A" Grade with CGPA: 3.06/4*

Ref. No: SC/PRIME/2022/01

Date: 27-05-2022

To,

**The Chief Executive Officer**  
Meghalaya Basin Management Agency (MBMA)  
C/o PRIME Meghalaya  
Nongrim Hills, Shillong, Meghalaya

**Subject: Submission of Detailed Project Proposal for setting up of Entrepreneurship Promotion and Development Programmes (EPDP) and Incubators in Shillong College, Shillong**

Respected Sir,

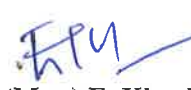
With reference to the subject cited above, I am submitting the detailed Project Proposal for setting up Entrepreneurship Promotion and Development Programmes (EPDP) and incubators in Shillong College, Shillong. As 'PRIME envisions making entrepreneurship a preferred career choice for the youth and people of the state through creation of a dynamic and collaborative ecosystem that enables easy availability of credit, relevant technology, skilling and mentoring support and access to high leverage markets' the Project Proposal has been worked out in complete consonance with the vision of PRIME. In detailing out activities organized by the Entrepreneurship Development Cell (EDC) since 2012, Faculty and Student Development Programmes, Training Programmes attended by faculty and students, Conferences and Seminars organized, Conference Proceedings, the ISBN publications of the Cell, services provided, planned interventions, Manpower Planning, External Resource Persons, collaborative ventures with other institutions providing entrepreneurial support, funds and sponsorships, Expense Planning and Sustainability Planning, we intend well establishing the feasibility, viability and full sustenance of the Project Proposal.

The Project Proposal of ₹ 11,03,000 /- (Rupees Eleven Lacs Three Thousand Only) per year needs your consideration and approval, for the benefits to percolate down to the beneficiaries of the Project. We look forward to your support and co-operation.

Thanking you,

**Dated Shillong,**  
**The 27<sup>th</sup> of May, 2022**

Yours sincerely,

  
**Dr. (Mrs.) E. Kharkong**  
Principal  
Shillong College

Attested by the  
Principal, Shillong College, Shillong

  
Principal  
Shillong College  
Shillong-3

**Enclosure:**  
Detailed Project Proposal

# SHILLONG



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Ref. No: SC/PRIME/2022/01

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## **Detailed Project Proposal for setting up of Entrepreneurship Promotion and Development Programmes (EPDP) and Incubators in Shillong College, Shillong**

- About Shillong College:** Shillong College, Shillong accredited Grade 'A' by NAAC Bangalore, is an educational institution which has striven, since its inception, to turn the youth of North East India into leaders of their own society: politicians, bureaucrats, businessmen, judges, lawyers, engineers, media person, social activists and others. The college continues to nurse, nurture, teach and train rural youth in one of its avowed missions. Starting from very humble beginnings in 1956, the College has grown into a multi-faceted, multi-faculty institution. Successively affiliated to Gauhati University and then to North-Eastern Hill University, the college's pre-eminence in the field of higher education in North-East India is well established by its student strength and long list of achievers. With a staff strength of over 130 (teaching and support staff) twenty-two options for Honours, the college caters to around 3500 students with the number likely to go up to 5000 students in 2022. With rural youth in its fold, students from different ethnic communities and international students on its rolls, it is a microcosm of the North-East and a vibrantly alive experiment of national integration at its best. From 2004 the College has decisively taken a new direction in its emphasis by enthusiastically launching out into a number of professional courses that should go a long way in developing skilled and knowledgeable manpower in the region as well as creating avenues for self-employment. In 2018 the College reached a new milestone, it became the first College in Meghalaya to offer (NEHU affiliated) Post Graduate Programme in English. The College has evolved into an active hub engaged in a number of extension activities emerging out of its academic programmes. In 2013 the college started with skill development programme Entrepreneurship Development Cell a novel venture, one of its kind in the state. The Entrepreneurship Development Cell has seen major success imparting entrepreneurship training to rural youth a venture which has found support and sponsorship of various reputed agencies like UGC, MIE, Government of Meghalaya. The Cell conducts UGC sponsored Three Month Certificate Course every year.

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Principal, Shillong College, Shillong

  
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## Goals and Objectives of the College:

- To provide quality education to all aspiring students through meaningful academic and professional courses keeping in mind the special needs of the economically, educationally and socially disadvantaged segment of the society.
- To inculcate knowledge and need-based work skills so that the products of the college find themselves prepared for employment and self-employment avenues as and when required.
- To help students to discover and tap their fullest potential through appropriate co- and extra-curricular activities leading to integrated personality-development in order to become responsible and productive citizens of the country.
- To encourage and promote moral, secular, scientific and nation-building values so that the students respect, protect and nurture the rich composite culture of the country and of each of its constituent units.
- To create awareness, concern and care for environment by gearing various collegiate activities to sustainable environmental practices encompassing the State's land, water, flora and fauna.

## Affiliation:

- The College is affiliated to North Eastern Hill University, Shillong (Under Graduate Courses).
- The College is also affiliated to Meghalaya Board of School Education, Tura (HSSLC Courses).
- The College is under Deficit Grants-in-Aid system of Government of Meghalaya and conforms to State government Rules & Regulations.
- The College is governed by a Governing Body, duly constituted as per UGC Guidelines and State Government Rules.
- The overall management of different courses offered by the College is looked after by Shillong College Educational Society (Registration No. : E.16(Rs)5/of 2006/71).

Attested by the  
Principal, Shillong College, Shillong  
  
Principal  
Shillong College  
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## Important Contacts:

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Principal	Dr.(Mrs) E.Kharkongor	O: 0364-2224903	+919402554445	0364-2502143	principal.shillongcollege@gmail.com
Vice Principal	Shri Kallol Dutta Roy	O: 0364-2224903	+919774079012	0364-2502143	kallolduttaroy@gmail.com
Vice Principal (Professional Courses)	Shri. B Syiem	O: 0364-2224903	+919436922273	0364-2502143	badonsyiem@yahoo.com

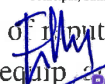
## About the Entrepreneurship Development Cell:

In pursuance of its well-defined mission objectives that is to provide, ***"quality education and skill development for the students ...."*** the College established the Entrepreneurship Development Cell. The establishment of this Cell reflects the concern of the college to sensitize, motivate and train the educated youths to become *job creators* and not *job seekers*. Hence, Shillong College pioneered in setting up the Entrepreneurship Development Cell on 10<sup>th</sup> August, 2011 to play the strategic role of both trainer and facilitator of entrepreneurship development.

## Objectives of the Cell:

- To create awareness, motivate and encourage the development of entrepreneurial skills and knowledge amongst students.
- To identify the vast entrepreneurial resources that exists in the local environment that can be utilized for sustainable development.
- To facilitate training programmes in collaboration with various organization of repute, having expertise in a wide range of appropriate technologies that will equip and subsequently empower students for self-employment.
- To organize certificate or diploma courses that will serve as an added advantage to students for self-employment.

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Principal  
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## 2. Experience/Activities organised by Entrepreneurship Development Cell

### Activities organised/attended since Inception:

- Inaugural Programme: The Cell was formally inaugurated on 8<sup>th</sup> June, 2012 with a Regional Workshop on Entrepreneurship Development: Opportunities and Challenges in the North Eastern Region. This Workshop was sponsored by the North Eastern Council & ICSSR, North East Regional Centre, North Eastern Hill University, Shillong.
- Release of the Proceedings of the Regional Workshop on Entrepreneurship Development: Opportunities and Challenges in the North Eastern Region on 21<sup>st</sup> December, 2012 by Dr. K.D Ramsiej, Principal, Shillong College.
- Training Programme on "The Making of an Entrepreneur – An Interaction" was organized on 13<sup>th</sup> October, 2012. This was attended by more than sixty students and teachers of the college including teachers' participants from other colleges in the state. The resource persons for the programme were Dr. N. W. Kharkongor, Faculty, RGIIM, Shillong and Shri M. Rynjah, a renowned entrepreneur.
- In 2013 the Cell introduced the ongoing **UGC Sponsored Three Months Certificate Course in Entrepreneurship Development** in the State on a yearly basis.
- The Cell annually organises the **Felicitation Programme** for every Batch of successful participants of the Three Months Certificate Entrepreneurship Development Course since inception.
- **Two Day Regional Workshop on 'YOUTH AND ENTREPRENEURSHIP'** organized in collaboration with Rajiv Gandhi National Institute of Youth Development, Ministry of Skill Development, Entrepreneurship, Youth Affairs & Sports, Government of India, Sriperumbudur, Tamil Nadu on the **10<sup>th</sup> – 11<sup>th</sup> December, 2014**. The Workshop which was attended by 172 participants from within and outside the State besides other prominent dignitaries, experts and resource persons ended with a Valedictory Function on the 11<sup>th</sup> of December, 2014. A highlight of the Valedictory Function was the release of the book (ISBN Publication) entitled "Women's Wide Canvas: Issues and Challenges", edited by Dr.. E. Kharkongor & Smt. Indasein S. Warjri by the dignitaries.
- **Town Hall Meeting on MSME--(An Awareness Initiative):** The Entrepreneurship Development Cell, facilitated in organizing a Town Hall meeting on Micro, Small and Medium Enterprises – An Awareness Initiative by Reserve Bank of India (RBI), Shillong in collaboration with District Commerce and Industries Centre (DCIC), East Khasi Hills Shillong. The meeting was held at the Conference Hall of Shillong College on **May 15, 2015** from 11: 00 AM onwards for the benefit of existing as well as potential



entrepreneurs of the State.

- **Seminar on National Skill Development Certification:** In collaboration with National Institute of Information Technology, Shillong (Letter dated 25<sup>th</sup> July, 2015), the Cell conducted a One Day Seminar on National Skill Development Certification on the **19<sup>th</sup> August, 2015** in the Conference Hall of the College. The target groups included II & III Year Students from Arts, Commerce & Management Streams. The seminar was attended by more than 115 participants including faculty members.
- **Setting Up of a Stall On National Skill Development Certification:** As a follow-up to this seminar, the Cell facilitated NIIT in setting up a stall for two days on the **10<sup>th</sup> & 11<sup>th</sup> September, 2015**, in the college campus. This exercise enabled better communication, information and interaction amongst students and resource persons on the opportunities and significance of National Skill Development Certification.
- **Interactive Programme entitled "From Garbage to Gold"** was organized by the Cell on **28<sup>th</sup> September, 2015**. The resource person for this programme was Shri P. Lokho, Community Development Expert, Design Supervision Management Consultancy (DSMC), Mott Mac Donald, Pvt. Ltd & Consultant, Department of Urban affairs, Government of Meghalaya, Shillong.
- **A Two Day's Residential Workshop** at the Rural Resource Training Centre; Umran was organized for the EDC participants on 22<sup>nd</sup> & 23<sup>rd</sup> September 2016. The programme coordinators were Smt. P. Khonglah & Smt. I. S. Khyriem.
- In collaboration with Rilum Foundation, Mawryngkneng Block, Meghalaya, the Cell organized a **Three-Day Hands-On Training in Basic Welding Skills for Masons' and college maintenance staff** on 13<sup>th</sup> -15<sup>th</sup> October 2016.
- Felicitation Programme for EDC Batch 2016 was organized on 28<sup>th</sup> October 2016.
- Shri. T. S. Warjri, Department of Computer Science and Applications, Shillong College and EDC member helped our 2016 batch participant Mr. Bisharlang Kharnaioir to develop a website [www.stayoutadventuretours.in](http://www.stayoutadventuretours.in) in which has got a lot of responses from customers and help his business.
- **Three Day Solar Awareness Training Programme** on "Energy Access Using Renewable Energy Technologies" was organized on 23<sup>rd</sup> February-25<sup>th</sup> February 2017 at the college campus. The programme was sponsored by National Power Training Institute, North Eastern Region, Guwahati at Shillong College.
- Field visits was organized for EDC participants on 28<sup>th</sup> July 2017, to 6(six) registered units, namely M/s Wan's Fruit and Vegetable Processing Industry, Laitkor, M/s Tirupa Sunrise Production, Kharmalki, M/s Jutebag Workshop, Mawlai Iewrynghep, M/s

S.M.Shoe Making Unit, Lumshyiap Golflinks ,and M/s Deliana Enterprise, Pohkseh and the Integrated Craft Complex, MIDC, Nongrim Hills, Shillong. The programme coordinators were Smt. P. Khonglah & Smt. I. S. Khyriem.

- Entrepreneurship Development Cell in collaboration with the Department of Environmental Science conducted the **Three Months Certificate Course on Solid Waste Management with EDP Inputs** from August 2017. This was funded under RUSA Scheme.
- A **Two-Day Residential Workshop** at the Rural Resource Training Centre; Umran was organized for the EDC participants on 14<sup>th</sup> and 15<sup>th</sup> September, 2017. Smt. P. Khonglah & Smt. I. S. Khyriem were the Programme Coordinators.
- A One-Day industrial visit to EPIP Byrnihat was organized on 22<sup>nd</sup> September ,2017.
- A Felicitation Programme was organized for the participants of batch 2017, on 24<sup>th</sup> November, 2017.
- One day field trip to District Commerce & Industries Centre, Polo and visited registered units viz. Unique Sweets unit, Fab Steel Unit, Marpna Industries and Synod Sepngi Training Institute cum Production Centre on 14<sup>th</sup> September, 2018. Also, on the same day an Exposure Trip to the office of 1917 iTEAMS of the Department of Agriculture, Government of Meghalaya which is more than a call centre in connecting farmers to markets.
- Two-Day Residential Workshop at Rural Resource and Training Centre (RRTC), Umran on 29<sup>th</sup> and 30<sup>th</sup> October, 2018.
- Felicitation Programme was organized for Batch 2018 on 26<sup>th</sup> November, 2018.
- **Start-up India Meghalaya Yatra:** The Ministry of DoNER in collaboration with the Department of Industrial Policy and the State Government organized a VAN STOP programme in Shillong College on the 13th February, 2019 as part of the Startup India Meghalaya Yatra. The Entrepreneurship Development Cell facilitated the VAN STOP to provide a platform for budding entrepreneurs to realise their Start-Up Dream by getting incubated at excellent facilities and taking their ideas to the next level.
- The IQAC and Entrepreneurship Development Cell, Shillong College organised a programme to highlight the opportunities for availing **NAROPA Fellowship HMIS, Ladakh, India** for M.A.in Entrepreneurship on 28th March 2019 at the college conference hall. The target groups were the 6th Semester Students of the college.
- The EDC batch of 2019 had 24 participants who successfully completed their training on 16<sup>th</sup> December, 2020 they were felicitated by Shri B. K. Sohliya, Director, Meghalaya Institute of Entrepreneurship, Government of Meghalaya.

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- The EDC, Shillong College **Published a book on "Entrepreneurial Development: Challenges and Opportunities"** with ISBN which was released on 16<sup>th</sup> December, 2020 by Shri B. K. Sohliya, Director, Meghalaya Institute of Entrepreneurship, Government of Meghalaya.
- **Five-Day Workshop on Community Programme and Capacity Building for Women and Youth in the Un-organised Sector** under Mawryngkneng C & RD Block, East Khasi Hills District Meghalaya in collaboration with The Office of the BDO, Mawryngkneng C & RD Block and sponsored by The Office of the DC, East Khasi Hills, Shillong on the 10<sup>th</sup> -14<sup>th</sup> January, 2022 at Smit Village.
- Taking into consideration the positive response to the Five-Day Workshop at Smit Village, the Cell has decided to continue its effort to help the youth under Mawryngkneng C&RD Block, by organising the **Three Months Certificate Course Sponsored by MIE, Govt of Meghalaya, which commence from 23<sup>rd</sup> February, 2022.**

### *Faculty & Students Development Programmes:*

- Three faculty members of the Cell are Certified Master Trainers for Entrepreneurship. They have been trained at Entrepreneurship Development Institute of India, Ahmedabad, from 28th April to 16th May, 2014 sponsored by the State Institute of Rural Development & Meghalaya Institute of Entrepreneurship, Government of Meghalaya.
- Faculty members of the Cell are actively participating in various activities organized by the Government, institutions and other agencies.
- The Cell has also facilitated Final Year students from Arts, Commerce & Management to participate & interact with faculty members from the Entrepreneurship Development Institute of India, Ahmedabad in the Pre – Admission Orientation for Post Graduate Diploma in Management – Development Studies, organized by State Institute of Rural Development (SIRD), Nongsder, on 21st May, 2014.
- **Impact Week** – Three members from EDC Dr.(Mrs).S.Khyriemmujaat, Convenor, Smt. I.S. Khyriem, Smt.P.Khonglah, Joint Convenor, along with 7 students deputed to attend the Trainer Certification Course in Design Thinking which is a methodology to guide students and aspiring entrepreneurs to transform their business

Attested by the  
Principal, Shillong College, Shillong

*[Signature]*  
Principal  
Shillong College  
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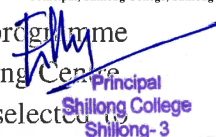
ideas organised by PRIME Meghalaya, Megapreneurs and impact week in collaboration with the German NGO Help Alliance.

- The Cell is facilitating the students to participate in important events organized by the Government and other institutions.

### **Training Programmes attended: (Faculty and Students' Development Programme)**

1. **The North East Graduate Congress:** Smt. Shembhalin Kharumnuid, Assistant Prof. Department of Economics and Member, EDC and EDC Participants attended the Two-day North-East Graduate Congress on **May 29<sup>th</sup> to 30<sup>th</sup> 2012**, at the campus of the Regional Institute of Science and Technology (RIST), Techno City Kling Road, Baridua, Meghalaya, organised by The University of Science and Technology Meghalaya (USTM) in Association with CSIR-North East Institute of Science and Technology, Jorhat, (CSIR-NEIST).
2. **Trainer's Training Programme: Entrepreneurship Development Institute of India, Ahmedabad April 28 to May 16, 2014:** In the Three Weeks Trainer's Training Programme on Entrepreneurship organized by Entrepreneurship Development Institute of India, Ahmedabad and sponsored by SIRD & MIE, Govt. of Meghalaya from April 28 to May 16, 2014, three faculty members of Shillong College viz. Dr. (Mrs.) E.Kharkongor, Associate Professor ,Department of Economics, Mrs. P. Khonglah, Assistant Professor ,Department of Commerce & Management; and Ms. I.S.Khyriem, Assistant Professor, Department of Statistics participated along with the officials of SIRD & MIE, Govt. of Meghalaya.
3. On 27<sup>th</sup> & 28<sup>th</sup> July, 2012 Dr. S.Sharma, Mrs. P. Khonglah, &Mr. S. Lyngskor attended a National Seminar on Rural Development in North East India, Challenges & Opportunities ,organised by Women's College, Shillong.
4. On 7<sup>th</sup> December 2012, Shri. S. Lyngskor, S.Kharumnuid, Dr.E.Kharkongor attended a seminar on "Integrated learning for the Development of North East India" organised by William Carey University at Hotel landmark, Nongrim Hills, Shillong.
5. Meghalaya Institute of Entrepreneurship, conducted a Ten-Day Training programme on Piggery Enterprise dated 4<sup>th</sup> – 13<sup>th</sup> November, 2013, at Vocational Training Centre Kyrdemkulai, Jenes Kharbuli a student of EDC Certificate Course was selected to participate in the programme.
6. Dr. (Mrs.) E. Kharkongor & Mrs. P. Khonglah, represented the College by participating in the **State Level Stakeholder's Conclave under Mission Green State**

Attested by the  
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**Flagship Programme: Integrated Basin Development and Livelihood Promotion Programme** organized by the Meghalaya Basin Development Authority, Government of Meghalaya at the State Convention Centre, Shillong on 05<sup>th</sup> December, 2013.

7. Dr. (Mrs.) E. Kharkongor, Mrs. P. Khonglah, Dr. (Mrs.) S. Khyriemmujaat & Mr. P. Pyrtuh represented the College by participating in the **State Level Stakeholder's Interactive Seminar on "Global Practices on Sustainable Development, Green Technology and Cleantech"**, organized by Meghalaya Basin Development Authority on 24<sup>th</sup> March, 2014, Yojana Bhavan, Shillong.
8. Dr. (Mrs.) E. Kharkongor, Mrs. P. Khonglah & Ms. I. S. Khyriem were deputed to the **Trainer's Training Programme on Entrepreneurship** from 28<sup>th</sup> April to 16<sup>th</sup> May, 2014 at the Entrepreneurship Development Institute of India, Ahmedabad. This was sponsored by the State Institute of Rural Development & Meghalaya Institute of Entrepreneurship, Government of Meghalaya.
9. Dr. (Mrs.) E. Kharkongor, Mrs. P. Khonglah & Ms. I. S. Khyriem facilitated and accompanied 46 Final Year students from Arts, Commerce & Management to participate & interact with faculty members from the Entrepreneurship Development Institute of India, Ahmedabad in the **Pre – Admission Orientation for Post Graduate Diploma in Management – Development Studies**, organized by State Institute of Rural Development (SIRD), Nongsder, on 21<sup>st</sup> May, 2014.
10. Mrs. P. Khonglah and 60 (sixty) students from Commerce & Management Streams represented the college on the occasion of World Tourism Day on the theme **Tourism and Community Development** organized by the Directorate of Tourism, Government of Meghalaya, on the 27<sup>th</sup> September, 2014.
11. Dr. (Mrs.) E. Kharkongor & Ms. I. S. Khyriem represented the college in the **Launch Ceremony of the State Apiculture Mission - Integrated Basin Development & Livelihood Promotion Programme (IBDLP)** on 16<sup>th</sup> October, 2014. This was organized by the Department of Commerce & Industries, Government of Meghalaya.
12. On 19<sup>th</sup> April 2015, Smt. P. Khonglah attended A talk on "Growth Strategies for Meghalaya" by Shri. Arun Maira, Chancellor of the Central University of Himachal Pradesh, former member of the Planning Commission, The Boston Consulting Group, India, organised by the Meghalaya Institute of Entrepreneurship.
13. Dr. (Mrs.) E. Kharkongor & Ms. I. S. Khyriem participated in the One Day Workshop on Community Colleges organized by St. Anthony's College, Shillong, on 23<sup>rd</sup> April 2015. The Resource Person for the programme was Rev. Dr. S. Xavier Alphonse, S.J., Founder Director of Indian Centre for Research and Development of Community Education (ICRDCE), Chennai.



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14. Sngap Syiem College Mawkyrwat, organised a Regional seminar on the topic "Resource Potentialities & Economic Prosperity: A challenge of the North Eastern Region" on the 14<sup>th</sup> -15<sup>th</sup> May, 2015. Dr.E.Kharkongor, Dr.S.Sarma, and Dr.S.Khyriemujat attended the seminar.
15. Ms. I. S. Khyriem & Shri E. Suting attended the IEF Master Class 2015 conducted by the Meghalaya Institute of Entrepreneurship, Government of Meghalaya on 17<sup>th</sup> – 18<sup>th</sup> June, 2015 in the Centre of Learning, Knowledge & Services (COLKS), Mawlai, Umshing, Shillong.
16. Dr. (Mrs.) E. Kharkongor, Dr. S. Sharma & Smt. I. Diengdoh attended the Conference on Entrepreneurship and Education: The Way Forward in the North East organized by FICCI, North East in association with Indian Institute of Entrepreneurship, Guwahati 26<sup>th</sup> June, 2015.
17. Faculty members and participants of the Certificate Course attended the Talks and Interactive Discussion on Medicinal and Aromatic Plants organized by Asian Confluence, Shillong in collaboration with M.B.D.A. Meghalaya Basin Development Authority, Meghalaya on 8<sup>th</sup> July, 2015. Dr Anil Kumar Tripathi, Director, Central Institute of Medicinal and Aromatic Plants Lucknow shared his expertise on the subject and opportunities for entrepreneurship ventures.
18. **Two Days Program of the North East Connectivity Summit** attended by a group of fifteen students of B.Com Third Year along with faculty coordinator Smt. P. Khonglah, Department of Commerce on the 16th and 17th November, 2015 organized by FICCI and KPMG at the State Convention Centre. The Summit was sponsored by the North Eastern Council, Ministry of DONER and the State Government, Meghalaya.
19. EDC participants along with faculty members Smt. P.Khonglah and Smt. I. Diengdoh attended the programme on "Economic Cooperation Dialogue in South East Asia" organised by Government of Meghalaya in association with UNESCAP. This programme was held at State Convention Centre on 25<sup>th</sup> and 26<sup>th</sup> April 2016.
20. EDC participants along with faculty members Smt. P.Khonglah and Smt. I. S. Khyriem attended the programme on World Food India 2017 and Promotion of New Scheme KISAN SAMPADA organised by the Directorate of Commerce and Industries, Government of Meghalaya held on 21<sup>st</sup> July 2017.
21. Joint Programme for Food Processing Industries organized by Meghalaya Institute of Entrepreneurship, Government of Meghalaya held at MeBaDa Hall, Shillong on 9<sup>th</sup> March, 2018. The programme was attended by EDC participants along with faculty members Smt. P.Khonglah and Smt. I. S. Khyriem

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22. Export-Import & Global Trade Conference organised by the Indian Chamber of Commerce – which is a part of the 5<sup>th</sup> Act East Business Show 2018 on 26<sup>th</sup> July, 2018. The programme was attended by EDC participants along with faculty member Smt. I. S. Khyriem.
23. **Young Leaders Connect Conference** on the theme Made in Northeast: This programme was attended by the participants of the 6<sup>th</sup> batch UGC Sponsored Three Months Certificate Course along with two faculty members Mrs. P. Khonglah and Mrs. I. S. Khyriem on 27<sup>th</sup> October, 2018.
24. **National SC-ST Hub Scheme of Government of India** organised by DHTE, Meghalaya held on 29<sup>th</sup> October 2018. This event was attended by 8 Students of Commerce accompanied by faculty member Smt. P. Khonglah.
25. Mushroom Festival, 2018, on 5<sup>th</sup> November 2018 held at All Saints Diocesan Hall, Shillong. The festival was attended by EDC participants along with faculty members Smt. P. Khonglah and Smt. I. S. Khyriem.
26. **Boot Camp:** As a follow up of the Start-up India Meghalaya Yatra a **Boot Camp** was held at North Eastern Hill University on the 16<sup>th</sup> February, 2019. Four students & EDC participants viz. Mamata Upadhyaya (B.Com 6<sup>th</sup> Semester Chongneivah Lunkim (B.Com 6<sup>th</sup> Semester), Sapana Fullel (BCA 6<sup>th</sup> Semester) and Sanijaijai Khyriem (B.Com 2<sup>nd</sup> Semester) attended the camp and presented their business ideas. One of the students and also an EDC participant viz. Sanijaijai Khyriem (B. Com 2<sup>nd</sup> Semester) was shortlisted to attend the "**Acceleration Programme**" which was held at Indian Institute of Management (IIM), Shillong on the 22<sup>nd</sup> February, 2019. **She won a cash prize of Rs 20,000/- from the State Government for her innovative business idea.**
27. **Interactive Session with Mr. Sharad Vivek Sagar, CEO, Dexterity Global:** This programme which was organised by Meghalaya Institute of Entrepreneurship, Government of Meghalaya on 20<sup>th</sup> June, 2019 was attended by the 5<sup>th</sup> Semester B. Com students and participants of the UGC Sponsored Three Months Certificate Course along with faculty member, Mrs. P. Khonglah.
28. Participants of the UGC Sponsored Three Months Certificate Course along with the Course Coordinator Mrs. I S Khyriem attended the **Export-Import & Global Trade Conference** organised by the Indian Chamber of Commerce – which is a part of the 5<sup>th</sup> Act East Business Show 2018 held on 26<sup>th</sup> July, 2019 at the State Convention Centre, Shillong.
29. **Conference on SC-ST Entrepreneurship and Women Empowerment** organized by MSME Export Promotion Council on 27<sup>th</sup> February, 2020 was attended by the

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EDC batch 2019 participants and 20 commerce students.

30. Seminar on "Understanding Importance of Public procurement policy", organized by **PHD** Chamber of Commerce and Industry, New Delhi in collaboration with Department of Industries, Meghalaya held on 28<sup>th</sup> February 2020 at the State Convention Centre, Shillong was attended by EDC participants along with faculty member Smt. P. Khonglah.
31. **A National Level Awareness Program (NLAP)** organized by EDC in collaboration with NSS, Shillong College on availing schemes and bank loans for budding entrepreneurs was held on 28<sup>th</sup> February, 2020 in the Conference Hall, Shillong College. The programme was attended by NSS, Volunteers of the college and Shri I.S Jawahar, Director KVIC, Government of Meghalaya was the Resource Person.
32. **Sensitization** – Two members from EDC, Dr. (Mrs). S. Khyriemmujaat, Convenor, and Smt.P.Khonglah, Joint Convenor, were deputed on the 4<sup>th</sup> May, 2022, to attend the "Academic Incubation Sensitisation Programme", to look into the prospect of opening an incubator centre.

#### **Publications:**

- ❖ Proceedings of the Regional Workshop on Entrepreneurship Development: Opportunities and Challenges in the North Eastern Region held on 8<sup>th</sup> June, 2012.
- ❖ Proceedings Volume of the Regional Workshop to be published in book form with ISBN No. entitled **Entrepreneurship Development: Opportunities and Challenges in the North Eastern Region**: Editors Dr. (Mrs) E.Kharkongor, Dr S.Sarma, Smt. P.Khonglah.
- ❖ Compilation of Reading Materials on Business Opportunity Identification Study of Meghalaya.
- ❖ Compilation of suggested reading/reference materials for Entrepreneurship, EDI, Ahmedabad.
- ❖ Business Plans -- September, 2013.
- ❖ Business Plans -- September, 2014.
- ❖ Business Plans -- October, 2015.
- ❖ Business Plans -- October, 2016.
- ❖ Business Plans -- October, 2017
- ❖ Business Plans -- October, 2018
- ❖ The Entrepreneurship Development Cell, Shillong College has published the Volume

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# SHILLONG



# COLLEGE



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on *Entrepreneurship Development: Challenges and Opportunities* with ISBN: 978-93-9043408 04 and released on 16<sup>th</sup> December, 2020. This volume is an outcome of programmes and workshops organised by the cell as well as research papers contributed by academicians and resource persons based on experience and representations of primary and secondary data.

### Other Services:


- ❖ Guidance in Business Plan
- ❖ Conducting Industrial Visits
- ❖ Consultancy Services for aspiring entrepreneurs.
- ❖ Information Centre for participants with regards to training, workshops, etc.
- ❖ Liaison with government and financial institutions.

### 3. Methodology/Activities/Structure of planned interventions:

Planned Activities to include in the entire year:

1. Hackathons.
2. Boot camp.
3. Training in Design thinking (Faculty and students).
4. Innovative idea competition/Best Innovation Award.
5. Pitch Training.
6. Skill Oriented Courses with EDP inputs.
7. Three Months Certificate Course in Entrepreneurship Development.
8. Personality Development.

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**SHILLONG**



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#### **4. Manpower Planning (incl. Faculty Development):**

##### **Advisory Members:**

Chairperson- Dr. (Mrs.) E. Kharkongor, Principal, Shillong College

Shri K.D Roy, Vice Principal, Shillong College

Shri B. Syiem, Vice Principal, Professional Courses, Shillong College

Dr. S. Sarma, IQAC Co-ordinator, Associate Professor, Department of Commerce

##### **Present Members/Person to contact:**

**Convener:** Dr. (Mrs.) S.Khyriemmuja Assistant Professor, Department of Sociology.


Phone no: 9612438264

**Joint Convener:** 1. Smt P. Khonglah, Assistant Professor, Department of Commerce,  
Phone no: 9774356044  
2. Smt. I. S. Khyriem, Assistant Professor, Department of Statistics,  
Phone no: 9863898367

##### **Internal Members:**

1. Dr. Balawan Mawrie, Assistant Professor, Department of Environmental Studies
2. Dr. R. V.Diengdoh, Assistant Professor, Department of Botany
3. Dr. L. Shadap, Assistant Professor, Department of Chemistry
4. Shri. P.N.Jyrwa, Assistant Professor, Department of Computer Science and Applications
5. Smt. Camelia Kharsyntiew, Assistant Professor, Department of Commerce
6. Shri. T. Warjri, Assistant Professor, Department of Computer Science and Applications
7. Dr. Iban Lyngdoh, Department of Microbiology
8. Smti I. Diengdoh, Assistant Professor, Department of Management
9. Shri.Tobalynti Tiewsoh, Assistant Professor, Department of Management
10. Shri Kenneth Umdor, Associate Professor, Department of Chemistry
11. Dr. D. Bhowmick, Associate Professor, Department of English

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**5. Rooms/Facilities/Labs for the Planned Activities:**

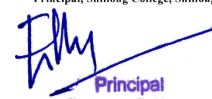
1. Office room of the Cell.
2. Training room for conducting classes and activities.
3. Computer lab.
4. Language Lab.
5. For events the Conference Room or Auditorium.

**6. Details about links with other Institutions providing relevant information, fund or sponsorship for Entrepreneurship development:**

1. MIDC
2. DCIC
3. DIC
4. RRTC
5. MIE
6. Bethany Society
7. Directorate of Veterinary and Husbandry
8. NEDFI
9. MCAB Ltd
10. SBI
11. KVIC
12. KVIB
13. MSME
14. Rilum Foundation
15. MRB

➤ **External Resource Persons associated with EDC since inception:**

1. Bhairavi Jani, Executive Director, SCA Group, Mumbai & Director, Meghalaya Institute of Entrepreneurship, Shillong.
2. Shri Alok K. Divatia, Vice President, Marketing & Sales, 5 BAR<sup>z</sup>, Bengaluru, India
3. Shri S. Kakoti, RGIIM, Shillong.
4. Shri C. Naronha, Director, Bethany Society, Shillong.
5. Shri R. Rynghlen, Senior Programme Coordinator, Bethany Society, Shillong.
6. Shri E. S. Marwein, Senior Programme Coordinator, Bethany Society, Shillong.

  
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7. Shri W. Rynjah, Entrepreneur, Dunhill Bakery, Shillong.
8. Shri L. Lyngdoh & Shri R. Kynta, LIFCOM, Shillong.
9. Shri M. Marbaniang, Managing Director, Marbaniang Projects Pvt. Ltd., Meghalaya, Shillong.
10. Shri Vijay Byrsat Director, Centre of Learning, Knowledge & Services (COLKS) Mawlai, Umshing, Shillong.
11. Dr Bremley W.B. Lyngdoh, Project Development Director, World View International Foundation, U.K.
12. Smt. Kara Wanshong , Entrepreneur & Proprietor, Kara Food Products, Pohkse, Shillong.
13. Shri P. Lokho, Community Development Expert, DSMC, Mott Mac Donald, Pvt. Ltd & Consultant, Department of Urban Affairs, Government of Meghalaya.
14. Shri. S.R. Nongkynrih, Former Head, Department of Commerce & Management, Shillong College.
15. Shri.P. K. Sanasam, Executive Director, Polaris Solutions Enterprise, Lachumiere, Shillong
16. Shri. P.K.Marbaniang, General Manager, MIDC, Shillong.
17. Shri. M. Pariat, Director, MHDC, Government of Meghalaya, Shillong.
18. Smt. I. Wahlang, Functional Manager, DCIC, Shillong.
19. Shri. J. J. Momin, Associate Dean (North East), Institute of Livelihood Research & Training, Shillong.
20. Shri. Sanjay Bose, Superintendent, KVIC, Shillong.
21. Shri B. Rani, SBI, Shillong.
22. Shri. A. Borgohain, Asst. Manager, NEDFI, Shillong.
23. Shri. DivinestarDkhar, Field Co-ordinator, NEDFI, Shillong.
24. Shri. S. Shadap, Functional Manager, DCIC, Shillong.
25. Mrs.G.Suiam, Supervisor, KVIB, Shillong.
26. Mr.J. R. Marbaniang, Trainer, KVIB, Shillong.
27. Dr.A.K.N.Lamare, Senior, A. H. Veterinary Officer, Meghalaya, Shillong.
28. Mr.E. Suting, Visiting Faculty, Department of Commerce & Management, Shillong College.
29. Mr. B.Lyngdoh, Superintendent of Taxes, Office of the Commissioner of Taxes,

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Meghalaya, Shillong.

30. Mr. D. L. Nongspung, Chairman, Urlong Tea Integrated Village Cooperative Society & Chairman, Meghalaya Village Development Promotion Tourism Co-operative Society Limited, Shillong.
31. Mr. B. L. Nongbri, Chairman, Rilum Foundation for Sustainable Development, Shillong, Meghalaya.
32. Father James Mani, Director, Rural resource Training Centre (RRTC), Umran, Meghalaya.
33. Mr. Osmond Nongbri, Director, Meghalaya Cooperative Apex Bank Ltd.
34. Smt. Kynjai Mawthoh, Entrepreneur, Tirupa Sunrise Production.
35. Shri Helpme Laloo, Entrepreneur (past EDC participant), Integrated farming and Livelihood.
36. Shri. Aibansienglang Thabah, Entrepreneur, (past EDC participant), Trek and Trials, Tourism sector.
37. Shri. Pynskhem Kharkongor, Branch Manager, Meghalaya Co-operative Apex Bank, Smit.
38. Smt. L. Kharbihkhiew, Branch Manager, Meghalaya Rural Bank, Smit.

## 7. Expense Planning:

*Tentative Budget for the Proposal of Setting up of Entrepreneurship Promotion and Development Programmes (EPDP) and Incubators in Shillong College, Shillong*

Sl. No.	Particulars	Amount (₹)
1	<b>Hackathons:</b> (2 weeks programme)	50,000 /-
2	<b>Boot Camp</b>	50,000 /-
3	<b>Training in Design Thinking (Faculty and Students)</b>	50,000 /-
4	<b>Innovative Idea Competition</b>	80,000 /-
5	<b>Pitch Training</b>	70,000 /-
6	<b>Skill Oriented Course with EDP inputs</b>	2,50,000 /-
7	<b>Personality Development Program</b>	156,000 /-
8	<b>Three Months Certificate Course</b>	2,50,000 /-

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9	Honorarium for 02 In-Charge	72,000 /-
10	Printing & Stationery	60,000 /-
11	Miscellaneous	15,000 /-
<b>TOTAL</b>		<b>11,03,000 / -</b>
<i>Rupees Eleven Lakhs Three Thousand only, per Year</i>		

#### 8. Sustainability Planning (What happens after 3 years of PRIME funding):

With the implementation of the New Education Policy, 2020, the college is proposing to start with multiple Skill Enhancement Courses with EDP inputs, the EDP component in the fee structure will enable the Cell to sustain itself. Additionally, the Cell will also seek funds from other funding agencies for the extension activities of the Cell.

*FM* *27/5/20*  
**Dr. (Mrs.) E. Kharkongor**  
Principal  
Shillong College  
**Principal**  
**Shillong College**  
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Principal, Shillong College, Shillong  
*FM*  
**Principal**  
**Shillong College**  
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# TIMELINE OF DEVELOPMENT ACTIVITIES



PROJECT START : July, 2022

YEAR 1		YEAR	2022					2023					
		MONTH	July	September	October	November	December	January	February	March	April	May	June
ACTIVITY		RESOURCE PERSON(S)											
Hackathons	Entrepreneurship Awareness Programme	EDC Shillong College, PRIME, Polaris Solutions Enterprise, SBI, MRB, KVIC, DCIC, NEDFI, COLKS, EDC alumni,local entrepreneurs											
	Personality Development												
	Achievement Motivation Training												
	Innovative Ideation												
	Idea Validation												
	Market Research & Strategies												
	Business Model												
	Business Model Validation												
	Investment & Fund Creation												
	Prototype												
	Business Plan												
	Presentation & Pitching												
Bootcamp	Introduction to Entrepreneurship	EDC Shillong College, PRIME, Polaris Solutions Enterprise, SBI, MRB, KVIC, DCIC, NEDFI, EDC alumni, local entrepreneurs											
	Personality Development												
	Idea Generation												
	Idea Validation & Market Research												
	Investment & Fund Creation												
	Acceleration Programme & Prototyping												
	Pitching												
Training in Design Thinking	Design Thinking Process - understand, observe, point of view, ideate, prototype and test	EDC Shillong College, PRIME											
Innovative idea competition		EDC Shillong College											

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YEAR 1		YEAR	2022					2023				
		MONTH	July	September	October	November	December	January	February	March	April	May
ACTIVITY		RESOURCE PERSON(S)										
Three months certificate course in Entrepreneurship Development	(as per the schedule/content/syllabus conducted since 2013)	EDC Shillong College, PRIME, DCIC, KVIC, MSME, SBI, MRB, RRTC, Polaris Solutions Enterprise, DV&H, Dept. of taxation, Horti & Agri. dept., EDC alumni, local entrepreneurs, etc.										
Pitch training	Introduction Personality Development Soft Skills Training Pitching of Business Plan Facing queries and response	EDC Shillong College, PRIME, Polaris Solutions Enterprise.										
Tentative Skill oriented courses with EDP inputs	Waste Management Food Processing/Food Technology Integrated Framing Handloom & Handicrafts Sustainable Tourism Talent Management/Sports Management Business Plan	EDC Shillong College, PRIME, DCIC, KVIC, MSME, SBI, MRB, RRTC, DV&H, MHHDC Ltd., COLKS, EDC alumni, EDC alumni, local entrepreneurs										

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YEAR 2		YEAR	2023					2024				
		MONTH	July	September	October	November	December	January	February	March	April	May
ACTIVITY		RESOURCE PERSON(S)										
Hackathons	Entrepreneurship Awareness Programme Personality Development Achievement Motivation Training Innovative Ideation Idea Validation Market Research & Strategies Business Model Business Model Validation Investment & Fund Creation Prototype Business Plan Presentation & Pitching	EDC Shillong College, PRIME, Polaris Solutions Enterprise, SBI, MRB, KVIC, DCIC, NEDFi, COLKS, EDC alumni, local entrepreneurs										
Bootcamp	Introduction to Entrepreneurship Personality Development Idea Generation Idea Validation & Market Research Investment & Fund Creation Acceleration Programme & Prototyping Pitching	EDC Shillong College, PRIME, Polaris Solutions Enterprise, SBI, MRB, KVIC, DCIC, NEDFi, EDC alumni, local entrepreneurs										
Training in Design Thinking	Design Thinking Process - understand, observe, point of view, ideate, prototype and test	EDC Shillong College, PRIME										
Innovative idea competition		EDC Shillong College										
Three months certificate course in Entrepreneurship Development	(as per the schedule/content/syllabus conducted since 2013)	EDC Shillong College, PRIME, DCIC, KVIC, MSME, SBI, MRB, RRTC, Polaris Solutions Enterprise, DV&H, Dept. of taxation, Horti & Agri. dept., EDC alumni, local entrepreneurs, etc.										


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YEAR 2		YEAR	2023					2024				
		MONTH	July	September	October	November	December	January	February	March	April	May
ACTIVITY		RESOURCE PERSON(S)										
Pitch training	Introduction Personlity Development Soft Skills Training Pitching of Business Plan Facing queries and response	EDC Shillong College, PRIME, Polaris Solutions Enterprise.										
Tentative Skill oriented courses with EDP inputs	Waste Management Food Processing/Food Technology Integrated Framing Handloom & Handicrafts Sustainable Tourism Talent Management/Sports Management Business Plan	EDC Shillong College, PRIME, DCIC, KVIC, MSME, SBI, MRB, RRTC, DV&H, MHHDC Ltd., COLKS, EDC alumni, EDC alumni, local entrepreneurs										

  
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YEAR 3		YEAR	2024					2025					
		MONTH	July	September	October	November	December	January	February	March	April	May	June
ACTIVITY		RESOURCE PERSON(S)											
Hackathons	Entrepreneurship Awareness Programme Personality Development Achievement Motivation Training Innovative Ideation Idea Validation Market Research & Strategies Business Model Business Model Validation Investment & Fund Creation Prototype Business Plan Presentation & Pitching	EDC Shillong College, PRIME, Polaris Solutions Enterprise, SBI, MRB, KVIC, DCIC, NEDFi, COLKS, EDC alumni, local entrepreneurs											
Bootcamp	Introduction to Entrepreneurship Personality Development Idea Generation Idea Validation & Market Research Investment & Fund Creation Acceleration Programme & Prototyping Pitching	EDC Shillong College, PRIME, Polaris Solutions Enterprise, SBI, MRB, KVIC, DCIC, NEDFi, EDC alumni, local entrepreneurs											
Training in Design Thinking	Design Thinking Process - understand, observe, point of view, ideate, prototype and test	EDC Shillong College, PRIME											
Innovative idea competition		EDC Shillong College											
Three months certificate course in Entrepreneurship Development	(as per the schedule/content/syllabus conducted since 2013)	EDC Shillong College, PRIME, DCIC, KVIC, MSME, SBI, MRB, RRTC, Polaris Solutions Enterprise, DV&H, Dept. of taxation, Horti & Agri. dept., EDC alumni, local entrepreneurs, etc.											

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YEAR 3		YEAR	2024					2025				
		MONTH	July	September	October	November	December	January	February	March	April	May
ACTIVITY		RESOURCE PERSON(S)										
Pitch training	Introduction Personlity Development Soft Skills Training Pitching of Business Plan Facing queries and response	EDC Shillong College, PRIME, Polaris Solutions Enterprise.										
Tentative Skill oriented courses with EDP inputs	Waste Management Food Processing/Food Technology Integrated Framing Handloom & Handicrafts Sustainable Tourism Talent Management/Sports Management Business Plan	EDC Shillong College, PRIME, DCIC, KVIC, MSME, SBI, MRB, RRTC, DV&H, MHHDC Ltd., COLKS, EDC alumni, EDC alumni, local entrepreneurs										

  
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Ref. No: SC/NOTICE/2022/37

Date: 09-09-2022

## NOTICE

It is for information of all concerned that the following member have been selected for facilitating the various programmes to be organised by the Entrepreneurship Development Cell in collaboration with PRIME Meghalaya. All members are requested to cooperate and coordinate with each other for smooth and successful conduct of the events

### ADVISORY MEMBERS:

Chairperson: Dr. (Mrs.) E. Kharkongor, Principal  
Shri B. Syiem, Vice Principal  
Dr. S. Sarma, IQAC Co-ordinator

CONVENER: Dr. (Mrs.) S. Khyriemujat

JOINT CONVENER: 1. Smt P. Khonglah  
2. Smt. I. S. Khyriem

### PROGRAMME CO-ORDINATORS AND ASSISTANT CO-ORDINATORS

#### HACKATHONS

Co-ordinator: Dr. S. Byrsat  
Asst. Co-ordinator: 1. Dr. L. M. Jyrwa  
2. Smt. Amebari Kharkongor

#### BOOTCAMP

Co-ordinator: Dr. R. V. Diengdoh  
Asst. Co-ordinator: 1. Smt C. Kharsyntiew  
2. Shri B. Nongbri

#### DESIGN THINKING

Co-ordinator: Dr. B. Mawrie  
Asst. Co-ordinator: 1. Dr. I. Lyngdoh  
2. Dr. T. L. Nonglait

# SHILLONG



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## PITCH TRAINING

Co-ordinator: **Shri T. Tiewsoh**  
Asst. Co-ordinator: **1. Smt. I. Diengdoh**  
**2. Smt. M. Diengdoh**

## PERSONALITY DEVELOPMENT PROGRAM

Co-ordinator: **Dr. L. Shadap**  
Asst. Co-ordinator: **1. Shri K. Umdor**  
**2. Dr. D. Bhowmick**

## 3 MONTHS CERTIFICATE COURSE

Co-ordinator: **Smt. I. S. Khyriem**  
Asst. Co-ordinator: **1. Smt. S. Kharumnuid**  
**2. Shri T. Warjri**  
**3. Smt. Phindalariti Lyngdoh**  
**4. Smt. Balarishisha Nongkynrih**

*FTU*  
Principal *09/09/22*